our future is united.
United Way of the Greater Lehigh Valley aims to achieve three BOLD GOALS to improve the health, safety and education of every person in our community. Working with partners, we support students and seniors and work to ensure everyone has access to nutritious food and emergency services.

From 2014-2018, we’ve raised and invested $43 million to improve lives and community conditions. Through United Way investments, we’ve directly impacted the lives of more than 140,000 residents of Lehigh, Northampton and Carbon counties. And through coordinated systems-change efforts, known as collective impact, we’re creating long-term solutions to our community’s greatest challenges.

EDUCATION GOAL
Increase the number of third graders reading on grade level by 50% by 2022.

5% MORE THIRD GRADERS ARE ACHIEVING SUCCESS IN SCHOOL*

FOOD ACCESS GOAL
Decrease the number of food insecure residents by 50% by 2022.

22% FEWER RESIDENTS ARE FOOD INSECURE*

HEALTHY AGING GOAL
Increase the number of seniors whose basic needs are met at home by 50% by 2022.

50% MORE SENIORS CAN STAY SAFE AND HEALTHY AT HOME*

*since 2014
our future is bright.
Achieving success in school
Read Aiden and Kayla’s story at UnitedWayGLV.org
EDUCATION

Increase the number of third graders reading on grade level by 50% by 2022

In 2018, through United Way-funded programs:

- 84% of participating students were ready for kindergarten on time
- 78% of participating students maintained or improved their reading skills over the summer
- 77% of participating students improved their attendance

Working together toward a common goal:

Lehigh Valley Reads – In partnership with PBS39, this regional campaign for grade-level reading strives to ensure all third-graders can read on grade level by 2025.

Community Schools – In partnership with Communities In Schools, United Way is building a regional network to connect more students and families to the resources they need for success serving 17,000 students in 28 schools.

Resilient Lehigh Valley – Through a pilot of trauma-informed practices in Broughal Middle School in Bethlehem, students achieved improved reading proficiency, higher GPAs and increased grade promotion.

#TRACKTO22

In 2018-19, United Way increased investments in:

- Mental and behavioral health services for students
- High-quality summer learning opportunities
- Talk, Read, Sing – building language development in children birth to age three
- Student leadership development
- Everyday attendance

1 IN 3 LEHIGH VALLEY THIRD GRADERS AREN’T READING ON GRADE LEVEL.

Children from low-income households who don’t read on grade level by third grade are 13x more likely to drop out of high school.

United Way strives to improve high-school graduation rates and prepare more students for success beyond school.

$11.5 million invested in 2017–18

20,000+ children and families served
our future is nourished.

Making nutritious food accessible to everyone

Read Charlie and Kennedy’s story at UnitedWayGLV.org
In 2018-19, United Way increased investments in:

- Nutrition education opportunities for children
- Affordable, healthy food at corner stores, mobile markets and farmers markets
- Food access for college students

**FOOD ACCESS**
Decrease the number of food insecure residents by 50% by 2022

In 2018, through United Way-funded programs:

- **41,000 people** received food from a pantry
- **5,314 pounds** of fresh fruits and vegetables were distributed to nutrition education participants
- **2,600 seniors** received home-delivered meals

Working together toward a common goal:

*The Lehigh Valley Food Policy Council* seeks to reduce food insecurity, increase access to fresh food and support local farming in the Lehigh Valley through:

- Summer meal programs – The Food Policy Council added 30 new sites across the Lehigh Valley in 2018 and served almost 100,000 meals.
- Reducing food waste – Volunteers recovered and sent 21,175 pounds of food to pantries and meal centers through Second Harvest Food Bank.
- Client Choice Pantries – United Way invests in client choice pantries, which offer fresh, nutrient-dense food options and allow people to choose which produce they take home to their families.

United Way strives to increase access to and consumption of healthy food.

*#TRACKTO22*

In 2018-19, United Way increased investments in:

- Nutrition education opportunities for children
- Affordable, healthy food at corner stores, mobile markets and farmers markets
- Food access for college students
our future is healthy.

