

PENNSYLVANIA • 2018 COUNTY PROFILES

Counties are the core geography for ALICE data: They reveal variations often masked by statewide averages, and the data is reported regularly and reliably.

ALICE IN NORTHAMPTON COUNTY

2018 Point-in-Time-Data

Population: 304,807 **Number of Households:** 114,996

Median Household Income: \$68,591 (state average: \$60,905)

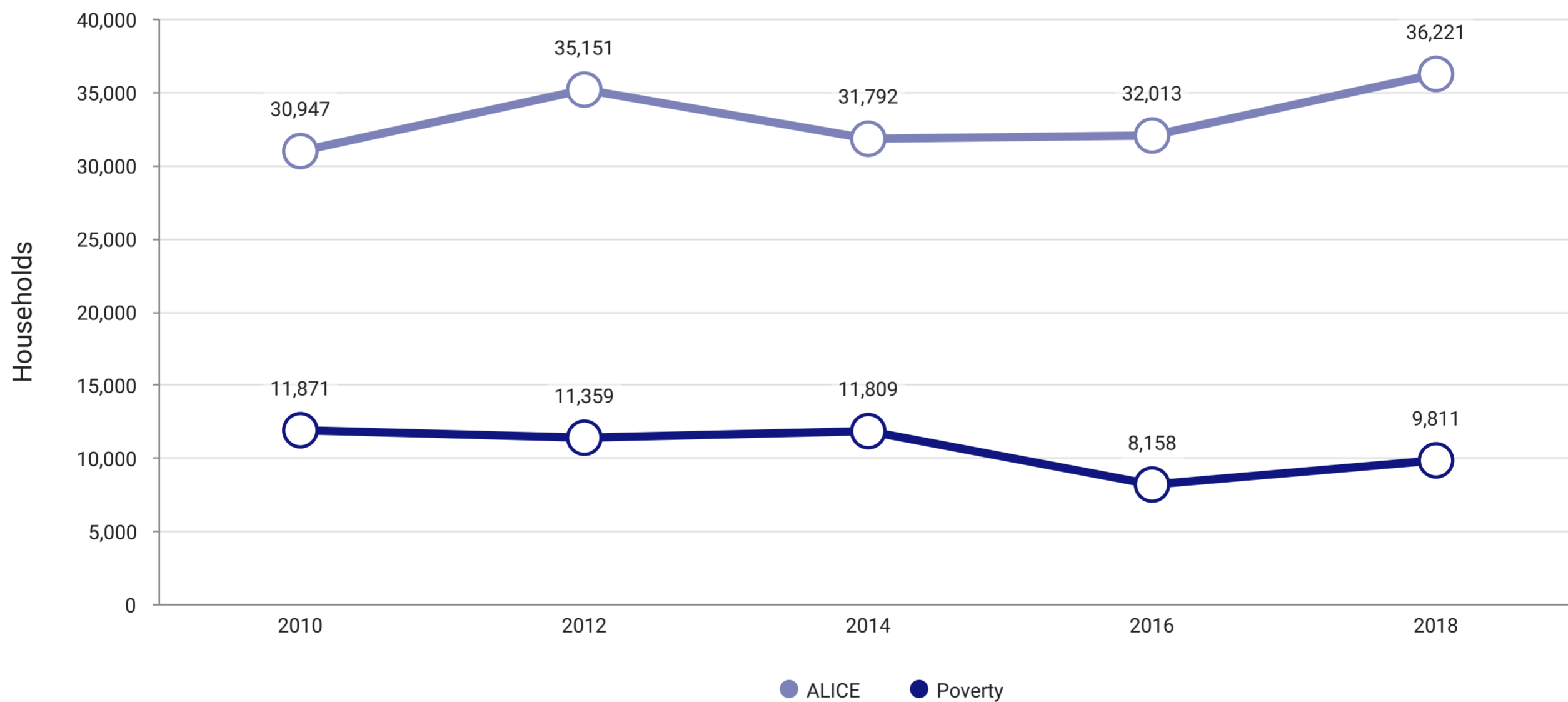
Unemployment Rate: 4.5% (state average: 4.9%)

