ADVANCING PRIORITIES FOR EDUCATION,
OLDER ADULTS AND BASIC NEEDS

CELEBRATING
OUR COMMUNITY

2011–2012 REPORT
Mission: United Way of the Greater Lehigh Valley provides the leadership, convenes the partnerships and develops the resources and solutions that improve our community. We remain committed to these goals and sincerely appreciate the continued support of partners, program providers and donors throughout the Lehigh Valley.
FROM OUR LEADERS

Dear Guests,

We are honored to “celebrate YOU and all that you do” at our Celebration of Caring event. You are 22,000 strong – a rich fabric of individuals and corporations who invest in our community to make a tangible difference in the lives of children, adults, babies and older adults in the Lehigh Valley.

We continue to focus investments in programs that provide the strongest results with 73 programs and 47 partner agencies. We have measured success with COMPASS Community Schools and Promise Neighborhoods and over 60,000 lives in the Lehigh Valley have been positively impacted this year alone in our funded programs. All this was made possible through the generosity of our community and the commitment from our United Way volunteers.

In the pages that follow in this program, you will see names of many individuals, corporations and agencies, all with one common belief, that every person in the Lehigh Valley deserves a happy, healthy life.

On behalf of the Board, staff and over 400 volunteers at United Way of the Greater Lehigh Valley, we thank you for investing your resources – whether it’s your time, money or your voice – to building a strong community for us all to live and work in.

Susan Gilmore
President,
United Way of the
Greater Lehigh Valley

Drew Lewis
Board Chair,
United Way of the
Greater Lehigh Valley
INVESTMENT: EDUCATION

Youth Graduate from High School

United Way of the Greater Lehigh Valley helps people in poverty, students with low performance standards and families less able to support their children. We use community-based strategies and partnerships to boost attendance, improve behavior and achieve family self-sufficiency. Together we can ensure that all students and their families have the opportunity to live a good life.

PARTNER AGENCIES

Allentown YMCA & YWCA
Bethlehem Partnership for a Healthy Community
Big Brothers Big Sisters of the Lehigh Valley
Boy Scouts of America, Minsi Trails Council
Boys & Girls Club of Allentown, Inc.
Boys & Girls Club of Bethlehem, Inc.
Boys & Girls Club of Easton
Casa Guadalupe Center

Center for Humanistic Change, Inc.
Child Care Information Services, Inc.
Communities In Schools of the Lehigh Valley, Inc.
Community Bike Works
Da Vinci Science Center
Easton Area Community Center
Family Answers
Family Connection of Easton, Inc.
Girl Scouts of Eastern Pennsylvania, Inc.

Lehigh County Conference of Churches
Lehigh Valley Center for Independent Living
Lehigh Valley Children’s Centers, Inc.
Mosser Village Family Center, Inc.
Pinebrook Family Services
ProjeCt of Easton, Inc.
Slater Family Network
Spring Garden Children’s Center, Inc.
The Children’s Center, Volunteers of America

The Literacy Center
THE PROGRAM for Women & Families, Inc.
Third Street Alliance for Women & Children
Treatment Trends, Inc.
Valley Youth House
Visiting Nurse Association of St. Luke’s YMCA of Bethlehem
INVESTMENT: OLDER ADULTS

Older Adults Stay as Independent as Possible

United Way of the Greater Lehigh Valley helps older adults in poverty, those struggling with dementia, and those not able to meet their own self-care needs. We use community-based, supportive services and local business and civic partners to ensure that older adults get daily meals, are bathed and dressed, have activities to stimulate their minds, and are supported by their communities. Together, we can ensure that all older adults, and their caregivers, have the opportunity to live a good life.

PARTNER AGENCIES

Casa Guadalupe Center
Center for Vision Loss
Family Answers
Lehigh County Senior Citizens Inc.
Meals on Wheels of Lehigh County, Inc.
Meals on Wheels of Northampton County
ShareCare Faith in Action
Third Street Alliance for Women & Children
YWCA of Bethlehem
United Way of the Greater Lehigh Valley helps individuals in crisis who need emergency help – homeless, those without food, victims of rape and domestic abuse. We use a spectrum of short-term and long-term solutions to ensure that individuals not only have their immediate needs met, but that they are empowered to make true changes in their lives to ensure that they do not find themselves in the same situation again.

**INVESTMENT: BASIC NEEDS**

**Lehigh Valley Residents Receive Support for Emergencies and Basic Needs**

**PARTNER AGENCIES**

- 2-1-1
- AIDS Services Center
- American Red Cross of the Greater Lehigh Valley
- Crime Victims Council of the Lehigh Valley, Inc.
- Hispanic American Organization, Inc.
- Lehigh County Conference of Churches
- Mosser Village Family Center, Inc.
- New Bethany Ministries
- ProJeCt of Easton, Inc.
- The Salvation Army of the Lehigh Valley
- Third Street Alliance for Women & Children
- Turning Point of Lehigh Valley, Inc.
- Valley Youth House
- Victory House of Lehigh Valley
COMMUNITY BUILDING

Community Building Partnerships serve to convene “community tables” for problem-solving and to activate multiple partners to demonstrate comprehensive model strategies, focus on long-term systemic change, and expand public will and resources to change headlines.

COMMUNITY PARTNERS FOR STUDENT SUCCESS (COMPASS)

In 2005, United Way of the Greater Lehigh Valley launched Community Partners for Student Success (COMPASS) as an ambitious two-county collaborative with a vision to identify, strengthen and promote community-connected schools so that all Lehigh Valley students succeed and graduate from high school ready to lead meaningful and productive lives. Community Schools are designed to transform schools into the hub of their neighborhood by organizing a wide array of programs and services in the school so that students and families can get their needs met in one place.