Empowering older adults to stay active and engaged

Read Annette’s story at UnitedWayGLV.org
HEALTHY AGING
Increase the number of seniors whose basic needs are met at home by 50% by 2022

In 2018, through United Way-funded programs:

- **98% of participants** were able to stay safe and healthy in their homes
- **76% of participants** showed improvement in health indicators
- **98% of participants** avoided a fall

**Working together toward a common goal:**

- Creating an Age-Friendly Lehigh Valley – Lehigh and Northampton counties became the first dual-county community to join the World Health Organization/AARP Network of Age-Friendly Communities, which are committed to giving their older residents the opportunity to live rewarding, productive and safe lives.
- Combatting social isolation among seniors – With programs such as Take a Senior Out and Senior Day of Action, United Way and partners offer older adults new opportunities to engage in accessible, cultural events and activities.

**#TRACKTO22**

In 2018-19, United Way increased investments in:

- Prevention programs for older adults starting at age 55
- Fitness activities and community service opportunities
- Inclusive programs to ensure that seniors with disabilities and dementia have support to live healthy at home
our future is clear.
Providing hope in times of crisis

Read Midelys’ story at UnitedWayGLV.org
In 2018, through United Way-funded programs:

- 1,400 residents received disaster relief support
- 1,500 residents received emergency shelter
- 9,000 residents received 35,000 meals from soup kitchens
- 2,500 residents received violence and crisis intervention supports

**Working together toward a common goal:**

*Lehigh Valley Regional Homeless Advisory Board* – Utilizing PA 2-1-1, a free health and human services helpline powered by United Way, a Coordinated Entry System provides a collaborative approach to serving people experiencing homelessness.

*Estamos Listos* – Through this community-wide network, United Way connected partners to provide coats, clothing, gift cards, and furniture for evacuees from Puerto Rico following Hurricane Maria in Fall 2017. Partners helped more than 3,000 people find shelter and services locally.

**#TRACKTO22**

In 2018-19, United Way increased investments to:

- Address the growing need for shelter beds
- Develop long-term solutions to better prevent homelessness
our future is ready.

Starting school on-time and ready to learn

Read Garrett’s story at UnitedWayGLV.org
CARBON COUNTY

In 2018-19, United Way expanded partnerships in Carbon County to 16 partner agencies.

Carbon County investments aim to:
- Increase supports for persons with disabilities
- Increase access to healthy food and shelter
- Increase access to physical and mental health services, including integrated behavioral health care in a school setting
- Increase kindergarten readiness and access to school-age programming

<table>
<thead>
<tr>
<th>40,000</th>
<th>CARBON COUNTY RESIDENTS UTILIZE NONPROFIT HEALTH AND HUMAN SERVICES</th>
</tr>
</thead>
<tbody>
<tr>
<td>$53,000</td>
<td>invested in 2017–18</td>
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Almost 50 percent of students are economically disadvantaged.

13 percent of residents under age 65 have a disability.

An estimated 7,000 people are food insecure.
With your support, we strive to create a Greater Lehigh Valley where seniors have the support they need to live independently, all families have access to nutritious food and all of our children can succeed in school, no matter where they live.

Today, we’re serving more students, families and seniors than ever: strengthening our Community School network, expanding summer meal programs to serve children year-round, creating the best learning environments possible for children who have experienced trauma and working to define what an Age-Friendly Lehigh Valley looks like.

As the needs in our community grow, our future must be innovative. By addressing the root causes of our region's greatest challenges and engaging nonprofit and corporate partners, we can continue to achieve lasting, collective impact.

**Together, our future is UNITED.**
OUR BOLD GOALS

HEALTHY AGING

INCREASE THE NUMBER OF SENIORS WHOSE BASIC NEEDS ARE MET AT HOME BY 50% BY 2022

EDUCATION

INCREASE THE NUMBER OF THIRD GRADERS READING ON GRADE LEVEL BY 50% BY 2022

EMERGENCY SERVICES

INVEST IN ESSENTIAL HUMAN NEEDS – DISASTER RELIEF, CRISIS PROGRAMS, FOOD AND HOUSING SOLUTIONS

FOOD ACCESS

DECREASE THE NUMBER OF FOOD INSECURE RESIDENTS BY 50% BY 2022

United Way of the Greater Lehigh Valley
www.UnitedWayGLV.org