

ALICE IN NORTHAMPTON COUNTY



2023 Point-in-Time Data

Population: 319,091 • **Number of Households:** 123,536

Median Household Income: \$84,229 (state: \$73,824)

Labor Force Participation Rate: 61.7% (state: 62.8%)

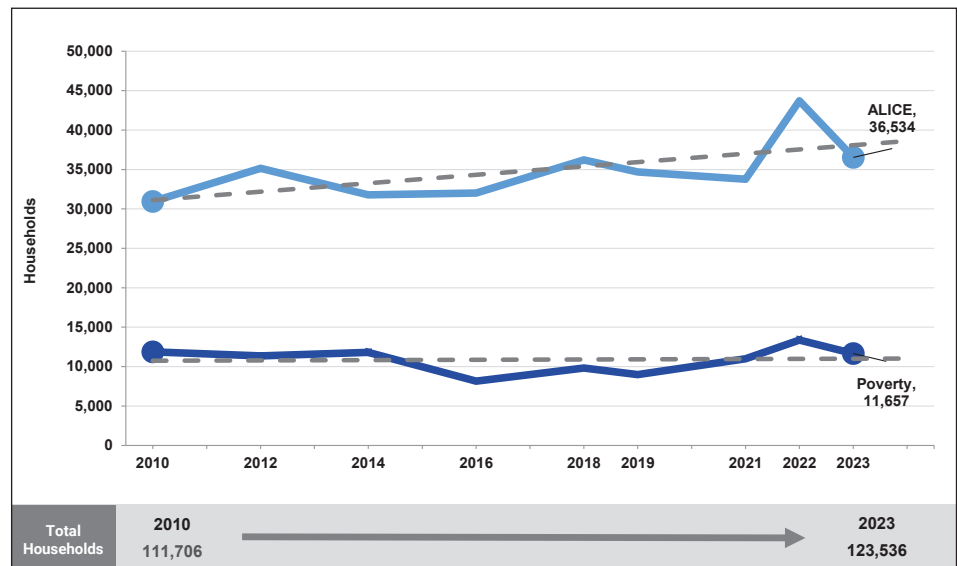
ALICE Households: 30% (state: 28%) • **Households in Poverty:** 9% (state: 12%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 48,191 households (39%) were below the ALICE Threshold in Northampton County.**

ALICE and Poverty-Level Households, Northampton County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Pennsylvania

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Northampton County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Northampton County, visit UnitedForALICE.org/Household-Budgets/Pennsylvania

Household Survival Budget, Northampton County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$1,064	\$1,536
Child Care	–	\$1,859
Food	\$544	\$1,477
Transportation	\$397	\$944
Health Care	\$172	\$660
Technology	\$86	\$116
Miscellaneous	\$226	\$659
Taxes	\$409	\$901
Monthly Total	\$2,898	\$8,152
ANNUAL TOTAL	\$34,776	\$97,824
Hourly Wage*	\$17.39	\$48.91

**Full-time wage required to support this budget*

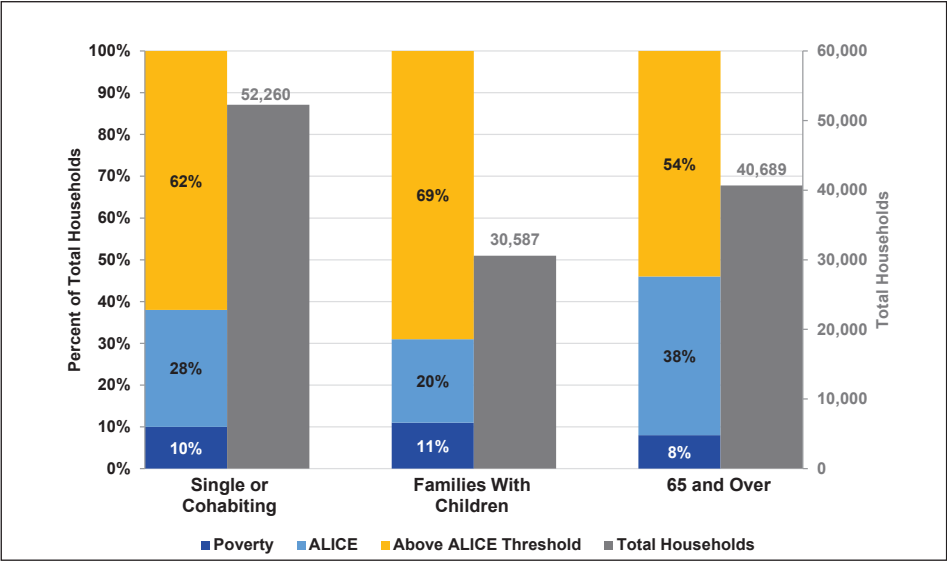
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