ALICE Households: 31.0% (state average: 27.0%)

Households in Poverty: 9.0% (state average: 12.0%)

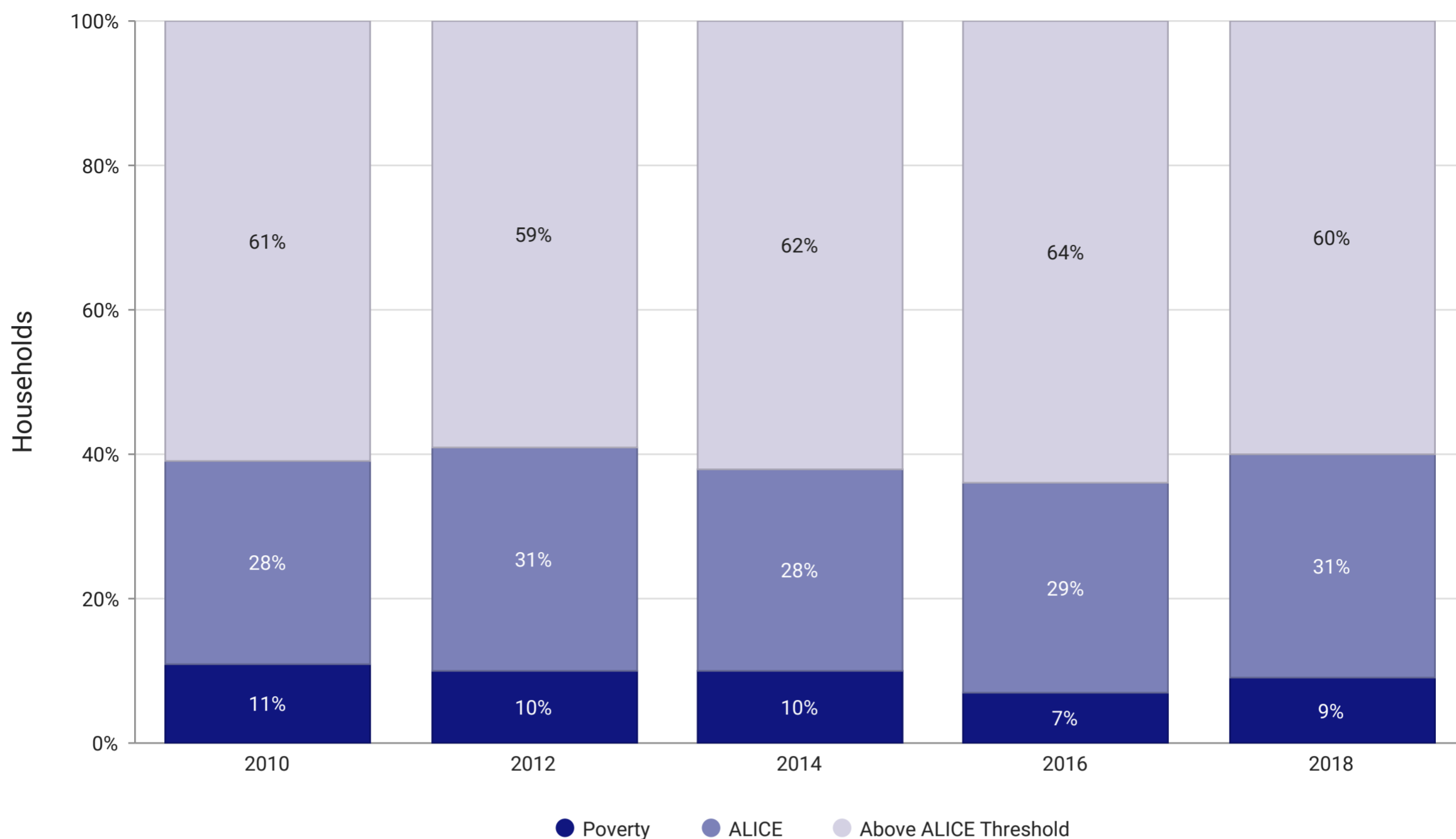
How Has the Number of ALICE Households Changed Over Time?

