

UNITED WAY WOMEN UNITED ANNUAL REPORT



2021-2022



2022 BETSY TORRENCE PHILANTHROPIST OF THE YEAR



Congratulations to Laurie Hackett for being named Women United's 2022 Betsy Torrence Philanthropist of the Year, the group's highest honor.

Women United's Philanthropist of the Year is a member who is active in the community, is a philanthropic leader in the Lehigh Valley and demonstrates a personal commitment of time, talent and treasure to the best of their ability. Laurie Hackett is Air Products' Director of Corporate Relations and chaired the 2021 campaign for United Way of the Greater Lehigh Valley on behalf of Air Products, which resulted in a record-breaking \$19,741,940.

Laurie invests her time volunteering with nonprofits throughout the area and her work with Air Products Foundation supports programs, activities and agencies that are working hard every day to improve the quality of life for all.

"Laurie Hackett is the true definition of a philanthropist."

- Darlene Pors, Women United President

FINANCIALS

2021-2022

Beginning Fund Balance	\$60,190
Membership and Designations	\$180,158
Events and Sponsorships	\$1,500
Available Revenue	\$241,848

Communities In Schools of Eastern PA	\$30,000
ProJeCt of Easton	\$25,000
The Literacy Center	\$25,000
New Bethany Ministries	\$20,000
Frances Hesselbein Scholarships	\$6,000
ArtsQuest HEROES Sponsorship	\$10,000
Engagement and Event Expenses	\$4,876
Women's Summit Sponsorship	\$4,000
Disbursements	\$124,876

Ending Fund Balance*	\$116,972
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*Ending fund balance includes \$8,317 set for reserve

UNITED WAY
WOMEN
UNITED®

SIGNATURE PROJECTS

ProJeCt of Easton

Family Literacy Program

The Family Literacy Program helps low-income, at-risk families improve their economic situation with opportunities focused on breaking the intergenerational cycle of low literacy. This comprehensive support system for women and families offers GED preparation programs, ESL courses, basic adult education and free preschool access for children ages 0-5.

13 FAMILIES INCORPORATED EARLY LEARNING
ACTIVITIES INTO THEIR HOME

33 PARENTS COMPLETED THE FAMILY
LITERACY PROGRAM

14 PARENTS PARTICIPATED IN PARENT
EDUCATION CLASSES

5 CHILDREN STARTED SCHOOL
READY TO LEARN
AGES 4-5 YEARS



Communities In Schools of Eastern PA Central Elementary School

After-School Programming and Pre-K Learning Club

Allentown's Central Elementary School places an emphasis on kindergarten readiness, early literacy support and enrichment programs to help students gain new confidence in their knowledge and their ability to learn. Parents are provided with age-appropriate literacy materials for their children and are encouraged to become involved in the school community.

- ▶ **66 students** participated in Pre-K Learning Club
- ▶ **63%** started kindergarten ready to learn



New Bethany Ministries

Women & Children in Transition

This program increases access to affordable housing to prevent homelessness for women and children. Families receive immediate transitional needs with the goal of finding permanent housing.

- ▶ **20 families** utilized transitional housing
- ▶ **13 families** moved to self-sufficient housing or remained in the program



The Literacy Center

Administrative Professional Job Training

This six-week program supports women in the Lehigh Valley with the training they need to secure fulfilling work and a more stable income. Students have access to weekly career counseling, guest speakers, internship opportunities, job placement assistance and a Work From Home Certification at no cost.

- ▶ **19 women** participated
- ▶ **80% graduated** with the skills needed to find reliable employment



EMERGING NEEDS

In the wake of the COVID-19 pandemic, Women United created the Emerging Needs Fund, which will make an immediate impact when and where our community needs it the most.

Lehigh Valley Freedom Schools Partnership - Based on the Children's Defense Fund model and implemented in Allentown by the Resurrected Community Development Corporation, Freedom Schools empower school-age children to excel and believe in their ability to make a difference in themselves, their families, communities, country and world with hope, education and action.

▶ **170 scholars** participated

T.R.E.E. Workshop - In partnership with Promise Neighborhoods of the Lehigh Valley and Resilient Lehigh Valley, United Way's T.R.E.E. (Trauma-Informed, Restorative Practices, Emotional Intelligence and Equity) Workshop is a free, virtual program that supports families and caregivers impacted by trauma and equips them with tools to manage toxic stress.

▶ **20 parents and caregivers** participated

WOMEN UNITED CABINET

Darlene Pors, President
Lisa Daugherty, 1st Vice President
Karla Trumbauer, 2nd Vice President
Kris Grantham, Secretary
Fusun Bubernack, Treasurer
Laurie Siebert, Immediate Past President

Pat Beldon
Karen Cavallaro
Kendal Conrad
Lauryn Graves
Tina Hasselbusch
Candi Kruse
Megan Longenderfer
Christine Martin
Margaret McConnell

Virginia Oskin
Lissette Santana
Christina Schoemaker
Terri Slaughter
Bevin Theodore
Karla Trumbauer
Renaee Yeager
Khine Zaw

105 MEMBERS

328 PEOPLE SERVED

\$250,306 DOLLARS RAISED



**United Way of the
Greater Lehigh Valley**

Women United

1110 American Parkway NE
Suite F-120
Allentown, PA 18109

LEARN MORE AND JOIN TODAY

Members of Women United, an affinity group of United Way, fight for the education and stability of women and children in the Lehigh Valley. Together, with your continued support, Women United will invest over \$1 million in 10 nonprofit agencies over the next four years. Join or increase your gift today to be part of this passionate group of philanthropic leaders who strive to make a lasting impact on our community.

For more information or to join Women United, please contact Madeline Falcone at madelinef@unitedwayglv.org.



[UnitedWayGLV.org/WU](https://www.UnitedWayGLV.org/WU)