



United Way of the  
Greater Lehigh Valley

2200 Avenue A, Third Floor  
Bethlehem, PA 18017

The United Way of the Greater Lehigh Valley believes that every person in the Lehigh Valley deserves an opportunity for a good life.

It takes an entire community to make a difference and we need YOU!

Multiply the impact of your donation – encourage your friends to join your efforts.

Be a part of the change and make a difference in YOUR community. You can GIVE, ADVOCATE, or VOLUNTEER.

That's what it means to LIVE UNITED.



United Way of the Greater Lehigh Valley  
Phone: 610-758-8010 Fax: 610-867-7255

[www.unitedwayglv.org](http://www.unitedwayglv.org)

Email: [info@unitedwayglv.org](mailto:info@unitedwayglv.org)



Join our LIVE UNITED Mobile Network.  
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Text LIVE to 27722. Message and data rates may apply.  
Terms: [www.mGive.com/E](http://www.mGive.com/E)

# COMMUNITY ENGAGEMENT OPPORTUNITIES

## 2011-12



GIVE. ADVOCATE. VOLUNTEER.  
**LIVE UNITED** 

# Give

## EDUCATION

Annual Campaign - dollars support the three-year investment decisions announced in May 2011.

### Community Building Partnerships

- Community Partners for Student Success (COMPASS) Community Schools
- Allentown Promise Neighborhood (APN)

### United Way Initiatives

- TeenWorks
- Women's Leadership Initiative

## OLDER ADULTS

Annual Campaign - dollars support the three-year investment decisions announced in May 2011.

### Community Building Partnerships

- Lehigh Valley Alliance on Aging (LVAA)

## BASIC NEEDS

Annual Campaign - dollars support the three-year investment decisions announced in May 2011.

Sponsorships – Gives philanthropic visibility in the community while supporting a United Way event or program.

Gifts-In-Kind – Donated services and products help to supplement United Way's work.

Educational Improvement Tax Credits (EITC) Tax credits to eligible companies for gifts supporting education. United Way is a Pre-K Scholarship and Educational Improvement organization.

Matching/Corporate Gifts – Many companies will provide a corporate gift and/or match an employee's charitable gift. Ask your employer for details.

Planned Giving – Helps to create a permanent, recurring revenue source to meet community needs in a constantly changing world.

# Advocate

## EDUCATION

- Children's Coalition of the Lehigh Valley ([www.childlv.org](http://www.childlv.org))
- KidsCount ([www.kidscount.org](http://www.kidscount.org))
- PA Partnerships for Children ([www.papartnerships.org](http://www.papartnerships.org))
- United Way of Pennsylvania ([www.unitedwaypa.org](http://www.unitedwaypa.org))
- United Way Worldwide ([www.liveunited.org](http://www.liveunited.org))

## OLDER ADULTS

- Center for Advocacy for the Rights and Interests of the Elderly (CARIE) ([www.carie.org](http://www.carie.org))
- United Way of Pennsylvania ([www.unitedwaypa.org](http://www.unitedwaypa.org))
- United Way Worldwide ([www.liveunited.org](http://www.liveunited.org))

## BASIC NEEDS

- Second Harvest Food Bank ([www.shfbvlv.org](http://www.shfbvlv.org))
- Bethlehem Homeless Shelters Steering Committee (Craig Updegrave, [cupde1@rcn.com](mailto:cupde1@rcn.com))
- Allentown Chronic Homelessness Commission (Jean Brossman, [brossmani@allentowncity.org](mailto:brossmani@allentowncity.org))
- United Way of Pennsylvania ([www.unitedwaypa.org](http://www.unitedwaypa.org))
- United Way Worldwide ([www.liveunited.org](http://www.liveunited.org))

# Volunteer

## EDUCATION

- COMMUNITY MOBILIZATION EVENT:  
⇒ Drive for Education
  - \* When: September 26-30, 2011
  - \* What: school supplies for teachers
- COMPASS Community Schools—13 schools in 3 districts (Allentown, Bethlehem, and Bangor)
  - \* Week of Caring—October 2011
  - \* Week of Caring—Spring 2012
  - \* Drives: 6 per year

## OLDER ADULTS

- COMMUNITY MOBILIZATION EVENT:  
⇒ Fan Drive for Seniors
  - \* When: April 2012
  - \* What: fans

## BASIC NEEDS

- COMMUNITY MOBILIZATION EVENT:  
⇒ L♥VE UNITED
  - \* When: January/February 2012
  - \* What: socks, underwear, pillows

How to get involved: To participate in a Community Mobilization Event or COMPASS Week of Caring/Drive, contact United Way ([info@unitedwayglv.org](mailto:info@unitedwayglv.org)/610-758-8010) with Company Name, Contact, and Event Name.

Agency Specific: Contact the Volunteer Center ([www.volunteerlv.org](http://www.volunteerlv.org)) to create or find a project.

Day of Caring: September 22, 2011. Annual day of volunteerism connecting 1,000 volunteers with community projects. Visit the Volunteer Center's website ([www.volunteerlv.org](http://www.volunteerlv.org)) to sign up and find a project.

United Way Committees: United Way has various opportunities within investments, campaign, and office.