ALICE is an acronym for **ALICE** – **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions have improved for some households, many continue to struggle, especially as wages fail to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

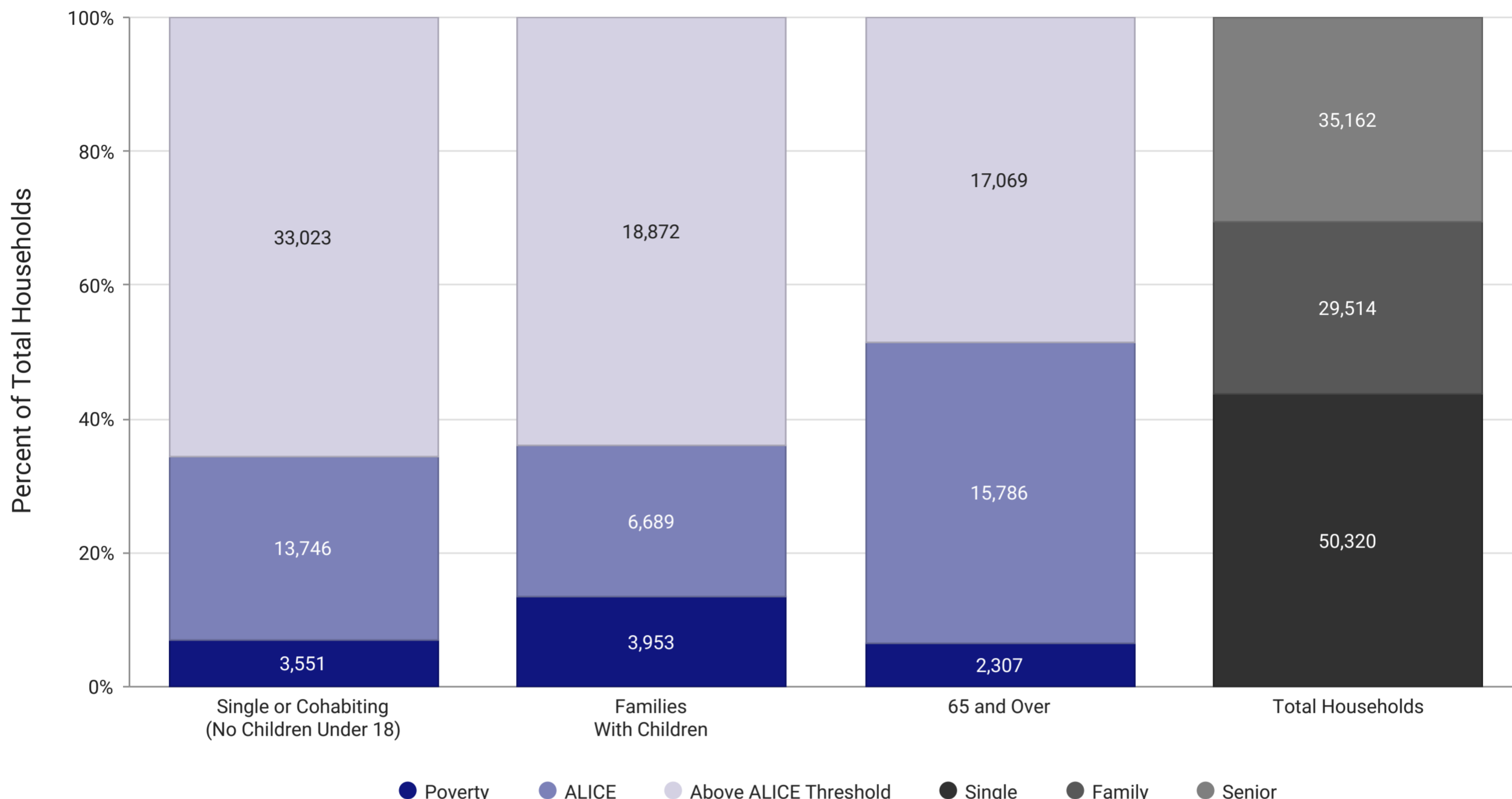
ALICE and Poverty in Northampton County Over Time...continued



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

What Types of Households Are Struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

Why Do So Many Households Struggle?

