

BOLD GOALS

EDUCATION

Increase the percentage of students **ready to learn** and **successful in school** so they graduate ready for life, college or career

HEALTHY AGING

Increase the percentage of older adults connected with resources to **improve their health** and **quality of life**

COMMUNITY STABILITY

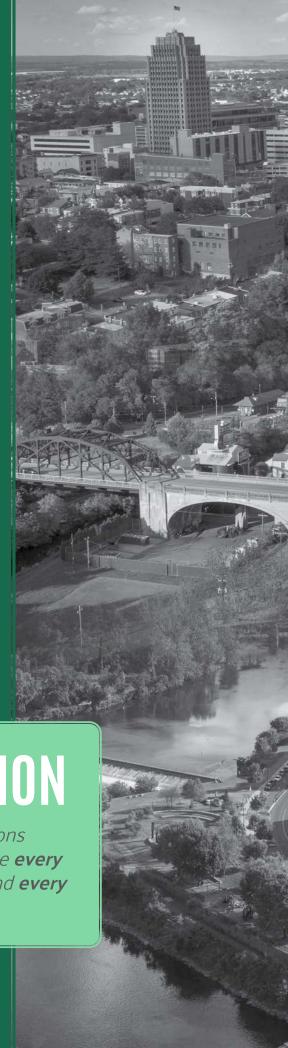
Increase community safety and stability through **food**, **housing** and **mental health services**

VALUES

IMPACT
EXCELLENCE
INCLUSIVITY
AGILITY
INTEGRITY

OUR VISION

United Way envisions communities where every person belongs and every person thrives.



UNITED FOR YOU

BOARD OF DIRECTORS

Joe Savage, Chair Matthew Green, Vice Chair

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As we navigate an ever-evolving world, our mission remains as relevant today as it was over 100 years ago. United Way of the Greater Lehigh Valley is committed to ensuring that every person at every age and stage of life has the resources they need to thrive.

For 15 consecutive years, our United Way has experienced growth—a testament to your dedication and passion. Thanks to your generosity over the last year, we invested \$26,757,281 into the community and reached nearly 200,000 people through more than 150 programs and services led or supported by United Way.

Lives are changing because of you.

In 2025, we are deepening our commitment to our work in **Education**, **Healthy Aging and Community Stability**. Education remains our biggest investment, because we believe it is the most powerful path out of poverty, and our focus on healthy aging and community stability allows us to respond to emerging needs effectively and increase access to the support our community needs.

We also recognize that there is more work to do. Nearly 46% of households in our region struggle to afford basic needs. A majority of our students still struggle in school, and mental health needs continue to rise across all ages. But your support is making a measurable impact—one student, one family, one senior at a time.

Our commitment remains steadfast: to be relevant, agile and responsive to the evolving needs of our community. Our work begins and ends with service, and your time, talent and involvement have created real impact.

We all have a part to play. Together, we can achieve even greater outcomes for children, families, seniors and veterans throughout the Greater Lehigh Valley.



Joe Savage *Board Chair*



Marci Lesko Chief Executive Officer





EDUCATION • \$6,653,977

Supporting academic success for 41,239 students and families



HEALTHY AGING • \$600,864

Improving the quality of life for 9,475 older adults and caregivers



COMMUNITY STABILITY • \$2,851,429

Connecting 109,822 people to food, housing and mental health services

COMMUNITY MOBILIZATION • \$4,171,902

Mobilizing the community around a shared vision for a strong future

DONOR DESIGNATIONS • \$11,662,166

Providing direct support for 1,004 health and human service nonprofits

COMMUNITY CAPACITY BUILDING • \$816,943

Building a strong and equitable nonprofit sector

For full financial details, please see page 26.



2023 CAMPAIGN: \$25,002,145

(April 2023 - March 2024)

A strong network of donors and partners UNITED to raise a **record-breaking \$25,002,145** during United Way's 2023 annual fundraising campaign under the passionate leadership of Tony and Adrienne DaRe of BSI Corporate Benefits.