COMPASS currently supports 12 Community School partnership sites in three Lehigh Valley school districts: Allentown School District (urban), Bangor Area School District (rural) and Bethlehem Area School District (urban/suburban), as well as foundational Community School work in the Easton Area School District (urban/rural) focused on pre-k to kindergarten transition.

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<thead>
<tr>
<th>School/District</th>
<th>Lead Partner/Lead Corporate-Financial Partner</th>
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<tbody>
<tr>
<td>Bangor Area Middle School (Bangor)</td>
<td>Northampton Community College</td>
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<td>Broughal Middle School (BASD)</td>
<td>Lehigh University/CDUEL* &amp; Just Born, Inc.</td>
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<td>Calypso Elementary School (BASD)</td>
<td>Communities In Schools of the Lehigh Valley</td>
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<tr>
<td>Central Elementary School (ASD)</td>
<td>Boys &amp; Girls Club of Allentown &amp; Women’s Leadership Initiative</td>
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<tr>
<td>DeFranco Elementary School (Bangor)</td>
<td>Northampton Community College</td>
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<tr>
<td>Donegan Elementary School (BASD)</td>
<td>Lehigh University/CDUEL* &amp; FamilyWize Community Service Partnership, Inc.</td>
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<tr>
<td>Easton Area School District (pre K–K)</td>
<td>Family Connection of Easton, Inc.</td>
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<tr>
<td>Fountain Hill Elementary School (BASD)</td>
<td>Northampton Community College</td>
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<tr>
<td>Lincoln Elementary School (BASD)</td>
<td>Communities In Schools of the Lehigh Valley &amp; Women’s Leadership Initiative</td>
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<td>McKinley Elementary School (ASD)</td>
<td>Boys &amp; Girls Club of Allentown &amp; Rodale</td>
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<tr>
<td>Roosevelt Elementary School (ASD)</td>
<td>Boys &amp; Girls Club of Allentown &amp; Air Products</td>
</tr>
<tr>
<td>South Mountain Middle School (ASD)</td>
<td>Communities In Schools of the Lehigh Valley</td>
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*Center for Developing Urban Educational Leaders
LEHIGH VALLEY ALLIANCE ON AGING (LVAA)

The Lehigh Valley Alliance on Aging (LVAA) was launched by United Way of the Greater Lehigh Valley nearly 12 years ago. Since that time, LVAA has been a collaboration of leaders in older adult issues – concerned citizens join with leaders from non-profit, for-profit and government organizations to ensure older adults, and their caregivers, get the services they need to stay healthy and in their homes. LVAA provides leadership, convenes partnerships, conducts research and advances solutions that remove systemic barriers keeping older adults from getting needed home and community based supports.

LVAA currently supports three organizations who are dedicated to ensuring older adults sign up for the federal, state and local benefits they are eligible to receive and one organization focused on public policy/advocacy. By advancing best practice models that improve systems, these investments complement the work being done by United Way of the Greater Lehigh Valley's older adult program investments:

- Benefits Data Trust
- Catholic Charities
- Center for the Advocacy, Rights and Interests of the Elderly (CARIE)
- Jewish Family Service of the Lehigh Valley
- Lehigh Valley Research Consortium

PROMISE NEIGHBORHOODS OF THE LEHIGH VALLEY (PNLV)

From Old Allentown...to South Bethlehem...to Easton's West Ward, Promise Neighborhoods are aspirational neighborhoods committed to the success of children, from cradle to career. Each neighborhood mobilizes its unique assets—people, businesses, programs and services, resources, public policy—within self-governing bodies that practice shared decision-making, shared resources, shared accountability, and shared outcomes for the children living and learning in the neighborhood.

Promise Neighborhoods of the Lehigh Valley is a catalyst for viewing each community through the lens of its unique assets, visioning a better future, and measuring by how well each asset is coordinated around clear results for children. Striving to have these best practices become common practice, Promise Neighborhoods are quickly becoming the region’s premier vehicle for achieving neighborhood transformation, one child at a time.

Allentown Promise Neighborhood is the first and oldest Promise Neighborhood located in the fastest growing region of Pennsylvania. The City of Allentown is the region’s largest city. Covering 9 blocks of Allentown’s “Old Allentown Historic District,” is where you’ll find a culturally rich and economically diverse place—Allentown Promise Neighborhood.

For more information, please contact Ernest Perry, PNLV Executive Director, at 610.351.4288 or ernestp@unitedwayglv.org, or visit www.promiseneighborhoodslv.org.

Want to volunteer? For opportunities on how you can get involved and make a difference today, visit the Volunteer Center of the Lehigh Valley at www.volunteerlv.org/.
Statement of Expenses

- Community Investments (54%): $1,254,987
- Donor directed (25%): $992,335
- Fundraising (11%): $2,838,687
- Administration (9%): $6,057,170

Total: $11,143,179

Community Investments

- Basic Needs 16%
- Older Adults 9%
- Education 71%
- Other 4%
- Other: $218,058

Total: $6,057,170
Liabilities and Net Assets

Temporarily restricted net assets (69%)
Accounts payable, notes payable and accrued expenses (9%)
Liability to donors under split-interest trusts (.3%)
Custodial funds payable (.4%)
Donor designated campaign support (10%)
Unrestricted net assets (-6%)
Permanently restricted net assets (17%)
Accounts payable, notes payable and accrued expenses (9%)

Total: $11,074,295

Assets

Investments, at fair value (49%)
Cash and cash equivalents (8%)
Life insurance cash values (2%)
Leasehold improvements and equipment (.7%)
Other receivables and prepayments (6%)
Pledges receivable, less allowance for uncollectible (35%)

Total: $11,074,295