The cost of household basics outpaces wages...

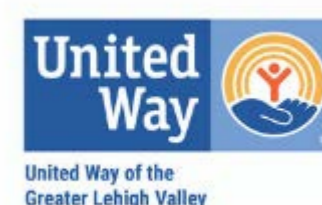
The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

	Single Adult	Two Adults	Two Adults Two School-Age Children	Two Adults Two in Child Care	Single Senior	Two Seniors
Housing	\$873	\$1,077	\$1,370	\$1,370	\$873	\$1,077
Child Care	\$0	\$0	\$495	\$1,431	\$0	\$0
Food	\$298	\$619	\$1,033	\$902	\$254	\$527
Transportation	\$339	\$511	\$808	\$808	\$293	\$419
Health Care	\$187	\$458	\$716	\$716	\$501	\$1,001
Technology	\$55	\$75	\$75	\$75	\$55	\$75
Miscellaneous	\$212	\$332	\$522	\$627	\$236	\$368
Taxes	\$371	\$581	\$720	\$968	\$379	\$585
Monthly Total	\$2,335	\$3,653	\$5,739	\$6,897	\$2,591	\$4,052
Annual Total	\$28,020	\$43,836	\$68,868	\$82,764	\$31,092	\$48,624
Hourly Wage	\$14.01	\$21.92	\$34.43	\$41.38	\$15.55	\$24.31

Sources: ALICE Household Survival Budget, 2018; Bureau of Labor Statistics, Occupational Employment Statistics, 2018

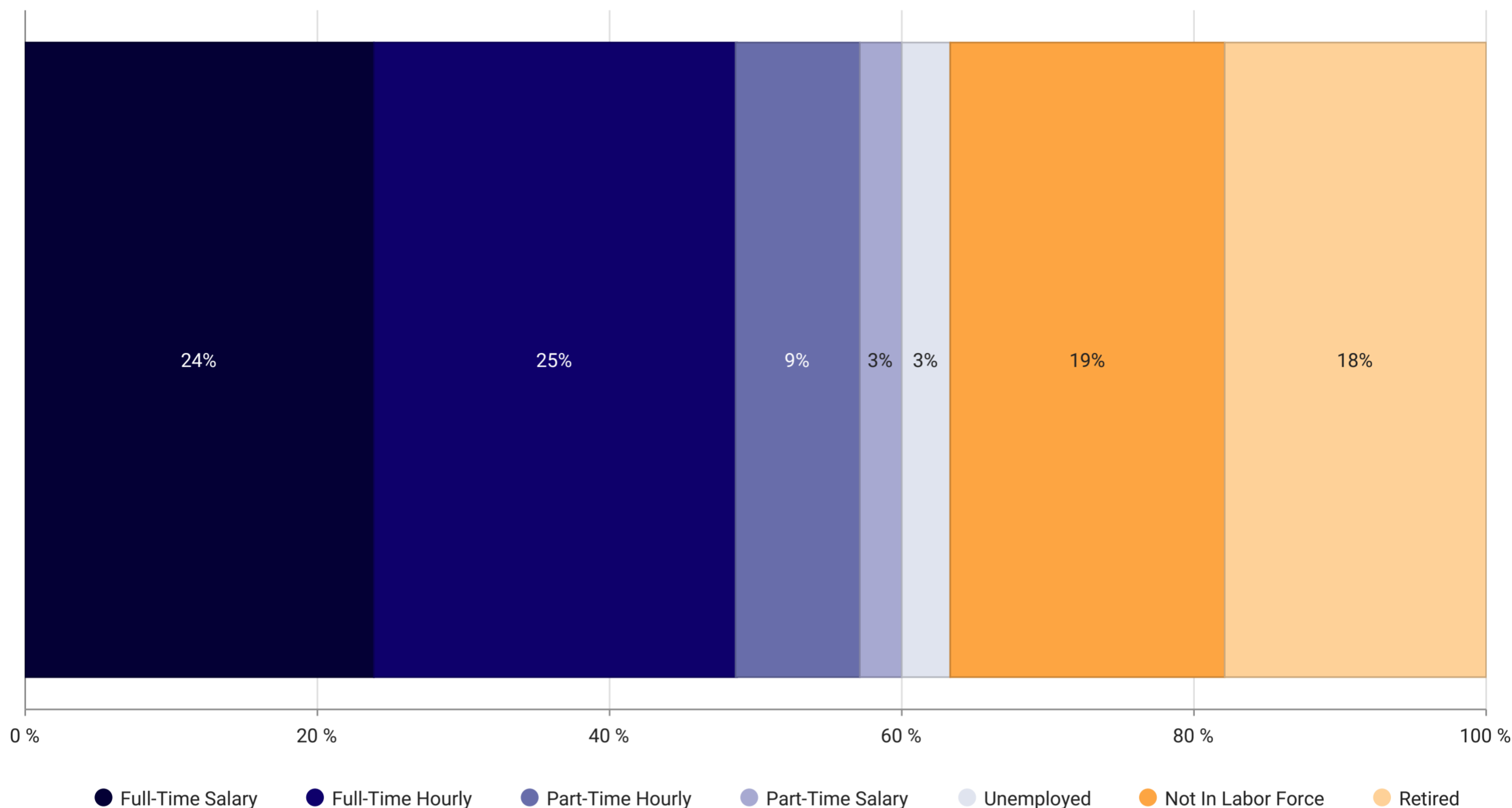
Asset Limited, Income Constrained, Employed