As a result, our organization has increased its investments into solutions that benefit children, families and older adults in the Greater Lehigh Valley with an added emphasis on one of the region's most pressing issues through the **UNITED for Mental Health** campaign.



Across the nation, mental health needs are rising rapidly, creating substantial impacts on all parts of life including physical health, quality of life and even a student's ability to learn in school.

The commitment to this campaign empowered United Way to award **\$250,000** in **new funding** to support programs and services for veterans as well as innovations in youth mental health, including microgrants for young leaders who are ready to be part of the solution.

THANK YOU, TONY AND ADRIENNE DARE!

"As our campaign focused on mental health, we saw firsthand how United Way was working to create solutions to make a real difference. We're proud to know that the funds raised will go directly to programs that connect children, parents, veterans and their families to the critical services they need most."

- Tony and Adrienne DaRe



UNITED FOR MENTAL HEALTH GRANT RECIPIENTS

Aevidum Allentown Public Theatre Battleborne Big Brothers Big Sisters of the Lehigh Valley Casa Guadalupe Center Community Bike Works Fine Feather Foundation, Inc. Grace Deliverance Baptist Church Lehigh Valley Community Broadcasters Association, Inc. Northampton Community College Paradigm One Penn Foundation Pinebrook Family Answers Preventive Measures Foundation River Crossing YMCA St. Luke's University Health Network The Ortiz Ark Foundation Touchstone Theatre Valley Health Partners Valley Youth House Victory House of Lehigh Valley



CORNERSTONE SOCIETY

Cornerstone Society members each contribute more than \$100,000 annually to support impact in the Greater Lehigh Valley and beyond.

More than \$7,000,000



More than \$6,000,000



More than \$1,000,000







\$500,000-\$999,999











\$250,000-\$499,999





\$100,000-\$249,999





























"I'm especially proud to support United Way. It's an honor to be part of an organization that creates real change and addresses the most pressing needs of our neighbors."

- Lisa Grenier Just Born Quality Confections

Maggie Reilly and Josh Taykowski "We feel

GIVING SOCIETIES

TOCQUEVILLE SOCIETY

Acknowledges successful business and philanthropic leaders whose passion and generosity fuel high-impact solutions in our local community.

For individuals or couples who make an annual gift of \$10,000 or more.

LEGACY CIRCLE

Recognizes donors who make a gift to United Way's endowment or include United Way in their estate plans to ensure lasting impact for future generations.

LEADERSHIP CIRCLE

Connects local leaders who are UNITED in addressing our region's greatest challenges and creating measurable, lasting change.

For individuals or couples who make an annual gift of \$1,000 or more.

WOMEN UNITED

Mobilizes dynamic business and community leaders who are inspired to improve the lives of women, children and families across the Lehigh Valley.

For women and their advocates who make an annual gift of \$1,000 or more to our Women United designated giving and signature projects fund.

EMERGING LEADERS

Empowers rising professionals to build a stronger community by connecting, supporting and growing together to shape the future of the Lehigh Valley.

For individuals who make an annual gift of \$500 or more to the Emerging Leaders fund.

"We feel fortunate to be able to support United Way as they bring together nonprofit partners to work on, and solve, the biggest issues facing so many individuals and families in our community."

> - Maggie Reilly and Josh Taykowski City Center Group

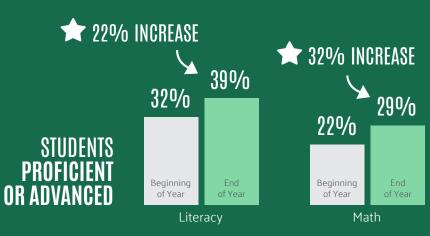


COMMUNITY SCHOOLS

- ► **19,994** STUDENTS
- ► 34 SCHOOLS
- ► 5 DISTRICTS

Our signature education solution, United Way Community Schools, **improve academic outcomes** by removing barriers to learning and building positive relationships with students and families.