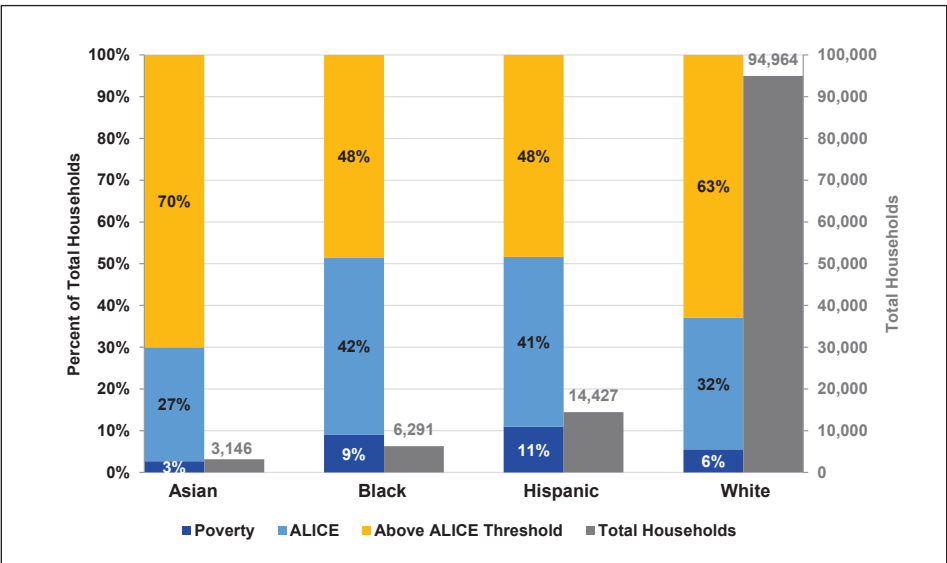
Explore more demographic data at UnitedForALICE.org/Pennsylvania and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

Household Financial Status by Household Type, Northampton County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Northampton County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Northampton County, 2023

Town	Total Households	% ALICE & Poverty
Allen township	2,036	26%
Bangor borough	1,993	59%
Bath borough	1,063	48%
Bethlehem city	21,889	53%
Bethlehem township	9,789	23%
Bushkill township	3,108	28%
East Allen township	2,077	38%
East Bangor borough	430	47%
Easton city	10,510	55%
Forks township	6,286	25%
Freemansburg borough	1,253	36%
Glendon borough	134	29%
Hanover township	4,729	31%
Hellertown borough	2,452	43%
Lehigh township	4,545	40%
Lower Mount Bethel township	1,179	33%
Lower Nazareth township	2,609	21%
Lower Saucon township	4,115	27%
Moore township	3,391	36%
Nazareth borough	2,882	59%
North Catasauqua borough	1,251	37%
Northampton borough	4,316	43%
Palmer township	8,854	28%
Pen Argyl borough	1,273	42%
Plainfield township	2,479	40%
Portland borough	238	49%
Roseto borough	612	44%
Stockertown borough	289	34%
Tatamy borough	447	27%
Upper Mount Bethel township	2,657	38%
Upper Nazareth township	2,549	19%
Walnutport borough	762	48%
Washington township	1,927	40%
West Easton borough	440	45%
Williams township	2,550	16%
Wilson borough	2,923	44%
Wind Gap borough	1,377	46%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.