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...and the labor landscape is challenging for ALICE workers.

A breakdown of the labor force shows a small portion of adults (16 years and older) who are unemployed and a large number who are working. However, a significant portion of full- and part-time workers are paid by the hour; these workers are more likely to have fluctuations in income and less likely to receive benefits. There is also a high number of workers outside of the labor force (people who are not employed and not looking for work), which has helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

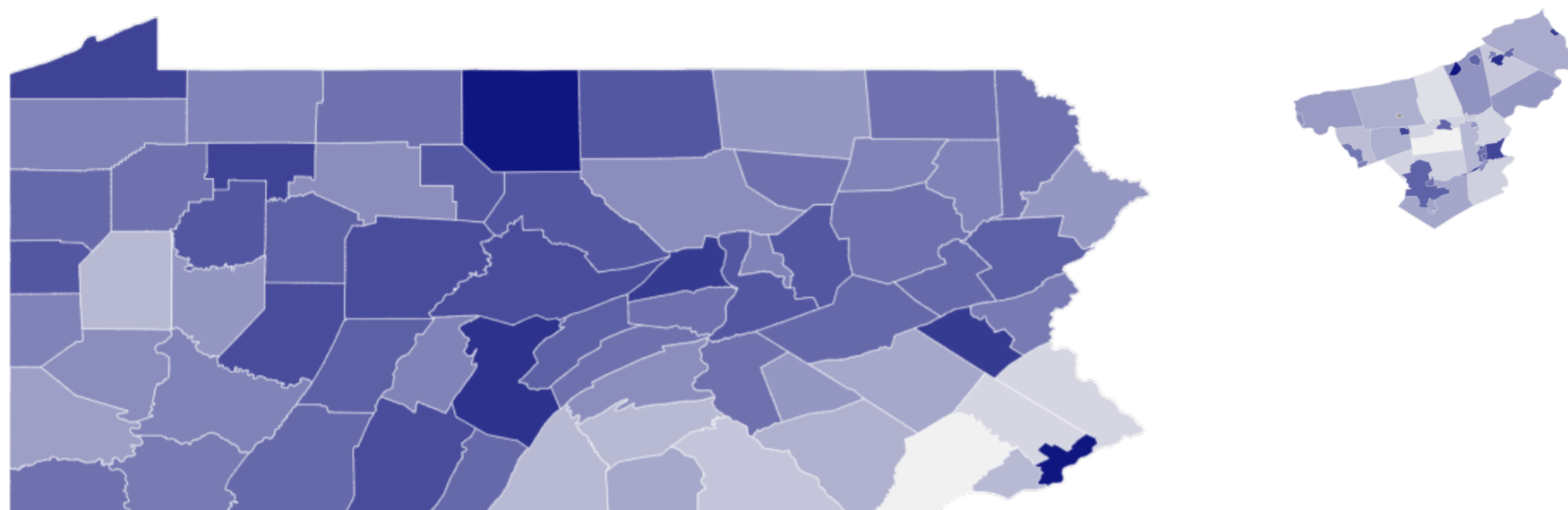


Note: Data for hourly full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers paid hourly and 75% of part-time workers paid hourly) have been applied to the workforce at the county-level to calculate the breakdown shown in this figure. Because this figure sums county-level data (some using 1-year estimates and some using 5-year estimates), the state percentages may differ slightly from those shown in the 2020 Report. Full-time represents 35 hours per week or more at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

How Does the Number of ALICE Households Vary Within the County?

There is significant variation in the number of households who live below the ALICE Threshold within the county.



Source: ALICE Threshold, 2018; American Community Survey, 2018

County Subdivision	Total Households	% Below ALICE Threshold
Allen township, Northampton County, Pennsylvania	2,004	33%
Bangor borough, Northampton County, Pennsylvania	2,020	63%
Bath borough, Northampton County, Pennsylvania	1,013	59%
Bethlehem city, Northampton County, Pennsylvania	20,549	52%
Bethlehem township, Northampton County, Pennsylvania	8,766	29%
Bushkill township, Northampton County, Pennsylvania	3,038	26%
East Allen township, Northampton County, Pennsylvania	1,854	36%
East Bangor borough, Northampton County, Pennsylvania	342	51%