ACADEMIC GROWTH ACROSS ALL GRADE LEVELS





EDUCATION

2030 BOLD GOAL

Increase the percentage of students ready to learn and successful in school so they graduate ready for life, college or career

41,239 CHILDREN

and families served through United Way-supported solutions





Allentown School District

Brigadier General Anna Mae Hays Elementary School Central Elementary STREAM Academy Francis D. Raub Middle School Harrison Morton Middle School Hiram W. Dodd Elementary School Jackson Early Childhood Center Jefferson Elementary School Mosser Elementary School Luis Ramos Elementary School Roosevelt Elementary School Sheridan Elementary School South Mountain Middle School Trexler Middle School Union Terrace Elementary School Washington Elementary School

Bangor Area School District

Bangor Area High School Bangor Area Middle School DeFranco Elementary School Five Points Elementary School Washington Elementary School

Bethlehem Area School District

Broughal Middle School
Donegan Elementary School
Fountain Hill Elementary School
Freemansburg Elementary School
Lincoln Elementary School
Marvine Elementary School
Northeast Middle School
Thomas Jefferson Elementary School
William Penn Elementary School

Easton Area School District

Cheston Elementary School Easton Area Middle School Paxinosa Elementary School

Panther Valley School District

Panther Valley Elementary School

Salvaggio Academy

COMMUNITY SCHOOL PARTNERS

Air Products
Ametek Foundation, Inc.
Dan and Susan Barnes
Brown-Daub Family of Dealerships
Amy and Rick Bucher
CAI
Capital Blue Cross
City Center Group
Communities In Schools
of Eastern Pennsylvania
Crayola
HNL Lab Medicine
Stephen Jones and Melanie Sanchez-Jones
Just Born Quality Confections

Just Born Quality Confections
Lehigh University
Bob and Sandy Lovett
Moravian University
Moses Taylor Foundation
Northampton Community College
North Star Construction Management, Inc.
PPL Corp.
St. Luke's University Health Network

Topper Foundation
UWGLV TeenWorks
UWGLV Women United
Victaulic

EDUCATION



STUDENT MENTAL HEALTH AND WELLNESS

Many students arrive at school carrying the invisible burden of trauma, impacting their ability to focus, regulate emotions and engage in learning. These challenges can lead to struggles with attendance, behavior and academic performance. United Way is dedicated to removing these barriers so more students can graduate ready for life, career or college.

of students identified through the Student Assistance of students identified through the Student Assistation Program as needing mental or behavioral health supports were connected to services.

RESILIENT LEHIGH VALLEY

796 YOUTH

connected to schoolbased trauma-informed supports through Handle With Care law enforcement partnership referrals

1,257 CARE PROVIDERS

trained in trauma-informed and resiliency building practices





SUMMER LEARNING

2,091 STUDENTS

participated in summer learning programs

93% OF PARTICIPANTS

in United Way-funded programs maintained or improved their literacy skills

"My son attended SIZZLE!® and what a world of difference it made when he returned to school. There was no summer slide, and he performed above average, testing in the 60th percentile at the beginning of the school year."

> - ProJeCt of Easton's SIZZLE!® Summer Learning Program Parent

EARLY CHILDHOOD EDUCATION

16,000 FAMILIES

accessed early learning resources supported or led by United Way

1,484 CHILDREN

accessed high-quality programming through United Way-funded kindergarten readiness supports



★ 72% OF PARTICIPANTS

met or exceeded developmental milestones









4,149 SENIORS

connected to vital supports like United Way Community Hubs, transportation, meal delivery and adult day services, promoting social engagement and well-being.

UNITED WAY COMMUNITY HUBS

United Way Community Hubs offer access to healthy food, health care and other resources that enhance social connections and overall well-being.

