

FREQUENTLY ASKED QUESTIONS

2023-2026 UWGLV Request for Proposals

Contents

FUNDING LEVELS: 1

WOMEN UNITED GRANTS: 3

APPLICATION: 4

PARTNER QUALIFICATIONS: 5

LEARNING AND EVALUATION: 6

FUNDING LEVELS:

1. When I apply for funding, should I be requesting a yearly amount or the total amount for the four years?

Please apply for the amount of funding you are requesting for a single year.

2. Are there minimum/maximum grant amounts that can be requested?

There is a \$10,000 minimum request and no maximum request amount.

3. If there is a program or approach where less than \$10,000 is needed, do we need to apply for the minimum amount anyway?

We encourage partners to seek UWGLV investment for work with a minimum request of at least \$10,000. Please reach out to UWGLV staff to speak about possible exceptions.

4. What is the anticipated average grant amount?

The RFP lists average grant amounts awarded in each focus area. The average grant amounts listed are the grant amounts that partners would receive each year over four years, pending funding availability and performance.

5. Is there a cap on how many applications one agency can submit?

No. Agencies can submit as many different applications as they choose. We encourage discernment however, to submit your best and most aligned approaches to drive the outcomes we are seeking.

6. If an agency submits more than one application under the same strategy are they considered together or separately?

UWGLV grant funding is awarded to programs or approaches not to organizations generally, therefore each application is vetted on its own merit against all others applying under that strategy. The aim for decision making will be to fund the best compilation of approaches to yield the best collective outcome.



7. If my agency applies for funding to support two programs in the same Bold Goal area, does the average grant amount apply to each program or the total amount that an agency applies for across programming?

The average grant amount applies individually to each program or approach you apply for, not the total amount across multiple applications from your agency. Grant funding is awarded based on program or approach, not general agency funding.

8. Do you require a match?

No, matched amounts are not required, however we value programming and approaches where UWGLV is not the sole funding source.

9. Will you fund partial grants?

Yes. We may not be able to fund partners at the levels requested and will fund partial requests if it is identified that the funding will be able to support the work in a meaningful way.

10. What is the total amount available in the grant-making pool?

UWGLV's board will approve the budget in May, and we will share the total available amount at that time.

11. What is the total amount available for each strategy and across the three Bold Goal focus areas?

Currently there is approval for an 80% education, 10% Healthy Aging, 10% Community Stability split. We know that adjustments will take place to those percentages given the overlap and the interconnected nature of the work and our plan. We will clarify these distinctions as we have more information.

12. If awarded the grant, what is the payment structure?

Grants are paid out in monthly installments.

13. What investments will run on a calendar cycle and which will stay on an academic calendar year?

The investments that will run on an academic year (July – June) include:

- School-based behavioral health
- Full-time staff in Community Schools under the SEL/student case management and family case management strategies

All other grant awards will transition to a calendar year (January – December).

WOMEN UNITED GRANTS:

1. Is there an advantage or disadvantage to applying under both United Way and Women United funding streams?

The advantage is that you will be considered for both funding streams for each application submitted to both opportunities.

Please know that you can only be funded for a particular program or approach via one funding stream.

It is possible to be funded under both funding streams for different programs or approaches.

2. Does Women United have the same deadline?

Yes, all applications are due on June 3rd, 2022.

3. Who is eligible for Women United funding?

Nonprofit organizations serving Lehigh and/or Northampton counties.

4. How do we indicate that we are interested in Women United funding?

In the application, under the dropdown strategies, you'll see "Women United funding." If you choose that, the application will be for the Women United Impact Investments funding stream.

5. Are there common outcomes required with Women United funding?

No, although many of the strategies Women United is looking to fund align with United Way strategies, so you are encouraged to use those when appropriate for your program.

6. Are there minimum and maximum amounts associated with Women United funding?

The minimum request is \$10,000. Typically, Women United has funded organizations between \$20k-\$40k.

7. Is the Women United funding period also four years (2023-2026)?

Yes.

APPLICATION:

1. **Is there someone we can consult with at United Way to discuss program ideas and potential collaborations? Who can we contact with specific programmatic questions?**

Yes, we encourage you to reach out to UWGLV staff if you have specific programmatic questions.

EDUCATION

Kindergarten Readiness and Summer Learning:

Akshara Vivekananthan: aksharav@unitedwayglv.org

Family Case Management/Positive Youth Development:

Gina Nichols: ginan@unitedwayglv.org

Social-Emotional Learning and Student Case Management/Behavioral Health:

Beth Tomlinson: beth@unitedwayglv.org

HEALTHY AGING

Carmen Bell: carmenb@unitedwayglv.org

COMMUNITY STABILITY

Food/Housing:

Priscilla Rosado: priscillar@unitedwayglv.org

Resident Leadership:

Beth Tomlinson: beth@unitedwayglv.org

GENERAL/WOMEN UNITED

Erin Connelly: erinco@unitedwayglv.org

e-CImpact:

Tanya Engler: tanyaengler@hotmail.com

1. **How much flexibility is anticipated for program evolution between funding years?**

We know that the next four years will bring lots of changes that we can't anticipate. We are committed to working with partners to adapt over the course of the next four-year funding cycle to ensure that strategies and approaches can adjust as needed to drive outcomes.

2. How do agencies indicate that we meet the requirements on the checklist? Is that part of the online application?

Yes, you will find these checklists as part of the application on the second form in your application on e-CImpact.

3. How will you evaluate applications?

We will be sharing the evaluation rubric that reviewers will be using shortly.

In addition to this rubric, a committee of community volunteers will further vet competitive applications and shape a recommendation of investments to drive outcomes towards bold goals for our Board of Directors.

PARTNER QUALIFICATIONS:

1. Would the organizations collaborating on a program/project have to be qualified United way partners? Is there an advantage to that if they both are?

The lead applicant for United Way funding would need to be a qualified partner in order to be eligible to receive funding. Similarly, if any United Way funding were to go directly to multiple agencies as part of a single program/initiative, those agencies would need to also be qualified partners. However, agencies that are part of an initiative that are not directly getting funding from UWGLV would not have to become a qualified partner.

2. Are grants available to new non-profit organizations?

Organizations must have had their 501c3 status for at least one year, or in this case since September 20, 2021, or work with a fiscal sponsor to be eligible for this opportunity.

3. Are school districts eligible?

Our education work is rooted in the Community Schools model. We are working with Allentown, Bangor, Bethlehem, Easton and Panther Valley school districts to broaden and deepen this model within those districts' schools and hope to expand Community Schools to additional school districts in the future. Currently, we seek to invest in non-profit partners and not directly in school districts unless there is a proven need to consider a direct investment. Please reach out to a United Way staff member if you need to discuss this aspect.

LEARNING AND EVALUATION:

1. **Can you share more about your data disaggregation requirements?**

Currently, we are not requiring partners to submit data disaggregated by demographics. Our goal is to work with partners to be able to report data in a disaggregated way by providing capacity-building support so that they are prepared to do so. Partners who are able to report their data in a disaggregated manner may be given priority in future funding cycles.

2. **Are there fiscal reporting requirements?**

We will ask partners who receive funding to submit updated organizational fiscal information (990s, audit/financial review) every two years. We will not require fiscal reporting for grant programming.

3. **How often will we report on outcomes?**

We will have a clear frequency and report template ready at the time awards are announced in September 2022.