

## **United Way of the Greater Lehigh Valley Donor Choice Program**

The Donor Choice Program of the United Way of the Greater Lehigh Valley offers contributors to its annual campaign three ways of caring for their neighbors and their community. The Donor Choice Program allows donors to designate all or part of their contribution to:

1. United Way's LIVE UNITED Fund (Annual Fund) and/or
2. A specific area of need (i.e. Community Goal Supports, Community Schools, Healthy Aging, etc.) and/or
3. An individual agency (Specific Care).

### **Eligibility of recipient agencies**

1. Agencies must be qualified tax-exempt organization under section 501-c-3 of the Internal Revenue Code, and if required, be registered with the PA State Bureau of Charitable Organizations.
2. Agencies should have health or human service, as their primary mission and/or provide specific human service programs.
3. All agencies must annually sign our Patriot Act certification before any funds are distributed

### **Minimum Designated Gifts**

1. We require a minimum designation of \$25 per agency. If less is designated to an agency, the gift will be redirected to the LIVE UNITED fund.

### **Cost Recovery Fees**

1. We currently withhold a 14% fee for administrative and fundraising cost recovery on individual designations, with a cap of \$250 per donor.
2. Membership to the Tocqueville Society requires a minimum \$2,500 to the Live United Fund. No additional fees are charged to process designations for members of the Tocqueville Society.

### **Donor Advised Funds**

1. Tocqueville Society donors may set aside a portion of their gift to be distributed to the agencies of their choosing at a later date.
2. All gifts to the 2018 Campaign must be distributed by September 1, 2019.
3. Any gifts not designated by the donor by September 1, 2019 will be redirected to the LIVE UNITED fund.