1,823 SENIORS

participated in five United Way Community Hubs:

- · Casa Guadalupe Center, Allentown
- Easton Area Neighborhood Center, Easton
- · Hispanic Center Lehigh Valley, Bethlehem
- Lehigh Valley Active Life, Allentown
- · River Crossing YMCA, Pen Argyl

HEALTHY AGING

2030 BOLD GOAL

Increase the percentage of older adults **connected to resources** to improve their health and quality of life

9,475 SENIORS

connected to resources through United Way-supported programs

87% OF SENIORS

participating in United Wayfunded programs reported greater social connectedness



FOOD ACCESS AND TRANSPORTATION



OVER 20,000 MEALS

served through United Waysupported Community Hubs

2,279 SENIORS

connected to services that provide access to healthcare, transportation and healthy meals "I am very grateful for Meals on Wheels. Without the program, I wouldn't be eating healthy meals or be able to afford to buy them. The staff and volunteers are always so very pleasant. Thank you."

- Meals on Wheels client

HEALTHY AGING



AGE-FRIENDLY LEHIGH VALLEY

Thanks to the generous grant by The Fleming Foundation, United Way of the Greater Lehigh Valley's Age-Friendly Lehigh Valley has made **significant impacts** on the lives of caregivers and their loved ones living with dementia in Lehigh and Northampton Counties.

5,373 SENIORS AND CAREGIVERS

of individuals living with dementia connected to supports



OVER 4,000 DEMENTIA-AWARENESS RESOURCES

distributed in English and Spanish



PROJECT LIFESAVER

A national search-and-rescue program that ensures individuals with dementia who are prone to wandering can be located and brought home safely.

Over the past three years, United Way has:

- Distributed 70 wearable locating technology bands
- Trained and equipped 10 Northampton County law enforcement agencies in partnership with the Bethlehem Health Bureau

SAVVY CAREGIVER

This evidence-based training program helps caregivers learn strategies to enhance their own self-care and their day-to-day time with their person living with dementia, while decreasing stress, burden and depression and increasing caregivers' sense of competence and confidence in their care role.

100% OF CAREGIVERS

participating in Savvy Caregiver program feel an **improved sense of well-being**



SOCIAL-EMOTIONAL WORKSHOPS

In collaboration with community partners, Age-Friendly Lehigh Valley hosted nearly a dozen free events **serving 651 older adults** to increase social support and keep them connected, active and engaged in their communities.

"We're excited to work with community partners and bring programs together to eliminate barriers that would prevent older adults from participating in activities, such as lack of transportation and cost."

- Carmen Bell, United Way of the Greater Lehigh Valley



HOUSING AND HOMELESSNESS

3,578 RESIDENTS served through United Way-supported shelter and housing programs







COMMUNITY STABILTY

2030 BOLD GOAL

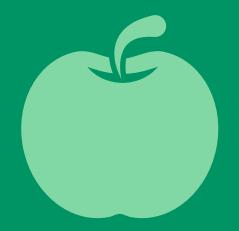
Increase community safety and stability through food, housing and mental health services

109,822 PEOPLE

connected to community stability resources and supports



★ 50% INCREASE SINCE 2021-22





with United Way and PPL Foundation

Thank you to PPL Foundation for partnering with United Way to address housing insecurity through prevention and intervention with the Be a Housing Hero initiative during the 2022 Campaign. PPL Foundation's pledge of \$500,000 provided support for thousands of **people** who were experiencing homelessness or housing insecurity right here in the communities we serve.

Rental Assistance

114 HOUSEHOLDS

received eviction prevention support



★ 100% OF HOUSEHOLDS MAINTAINED STABLE HOUSING OR AVOIDED HOMELESSNESS

Emergency Shelter

968 FAMILIES

and individuals experiencing homelessness accessed emergency shelter services



43% INCREASE SINCE 2022

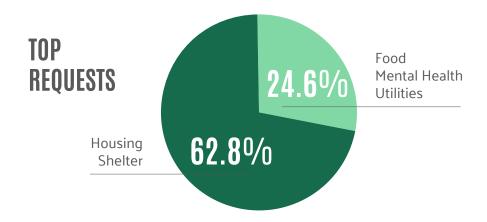
COMMUNITY STABILTY

ACCESS TO CRITICAL RESOURCES

36,212 CALLS

connected to resources through PA 211 health and human services helpline





HOPE AND AGENCY

1,326 PEOPLE

participated in United Way-supported **Leadership Programs**

By partnering with nonprofits such as the Cohesion Network, United Way supports neighborhood-based leadership development and community engagement programs, helping to increase health, wellness and community connections.

