



Member Spotlights



HILLARY AND TOM DAUB

Easton, Pa., Tocqueville members since 2010

"We were taught at an early age the importance of giving back to the community that supports you and your business. We give to United Way of Greater Lehigh Valley because we know the money will be distributed in the most efficient and impactful way."



DEVON LeCOMPTE

Easton, Pa., Tocqueville member since 2025

"What I value most about United Way is the way it brings people together to support meaningful, lasting work, often in ways that aren't always visible, but make a real difference over time."



ANDY LUDWIG AND CHERYL BORCHERS

Emmaus, Pa., Tocqueville members since 2017

"We support United Way for its disciplined, community-focused approach to addressing both urgent needs and long-term stability. Its emphasis on measurable outcomes and efficient deployment of resources aligns with how we evaluate where our time and philanthropic capital can have the greatest impact."



**United Way of the Greater Lehigh Valley
Tocqueville Society**
1110 American Parkway NE, Suite F-120
Allentown, PA 18109



Upcoming Events

We hope you'll mark your calendars and join us for these upcoming engagement opportunities.

For more information, contact Jill Wheeler at JillW@UnitedWayGLV.org or 610-770-4644.

Thursday, September 10, 2026
Tocqueville Society Celebration

**Tuesday, September 15 and
Thursday, September 17, 2026**
United Way Day of Caring



**UNITED
WAY**



United Way of the Greater Lehigh Valley

TOCQUEVILLE
Society
Newsletter • Summer 2026



FROM YOUR

Tocqueville Society Chair

WELCOME NEW LEADERSHIP STAFF



Jill Wheeler
Chief Philanthropy Officer



Maria Esposito
Senior Director, EITC

Dear Tocqueville Society Members,

I'm looking forward to another year of working beside all of you to create a better community through your generous gifts of time, talent and treasure. Our Tocqueville Society continues to grow in membership and contributions to the overall United Way campaign.

Last year, 421 families contributed over \$23 million to the United Way Campaign. Your generosity translated into nearly 250,000 lives changed through investments in education, healthy aging and community stability.

This coming year, with your help, we will continue to expand our network of philanthropy so that we can provide more resources for our neighbors when they need it most.

Thank you for your continued leadership and partnership.

Adam McMahon
Tocqueville Society Chair



Educational Improvement

TAX CREDIT UPDATE

Turn your Pennsylvania tax dollars into brighter futures for local students through the Educational Improvement Tax Credit (EITC) program. Eligible households can redirect up to 90% of their PA tax liability to support United Way Community Schools at a remarkably low out-of-pocket cost. EITC investments strengthen literacy, attendance, engagement and family success across 34 schools in the Greater Lehigh Valley. It's a powerful way to expand your philanthropic impact using dollars you already owe in taxes.

Learn more by contacting Maria Esposito at MariaE@UnitedWayGLV.org or 610-216-5084.

Tocqueville Society

LEADING THROUGH SERVICE

For Tocqueville Society members, creating change in the Greater Lehigh Valley goes beyond writing a check. It means showing up for students, families, older adults and neighbors facing crisis. It means using your time, talent and leadership to help build a community where every person belongs and every person thrives.

Volunteerism has always been at the heart of United Way's work. Every year, Tocqueville members step into schools, community centers and nonprofit organizations to support projects that strengthen the region. During recent service days, volunteers painted and organized community spaces, assembled emergency food boxes, built furniture for early learning environments and helped create brighter, more welcoming spaces for students, families and older adults.

For many Tocqueville members, these opportunities deepen their understanding of the challenges facing our community while strengthening connections with others who share a commitment to lasting change. Volunteering also creates opportunities to share professional expertise, build relationships and see the direct impact of service in a personal and meaningful way.

Your United Way helps make those connections possible by coordinating personalized volunteer opportunities, leadership roles and small-group impact opportunities throughout the year.

These opportunities are intentionally designed to move beyond one-time moments of service. They help members see firsthand how investments in education, healthy aging and community stability are creating measurable impact across the region.

GET INVOLVED

- Organize a Day of Caring team on September 15 or 17
- Attend an upcoming Day of Service
- Join the Tocqueville Cabinet

For engagement opportunities, contact Jill Wheeler at JillW@UnitedWayGLV.org or 610-770-4644.



“This is where we really connect with our neighbors and community — and truly understand the impact we can make firsthand.”

- Rick and Amy Bucher, 2026 Campaign Co-Chairs



Every act of service
leaves a lasting impact.

