Great things happen when we LIVE UNITED.

United Way of the Greater Lehigh Valley

1110 American Parkway NE
Allentown, PA 18109

(p) 610.758.8010 | (f) 610.867.7255

UnitedWayGLV.org

Over 50% of our Tocqueville Society have been members for five or more years

Over 25 years of membership

Exceptionally caring people. Extraordinary loyalty.

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United Way of the Greater Lehigh Valley

2009 – 2014

Volunteer Tocqueville Advisory Cabinet forms to help grow membership.

In the first 20 years of the Tocqueville Society, over $18.5 million has been invested in the community by members.

To learn more about our history, visit: www.unitedwayglv.org/About-Us/History.aspx

Women’s Leadership Council grows to 90 members, including 28 Tocqueville Society leaders, and has raised over $1 million since launching in 2002.

UWGLV awards Bob Wood with the prestigious “Lifetime Achievement Award” in honor of his efforts in leading UWGLV’s transition to a community impact model.

In honor of 25 years of transforming lives, National Penn sponsors a celebration for Tocqueville Society members. To date, our Tocqueville Society has contributed nearly $30 million.

David Lewis named the fourth president of UWGLV.

UWGLV rolls out our 2014-2018 Collective Impact Strategy with community investments in 112 programs at 61 agencies. Education receives 80% of investments, healthy aging 12%, and food access 8%. Emergency services has set-level funding.

By 2022, we are committed to achieving our community goals:

- **EDUCATION**: Increase the number of third grade students reading at grade level by 50%—changing the lives of 80,000 children

- **FOOD ACCESS**: Reduce the number of people who are food insecure by 50%—ensuring 40,000 people have nutritious food accessible at all times

- **HEALTHY AGING**: Increase the number of older adults whose basic needs are met at home by 50%—keeping 8,000 seniors safe and healthy in their own homes

As always, United Way will fund vital EMERGENCY SERVICES such as disaster relief, shelters and rape crisis support.

MEMBERS

2009 144
2010 150
2011 161
2012 171
2013 177
2014 Goal 200
THANK YOU

As we reflect on the amazing impact our Tocqueville Society has had over the last 25 years, we are motivated by your vision and grateful for your loyal generosity. Your leadership inspires thousands of donors to step up and give their time and their talent to create a vibrant Lehigh Valley. Your continued support of United Way truly makes the Lehigh Valley a better place to live, work and play. Thank you for your commitment, your passion, and your unbounded support for your community.

With warmest regards,

David S. Lewis
President
Bethlehem Steel closes its last plant after 140 years. New funding challenges arise for the local non-profit community.

Founding Members

- Mr. and Mrs. Ross Born
- Mr. and Mrs. Raymond Holland
- Mrs. Adailissa Scheirer
- Mrs. Nancy A. Taylor
- Anonymous

Under the leadership of President Doug Perkins, five visionary members establish our Tocqueville Society. In today’s dollars, their $10,000 gifts would be equivalent to over $19,000.

Campaign raises $8,550,000, the largest increase among United Ways with campaigns of $4 - $8.9 million nationwide. First $100,000 leadership challenge is made by a regional financial institution.

Peter Carpino named President. Carpino targets leadership donors, growing Tocqueville Society membership exponentially during his tenure.

UWGLV achieves United Way “Metro 1” status, a reporting group reserved for campaigns of $9 million or more.

Three generous Tocqueville Society donors are recognized as National Society members, giving $100,000 each.

Bethlehem Steel closes its last plant after 140 years. New funding challenges arise for the local non-profit community.

1989 – 1998

Members

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1999 – 2008

United Way of the Greater Lehigh Valley

Allentown Promise Neighborhood creates a 9-block area dedicated to realizing the success of every child. UWGLV makes a multi-year $1.2 million commitment.

Community schools are a key focus of our 2008-2011 strategic plan.

Thanks to the $100,000 commitment of the late Frank Banko, strategy for community schools begins. Calypso in Bethlehem becomes the first United Way Community School.

Susan Gilmore named the third president of UWGLV.

United Way Alliance on Aging forms to address the needs of older adults in our community.

An anonymous donor becomes Lehigh Valley’s first Tocqueville Society National Million Dollar Roundtable member.

Tocqueville Society annual giving reaches $1 million under the leadership of co-chairs Ross and Wendy Born, Bill and Peggy Hecht and Campaign Chair Bill Coles.

Geoffrey Canada, founder of Harlem Children’s Zone, challenges Lehigh Valley leaders. The seed is planted for Allentown Promise Neighborhood.

UWGLV transitions to a community impact model under the leadership of Gilmore.

UWGLV launches online giving.

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UWGLV’s record campaign year raises a total of $11,209,541.

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