CRISIS AND DISASTER RESPONSE

792 PEOPLE

accessed United Way-supported crisis and disaster **response** such as recovery services for victims of fires and support for survivors of abuse and domestic violence

As part of our mission, United Way responds to the emerging needs of the Greater Lehigh Valley, which includes immediate disaster relief and crisis support. In response to several fires in 2024 that collectively displaced 87 Allentown residents including many children, United Way worked with partners to raise a total \$59.618 with 100% of contributions directly aiding those affected by the fires. More than 260 people, companies and organizations donated to the relief efforts, and dozens of nonprofits provided services such as housing support and case management. Today, United Way is working closely with our cities to prevent devastating fires in the future.

FOOD ACCESS

74,034 PEOPLE

provided with food access through United Waysupported programs, including meal delivery, food pantries and Community School food services



★ INCREASED 22%

from 60,730 last year



Fire Fund Partners

Allentown School District American Red Cross of Pennsylvania Rivers City of Allentown City Center Group Community Action Lehigh Valley Lehigh Conference of Churches PPL Corp. River Crossing YMCA The Salvation Army Allentown Corps Truist Valley Health Partners

"The Panther Valley Elementary School food pantry has been a huge" help for my family with fresh produce and food selections. The variety of meats and cold foods provide full meals and better cooking options. I am extremely grateful for the pantry and how it helped us overcome hunger.

- Panther Valley Elementary School parent

COLLECTIVE IMPACT

Thank you to our partners United in creating long-term solutions to our community's greatest challenges.

AGE-FRIENDLY LEHIGH VALLEY

Building an inclusive community for people of all ages

AMERICORPS ▶

Expanding Collective Impact to address critical concerns

BANK ON LEHIGH VALLEY

Ensuring access to safe and affordable financial services

LEADER IN ME

Empowering students to be life-ready learners

LEHIGH VALLEY EARLY CHILDHOOD COALITION

Increasing school readiness

LEHIGH VALLEY FREEDOM SCHOOLS PARTNERSHIP

Empowering youth through summer literacy and cultural enrichment

LEHIGH VALLEY REGIONAL HOMELESS ADVISORY BOARD

Preventing homelessness

RESILIENT LEHIGH VALLEY ▶

Building resilient youth, families and organizations through trauma-informed communities

TEENWORKS™ ▶

Inspiring teen leadership through community service and support from labor unions

UNITED WAY COMMUNITY SCHOOLS NETWORK ▶

Supporting students' needs and academic success

"When students have what they need to excel in school, it enhances their well-being and makes their communities stronger and healthier. Our support of United Way Community Schools enables the organization to continue to provide innovative programs that help strengthen Lehigh Valley children and families."

- Susan Hubley, Capital Blue Cross









UNITED WAY PARTNERS

Allentown Area Ecumenical Food Bank

Allentown Art Museum

Allentown Public Theatre

Allentown School District

Allentown School District Foundation

American Red Cross of Pennsylvania Rivers

The Arc of Lehigh & Northampton Counties

The Arc of Northeastern Pennsylvania

ArtsQuest

Ascend Counseling Services, Inc.

