

# LETTER FROM THE PRESIDENT

An affinity group of United Way of the Greater Lehigh Valley, Women United continues to be a beacon of growth and a source of collective impact in the lives of women, children and families. In the last year, we achieved a record 40% growth in membership. What a joy to see and hear the life-enhancing experiences of the women who have benefited through Women United’s intentional partnerships and program investments. May we continue to pay honor to the women who founded this network and forge forward with the powerful calling of action plus compassion equaling a sustainable impact.

It is an honor serving as president of this prestigious network of philanthropists, and I treasure each new friendship and partner. Together, may we eagerly continue to set and achieve new bold goals and establish lasting relationships that bolster our thriving community.



*“Our ability to foster growth and impact brings to mind Mother Teresa’s words: ‘I alone cannot change the world, but I can cast a stone across the waters to create many ripples.’”*

- Lisa Daugherty, Women United President

## FINANCIALS

2023-2024

Beginning Fund Balance	\$163,780
Membership and Designations	\$207,734
Events and Sponsorships	\$13,160
Available Revenue	\$384,674
Engagement and Event Expenses	\$17,049
Boys and Girls Club of Allentown	\$20,000
Central STREAM Academy (Communities In Schools of Eastern Pennsylvania)	\$33,000
Community Bike Works	\$20,000
Crime Victims Council of the Lehigh Valley, Inc.	\$40,000
The Literacy Center	\$25,000
Mother2Mother Inc.	\$20,000
New Bethany	\$30,000
ProJeCt of Easton, Inc.	\$30,000
Resurrected Community Development Corp.	\$25,000
Unidos Inc.	\$25,000
Total Disbursements	\$285,049
Ending Fund Balance	\$99,625

164

Members

328

People Served

\$224,471

Raised



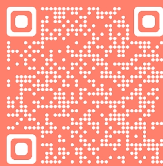
### Women United

1110 American Parkway NE  
Suite F-120  
Allentown, PA 18109

<<First Name>> <<Last Name>>  
<<Street>>  
<<City>>, <<State>> <<Zip>>

## GET INVOLVED

Women United is dedicated to advancing the education and stability of women, children and families in the Greater Lehigh Valley. Together, with your continued support, we will invest over \$1 million in 10 nonprofit agencies from 2025 to 2029. Join or increase your gift today to be part of this passionate group of philanthropic leaders who strive to make a lasting impact on our community.



Scan the QR code to learn more and get involved, or contact Madeline Falcone at [MadelineF@UnitedWayGLV.org](mailto:MadelineF@UnitedWayGLV.org).  
[UnitedWayGLV.org/WomenUnited](https://UnitedWayGLV.org/WomenUnited)



UNITED WAY  
Greater Lehigh Valley

# UNITED WAY WOMEN UNITED<sup>®</sup> ANNUAL REPORT 2025





WOMEN UNITED CABINET

Lisa Daugherty, President  
Karla Trumbauer, 1st Vice President  
Kris Grantham, 2nd Vice President  
Laurie Siebert, Emeritus  
Darlene Pors, Immediate Past President  
Bevin Theodore, Secretary  
Lindsay Hamlin, Treasurer

Patricia Wood Beldon  
Fusun Bubernack  
Kendal Conrad  
Chrissy Hixson  
Lauryn Graves  
Tina Hasselbusch  
Candi Kruse

Megan Longenderfer  
Margaret McConnell  
Lissette Santana  
Christina Schoemaker  
Terri Slaughter  
Lynette Smith  
Lindsay Watson



2024 BETSY TORRENCE  
PHILANTHROPIST OF THE YEAR

Congratulations to Laurie Siebert for being named Women United’s 2024 Betsy Torrence Philanthropist of the Year, the group’s highest honor.

Women United’s Philanthropist of the Year is a member who is active in the community, is a philanthropic leader and demonstrates a personal commitment of time, talent and treasure to the best of their ability.

Laurie Siebert is a Certified Public Accountant, Certified Financial Planner™ Professional, Accredited Estate Planner, Registered Representative, Independent Adviser Representative and Senior Vice President of Valley National Financial Advisors. She is a longtime supporter of Women United and previously served as president for three years. Under her leadership through the COVID-19 pandemic, Women United continued to grow and nearly doubled their fundraising effort. Laurie also hosts a weekly financial call-in show, Your Financial Choices, on WDIY 88.1 FM. During Women United’s annual celebration, Laurie pledged a matching gift for 10 new members, resulting in an additional \$30,000 contribution in the 2024 campaign.



*“When you understand the depth of passion and commitment Women United members have in supporting the organizations sensitive to the needs of women and children in our community, you cannot help but want to be part of that.”*  
- Laurie Siebert

SIGNATURE PROJECTS

Resurrected Community Development Corporation

James Lawson Freedom School

Established and led by Resurrected Community Development Corporation, the James Lawson Freedom School empowers school-age children to excel and believe in their ability to make a difference in themselves, their families, communities, country and world with hope, education and action.

Freedom Schools are designed to strengthen reading and language skills, build positive relationships, support families and connect children with essential health and social services. These programs also empower participants with the tools and leadership skills needed to create lasting change in their communities.



100% Noticed Increased Confidence

84 Scholars Served

99% Maintained Reading Proficiency

New Bethany  
Women and Children in Transition



New Bethany’s Women & Children in Transition works to mitigate the trauma of homelessness and help women and children work their way to self-sufficiency through one-on-one coaching and supportive services.

24 Mothers and Children Served

45% Attained Permanent Housing as of June 2024

Boys & Girls Club of Allentown  
SMART Girls



A small-group health, fitness, prevention/education and self-esteem enhancement program designed to meet the developmental needs of girls.

64 Participants Served

92% Felt Supported and Resolved Conflicts

Crime Victims Council of the Lehigh Valley, Inc.  
Rape and Crisis Support



This program offers comprehensive victim services including a 24/7 hotline, 24/7 accompaniment at hospital, court and police accompaniment and individual, group and crisis counseling.

2,953 Residents Connected to Resources

600 Residents Received Assistance