

**2023-2026 Funding Application Questions Rubric**

In order to be transparent and open about how UWGLV selects funded partners, we are sharing the funding rubric that staff and volunteers will use to differentiate applicants. A committee of community volunteers will be tasked with holding UWGLV staff accountable to equity goals during this process.

Alignment, Fit and Feasibility (A) – 30%

Learning, Measurement and Outcomes (L) – 40%

Budget (B) – No score

Equity and Inclusion (E) – 30%

Question	Evaluation Criteria	Point range	Total Points Available
<b>APPLICATION INFORMATION FORM</b>			
<b>Alignment</b>			
What does your organization intend to do to address the Bold Goal and strategy you are applying for?	Alignment with outcomes: Will the organization’s approach contribute to meeting the outcome/s?	0-5	10/15 (A)
	Feasibility of approach: How developed is the organization’s approach? How strong is their case to share why it will work, how is it grounded in experience, data, learning, etc?	0-5	
How does your organization use a continuous learning and improvement mindset to guide your work?	To what extent does this organization incorporate learning, feedback loops, evaluation, storytelling or other methods to guide and improve their work in a continuous way?	0-5	5/22(L)
Are you currently able to disaggregate your outcome data by demographics?	Is the organization prepared to share their data disaggregated by demographics?	2 points (L)	
<b>Budget</b>			
What is your agency’s total operational budget? What is the budget for the program you are applying to support? What percent of the program budget will UWGLV funds be used to support?	No score. UWGLV recognizes the strengths in approaches/programs that can demonstrate support from diversified funding streams as well as those that may command a single source. What percent of the approach/program budget is being sought?  UWGLV will fund no more than 30% of an organization’s total operational budget.	Budget %	N/A

How would you modify your program or approach if you only receive a portion of the funding you are requesting from the United Way?	No score. If less funding is available, would the organization be able to address the outcome in a meaningful way with this approach?	Yes/No	N/A
<b>Equity</b>			
How are the people that you serve included in your decision-making processes?	To what extent does the organization include those they serve in their decision-making processes? Does the organization work to build power and agency within the community they serve?	0-5	15/15 (E)
How do you ensure that your spaces and programs are welcoming and affirming?	Does this organization take an intentional approach to ensuring that their spaces and services are affirming and welcoming?	0-5	
What are your organization's equity priorities? Where are you making gains and where could you improve?	When the organization describes their equity priorities, is it evident that equity and justice is a priority? Does this organization have a clear-eyed understanding of where they are on their equity journey and where they need to grow and change?	0-5	
<b>Schools and Grades (this section appears for Education strategies only)</b>			
Select the SCHOOL DISTRICT(S) where you are currently or would be willing to deliver your program. For summer learning, what school districts do your targeted students attend?	No score	N/A	N/A
Select the schools in each district where you are currently or would be willing to deliver your program. For summer learning, what schools do your targeted students attend? (Select all that apply)	No score	N/A	N/A
Select the grades you will serve with this funding.	No score	N/A	N/A
<b>SERVICE AREAS FORM</b>			
What geographic area will you serve with this funding? This item has a drop-down of zip codes that you can	No score	N/A	N/A

choose to indicate your geographic service area(s).			
<b>OUTCOMES AND PROGRAM REQUIREMENT CHECKLIST FORM</b>			
<b>Outcomes</b>			
How will you track and measure your actions towards this outcome?	Is the organization able to track and measure the outcome measure that their program/approach addresses?	0-5	15/22 (L)
How many customers do you serve/intend to serve annually to achieve this outcome?	Is the number of anticipated customers served appropriate for the approach proposed and funding requested (for example, case management is more time-intensive, so a lower customer number would be anticipated)?	0-5	
Tell us how you know that your services will be effective towards this outcome?	Does the organization have a solid rationale for why their proposed approach would further this outcome?	0-5	
What geographic area will you serve with this funding?	For information only – no score	N/A	N/A
<b>Program Requirement checklist</b>			
Each strategy has a separate set of required program components.	Does the organization/program meet all required components?	Yes = 5 No = 0	5/15 (A)