Bach Choir of Bethlehem

Bangor Area High School

Bangor Area School District

Basement Poetry

Battle Borne

Batts Development Group

Bethlehem Area Public Library

Bethlehem Area School District

Big Brothers Big Sisters of the Lehigh Valley

Big Happy Consultants

Black gURLS Rise

Boy Scouts of America - Minsi Trails Council

Boys & Girls Club of Allentown

Boys & Girls Club of Bethlehem

Boys & Girls Club of Easton

Bradbury-Sullivan LGBT Community Center

Burn Prevention Network

Cancer Support Community

Greater Lehigh Valley

Carbon County Action Committee

for Human Service

Carbon County Right from the Start

Casa Guadalupe Center

Catholic Charities Diocese of Allentown

Cay Galgon Life House

Center for Humanistic Change

Children's Home of Easton

Civic Theatre of Allentown

Cohesion Network

Communities In Schools of Eastern PA

Community Action Lehigh Valley

Community Bike Works

Community Services for Children, Inc.

Crime Victims Council of Lehigh Valley, Inc.

Da Vinci Science Center

Domestic Violence Service Center

Eastern PA Trans Equity Project

Easterseals Eastern Pennsylvania

Easton Area Community Center

Easton Area Neighborhood Center, Inc.

Easton Area School District

Epoch Tribe

Equi-librium, Inc.

Family Connection of Easton, Inc.

Family Promise of Carbon County

Family Promise of Lehigh Valley

Financial Literacy Center of the Lehigh Valley

Fine Feather Foundation, Inc.

Girl Scouts of Eastern Pennsylvania, Inc.

Girls on the Run Lehigh Valley

Global Hope International

Grace Deliverance Baptist Church

Greater Community Development Corp.

Habitat for Humanity of the Lehigh Valley

Haven House

Hispanic Center Lehigh Valley

HopeDealers Global

InnaStar

Jewish Family Service of the Lehigh Valley

Juneteenth Lehigh Valley

Kellyn Foundation

LatinosARE

Laughing At My Nightmare, Inc.

Lehigh Carbon Community

College Foundation

Lehigh Conference of Churches

Lehigh University

Lehigh Valley Active Life

Lehigh Valley Black Church

Housing Alliance

Lehigh Valley Center for

Independent Living, Inc.

Lehigh Valley Children's Centers, Inc.

Lehigh Valley Health Network

Lehighton Area School District

Light on the Horizon

Louis E. Dieruff High School

Lvcan Media

Manufacturers Resource Center

Maternity Care Coalition

Meals on Wheels of the

Greater Lehigh Valley

Mikayla's Voice

Miller-Keystone Blood Center

Mindful Child Initiative

Mock Turtle Marionette Theater

Mother2Mother Inc.

Movement Moves Media

New Bethany

NicNac Charities Inc.

North Penn Legal Services, Inc.

Northeast Community Center

Nurture Nature Center

Operation Address the Homeless

Panther Valley School District

Parkland CARES Food Pantry

Parkland School District

Education Foundation

Pinebrook Family Answers Preventive Measures Foundation ProJeCt of Easton, Inc. Promise Neighborhoods of the Lehigh Valley Red Door Early Learning Center Resurrected Community

Development Corporation

Ripple Community, Inc.

River Crossing YMCA

Saara Arts

Safe Harbor Easton

Salvaggio Academy

SELF! LV

Shanthi Project

ShareCare Faith in Action

Sights for Hope

Slater Family Network

St. Luke's University Health Network

The Century Promise

The Literacy Center

The Ortiz Ark Foundation

The Rilyc

The Rising Sun Initiative

The Salvation Army

of the Lehigh Valley

The Thrive Hub. Inc.

The Volunteer Center

of the Lehigh Valley

The Volunteers of America

Children's Center

Third Street Alliance for

Women & Children

Touchstone Theatre

Treatment Trends, Inc.

Truth for Women, Inc.

Turn to Us, Inc. Turning Point of Lehigh Valley, Inc.

Unidos Inc.

