



(Mr./Mrs./Ms./Dr.) First Name MI Last Name

Spouse/Partner Name (for joint recognition)

Home Address

City State Zip Birthdate

Home Phone Mobile Phone

Home Email preferred Work Email preferred

Employer Spouse/Partner Employer

INVESTMENT

\$ _____ Total Pledge (distribute my contribution as follows)

\$ _____ LIVE UNITED Fund \$ _____ Education

\$ _____ Food Access \$ _____ Healthy Aging

\$ _____ Emergency Services Contact me about how to distribute my contribution.

Optional:

Forward a portion of my gift to the following partnership/initiative/agency*:

\$ _____ to UW Women United

\$ _____ to _____

\$ _____ to _____

*Any external organization you select must have IRS Tax Exempt 501(c)(3) status and have health or human services as its primary mission. United Way will process all gifts and forward them to eligible agencies. Results from external designations are not tracked and measured by United Way. The 14% charge to cover supporting costs is waived for our Tocqueville Society. As of July 1, 2016, a minimum investment of \$2,500 to the LIVE UNITED Fund is required in order to qualify for Tocqueville Society.

PAYMENT

Payroll Contribution (_____ x \$ _____) _____ Employee ID
(workplace only) # of pay periods Installment

Cash/Check (checks payable to UWGLV)

Stocks/Securities (for details, call 610.807.5708)

Credit Card American Express Discover Mastercard Visa

Account # 3- or 4-Digit Security Code Exp. Date

Charge my credit card: One time Semi-annually Quarterly Monthly

Bill Me _____ One time Semi-annually Quarterly Monthly
start date MM/YY

RECOGNITION

I/we wish to remain anonymous. (Names will not be published.)

I/we have been giving to United Way (in any region) for 10 or more years. _____
Start year, if known

Signature _____ Date _____

United Way of the Greater Lehigh Valley | Serving Lehigh, Northampton and Carbon Counties
 The official registration and financial information of United Way of the Greater Lehigh Valley may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. United Way respects your privacy and does not sell, trade or disclose personal information. Gifts from this campaign will support the activities of the organization during the following fiscal year (July 1 to June 30).

STEP UP

to support children, families and seniors.

Thanks to the generosity of an anonymous community leader, it's now easier to join Tocqueville Society or grow your current contribution. When you make a multi-year commitment, our anonymous donor matches your gift. (See reverse for details.)

YES! I want to Step Up my gift.

NEW MEMBERS:

This Year's Pledge: \$ _____
\$5,000 or more

Next Year's Pledge: \$ _____
\$7,500 or more

Third Year's Pledge: \$ _____
\$10,000 or more

CURRENT MEMBERS:

This Year's Pledge: \$ _____

Next Year's Pledge: \$ _____

PLAN NOW

for the future

Legacy commitments, when coupled with annual giving, help change lives today and tomorrow.

We have included United Way in our estate plans.

We would like to learn more about the benefits of including United Way in our estate plans.

Thank you for building a stronger, healthier Lehigh Valley!



STEP UP CHALLENGE

An anonymous community leader who, like you, believes deeply in United Way's Tocqueville Society, has pledged up to \$1,000,000 in matching funds for donors who increase their contribution and make a two- or three-year commitment. All matching funds will be applied to the LIVE UNITED Fund in your honor when you make your payment and you'll begin receiving benefits for your new recognition level immediately.

NEW MEMBERS

Step 1 This Year	Step 2 Next Year	Step 3 Third Year	Recognition Level
\$5,000	\$2,500	\$10,000	Society Member (\$10,000-\$14,999)
\$5,000	\$7,500		

CURRENT MEMBERS

Past Giving Last Year	Step 1 This Year	Step 2 Next Year	Recognition Level
	\$2,500	\$15,000	Order of Democracy (\$15,000-\$24,999)
\$10,000	\$12,500		
	\$5,000	\$25,000	Order of Liberty (\$25,000-\$49,999)
\$15,000	\$20,000		
	\$12,500	\$50,000	Order of Equality (\$50,000-\$74,999)
\$25,000	\$37,500		
	\$12,500	\$75,000	Order of Fraternity (\$75,000-\$99,999)
\$50,000	\$62,500		
	\$12,500	\$100,000	National Society (\$100,000-\$249,999)
\$75,000	\$87,500		

 Your pledge
 Matching funds

QUESTIONS?

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