Easton city, Northampton County, Pennsylvania	9,261	58%
Forks township, Northampton County, Pennsylvania	5,876	28%
Freemansburg borough, Northampton County, Pennsylvania	976	49%
Glendon borough, Northampton County, Pennsylvania	149	44%
Hanover township, Northampton County, Pennsylvania	4,499	28%
Hellertown borough, Northampton County, Pennsylvania	2,339	39%
Lehigh township, Northampton County, Pennsylvania	4,054	40%
Lower Mount Bethel township, Northampton County, Pennsylvania	1,299	41%
Lower Nazareth township, Northampton County, Pennsylvania	2,173	22%
Lower Saucon township, Northampton County, Pennsylvania	4,098	38%
Moore township, Northampton County, Pennsylvania	3,616	36%
Nazareth borough, Northampton County, Pennsylvania	2,561	51%
North Catasauqua borough, Northampton County, Pennsylvania	1,101	46%
Northampton borough, Northampton County, Pennsylvania	3,948	48%
Palmer township, Northampton County, Pennsylvania	8,498	34%
Pen Argyl borough, Northampton County, Pennsylvania	1,439	52%
Plainfield township, Northampton County, Pennsylvania	2,462	42%
Portland borough, Northampton County, Pennsylvania	188	60%
Roseto borough, Northampton County, Pennsylvania	689	46%
Stockertown borough, Northampton County, Pennsylvania	399	30%
Tatamy borough, Northampton County, Pennsylvania	388	41%

County Subdivision	Total Households	% Below ALICE Threshold
Upper Mount Bethel township, Northampton County, Pennsylvania	2,605	37%
Upper Nazareth township, Northampton County, Pennsylvania	2,103	28%
Walnutport borough, Northampton County, Pennsylvania	807	42%
Washington township, Northampton County, Pennsylvania	1,838	31%
West Easton borough, Northampton County, Pennsylvania	529	52%
Williams township, Northampton County, Pennsylvania	2,399	29%
Wilson borough, Northampton County, Pennsylvania	2,980	50%
Wind Gap borough, Northampton County, Pennsylvania	1,183	68%

Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

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