United Way of Lancaster County

Valley Health Partners Community Health Center

Valley Wealth Alliance

Valley Youth House

Vet Beds

Via of the Lehigh Valley, Inc. Victory House of Lehigh Valley

Visiting Nurse Association of St. Luke's

WDIY FM Wildlands Conservancy

YWCA of Bethlehem







VOLUNTEERS IN ACTION

2,085 VOLUNTEERS

invested their time and energy in building a stronger Lehigh Valley. Thank you for your commitment to our community.

DAY OF CARING

Together, an unprecedented 1,500 volunteers completed **8,000 hours** of service during the 31st United Way Day of Caring. Presented by Crayola and coordinated by Volunteer Center of the Lehigh Valley, Day of Caring is the area's largest single-day volunteer effort.

The volunteers were joined by 800 Moravian University students as part of their Heritage Day – a celebration of Moravian tradition, community and service.

★ 1,500 VOLUNTEERS ► 81 NONPROFITS \$267,920 IMPACT



VOLUNTEERS IN ACTION



AMERICORPS

Through the AmeriCorps state, national and Volunteers in Service to America (VISTA) initiatives, members created measurable impact by providing services and resources to local nonprofits:





UNITED WAY
COMMUNITY
SCHOOLS



7,747 VOLUNTEER HOURS

plus \$624,355 of in-kind donations



100 COOL ACTS OF KINDNESS

Dual Temp's Mission to Cool the Community

Dual Temp Company Inc. is enhancing the well-being of seniors in our community with a goal to install 100 air conditioners in low-income homes, thanks to their "100 Cool Acts of Kindness Campaign" in partnership with United Way of the Greater Lehigh Valley.



TALK READ SING TRANSFORMATION SPACES

Talk Read Sing Transformation Spaces are dedicated areas designed to encourage early literacy and promote children's language development, vocabulary and social-emotional growth. Through United Way's Talk Read Sing campaign, parents and caregivers are empowered to engage in everyday activities like talking, reading and singing with their children – simple actions proven to boost early childhood development.

12,000 FAMILIES

reached through nine new community transformation spaces



FINANCIALS

as of June 30, 2024

| REVENUE | |
|---------------------|--------------|
| Net Campaign | \$22,961,405 |
| Grants | \$1,974,767 |
| Investment Activity | \$616,135 |
| Other Revenue | \$602,762 |
| In-Kind | \$595,005 |
| Total Revenue | \$26,750,074 |

| EXPENSES | | | | |
|------------------------------------|--------------|--|--|--|
| Community Investments | | | | |
| Donor Designations | \$11,662,166 | | | |
| Education | \$6,653,977 | | | |
| Healthy Aging | \$600,864 | | | |
| Community Stability | \$2,851,429 | | | |
| Community Capacity Building | \$816,943 | | | |
| Fundraising/Community Mobilization | \$2,003,342 | | | |
| Administration | \$2,168,560 | | | |
| Total Expenses | \$26,757,281 | | | |

| ASSETS | |
|------------------------------|--------------|
| Cash | \$1,879,817 |
| Receivables and Prepaids | \$4,846,704 |
| Life Insurance Cash Values | \$99,192 |
| Investments | \$9,208,773 |
| Right-of-Use Assets - Leases | \$3,044,624 |
| Fixed Assets | \$321,147 |
| Total Assets | \$19,400,257 |

| LIABILITIES AND NET ASSETS | | |
|--|---------------|--|
| Liabilities | | |
| Accounts Payable and Accrued Expense | \$338,420 | |
| Designations to Other UW's | \$2,864,073 | |
| Lease Liabilities | \$3,146,917 | |
| Liability to Donors, Split-Interest Trusts | \$91,686 | |
| Total Liabilities | \$6,441,096 | |
| Net Assets | | |
| Without Donor Restriction | (\$4,005,549) | |
| Restricted for Time or Purpose | \$11,949,779 | |
| Restricted in Perpetuity | \$5,014,931 | |
| Total Net Assets | \$12,959,161 | |
| Total Liabilities and Net Assets | \$19,400,257 | |

Platinum Transparency **2024**

Candid.





