

FROM YOUR TOCQUEVILLE SOCIETY *Chair*

Dear Tocqueville Society Members,

As this year comes to a close, I've been reflecting on what an inspiring season it has been for our Tocqueville community. From celebrating together in September to volunteering side by side during our Day of Service, you've demonstrated true leadership and generosity, both in action and in spirit.

As uncertainty grows for many, more families are turning to United Way and our partners for support, and your leadership is helping provide critical resources when they're needed most. If you haven't yet made your gift this year, now is the perfect time to do so – and if you've already given, please consider increasing or making an additional contribution to meet the rising needs across our community.

Your generosity creates a powerful ripple effect. By inspiring friends, family and colleagues to give and get involved, you help amplify our collective impact and show what's possible when Tocqueville members lead the way.

Adam McMahon
Tocqueville Society Chair

Educational IMPROVEMENT TAX CREDIT UPDATE

For Andy and Vicki Doulé, participating in United Way of the Greater Lehigh Valley's EITC opportunity was a "no brainer." Through the program, the Doulés redirect their Pennsylvania tax dollars to strengthen United Way Community Schools, helping more students thrive while expanding their own philanthropic impact. "It was an easy and educational process," they shared. "The United Way team guided us every step of the way."

The Doulés have seen firsthand how Community Schools improve literacy, engagement and family success. "EITC allows us to do even more for our community," they said. "We hope other families take advantage of this opportunity – it's a simple way to make a big difference."

For more information on joining our expanding list of EITC donors, contact David Lewis at davidl@unitedwayglv.org or 610-428-0665.



Member SPOTLIGHTS



MARK AND COLLEEN GILBERT

Bethlehem, Pa., Tocqueville members since 2014

"We have confidence in United Way's ability to respond and support our community's most vulnerable during times of crisis. We're especially proud of their pivotal focus on early education and leadership, helping families thrive as parents work and children access quality learning."



EYRE PRICE, JR. AND ANN PADJEN

Bethlehem, Pa., Tocqueville members since 2002

"United Way provides the perfect vehicle to support the most pressing needs across the Greater Lehigh Valley. Their strong partnerships ensure every contribution reaches where it's needed most, building a healthier, more connected and resilient community for all."

UPCOMING Events

We hope you'll mark your calendars and join us for these upcoming engagement opportunities.

For more information, contact Seema Shah at Seemas@unitedwayglv.org or 610-807-5706.

Saturday, March 7, 2026

Tocqueville Society
Day of Service

Thursday, April 16, 2026

United Way Celebration of Caring

Thursday, April 30, 2026

Tocqueville Society Celebration



United Way of the Greater Lehigh Valley

TOCQUEVILLE *Society*

Newsletter • Winter 2025



EVERY SCHOOL A *Community School*



FOR 20 YEARS, UNITED WAY COMMUNITY SCHOOLS HAVE TRANSFORMED HOW WE SUPPORT STUDENTS AND FAMILIES, TURNING SCHOOLS INTO NEIGHBORHOOD HUBS WHERE EVERY CHILD HAS THE **OPPORTUNITY TO THRIVE**.

*Building on
20 Years
of Impact*

The Community School model began in 2005 with a simple but powerful idea: when students face barriers like hunger, housing instability or lack of access to healthcare, their attendance, behavior and academic performance suffer. By connecting families to trusted relationships and essential resources, schools can become the center of a thriving community.

From that first partnership to today's network of 34 schools across five school districts in Lehigh, Northampton and Carbon counties, the results speak for themselves. Community Schools have improved attendance, strengthened family

engagement and fostered a sense of belonging that carries from the classroom to the neighborhood. In the past two years alone, students in Community Schools have outperformed their peers across the region and the state in academic growth.

Each school is supported by a full-time Community School Coordinator who brings together educators, nonprofits, local businesses and caring volunteers to meet the unique needs of students and families. Together, these partnerships have helped nearly 20,000 children access after-school programs, health services and opportunities to learn and lead.

As United Way celebrates this 20-year milestone, the vision ahead is clear: continue expanding opportunities, deepening partnerships and aligning systems so every child in the Lehigh Valley has what they need to succeed.

Looking forward, United Way has announced a new bold vision: **Every School a Community School**. This next chapter builds on two decades of success and aims to ensure that every student, in every neighborhood, is surrounded by the support they need to learn, grow and thrive.

“We celebrate how far we’ve come, and we stay focused on what’s next—continuing to innovate, collaborate and strengthen the path for every child in our community.”

Marci Lesko, President and CEO
United Way of the Greater Lehigh Valley

