JOIN OUR COMMUNITY’S MOST TRUSTED AND INFLUENTIAL LEADERS – UNITED IN BUILDING A STRONGER COMMUNITY FOR ALL.

Tocqueville Society members are improving lives and strengthening communities. They are passionate about creating opportunities for a better life for all, and they are getting things done.

As a Tocqueville Society member, you join over 200 civic leaders in the Lehigh Valley with a strong commitment and dedication to our community. Your involvement with United Way – from your knowledge, ideas and energy to your financial support – transforms lives and rewrites the future of the Lehigh Valley for generations to come.
MEASURABLE AND LASTING IMPACT

When you give through United Way, you are guaranteed experience and accountability. Together we invest in high-quality, results-oriented programs from local agencies who work together to address complex challenges in a way that no single agency can.

By targeting root causes of issues in education, food access and healthy aging, we are tracking to:

• Increase the number of third grade students reading at grade level by 50%.
• Reduce the number of people who are food insecure by 50%.
• Increase the number of seniors whose basic care needs are met at home by 50%.

As always, we continue to fund vital emergency services, such as disaster relief, shelters and rape crisis support.

TOCQUEVILLE SOCIETY MEMBERSHIP BENEFITS

Through annual gifts of $10,000 or more, our members make a measurable difference and inspire others to be a part of the change. As a member, you would be instrumental in building a stronger, healthier community. In addition, United Way offers these benefits to our Tocqueville members:

• Exclusive invitations to attend four to six unique and intimate gatherings per year with more than 200 of the Lehigh Valley's community leaders, business executives and philanthropists.
• Partnership with a well-respected organization and dedicated staff, ensuring your generosity is efficiently invested locally to maximize impact.
• Concise insider communications on United Way's impact in your community.
• Volunteer opportunities tailored specifically for you and your family.
• Recognition in United Way publications and online.

Along with these benefits, you would have the opportunity to consolidate your charitable giving. United Way does not take any administrative fees for Tocqueville members, ensuring that 100% of your charitable donations go to the organizations you have designated.

GIVING OPTIONS

There are many ways to join Tocqueville Society, including payroll deduction through your United Way workplace campaign, quarterly payments or gifts of appreciated securities. We also have a Step Up program to make it easier to join Tocqueville Society over time, beginning at $5,000 and working your way up to $10,000 over three years.

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For more information on any aspect of giving to United Way, contact:

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