Subject: Show your love for your neighbors in need during this United Way week of giving.

As we continue to face the effects of the COVID-19 pandemic, more than 40% of our neighbors in the Greater Lehigh Valley are experiencing serious financial instability - fighting to keep their homes and put food on the table.

You can help. United Way of the Greater Lehigh Valley has created a simple way to show you care during this United We Care week of giving from February 15 to 19. Simply click here to make a donation of any size to one of three critical initiatives:

**Feed Lehigh Valley Families:** For every $50 donation, Full Cart Lehigh Valley will deliver one box of food directly to a local family in need. One box can feed a family of four for up to 10 days or a senior for up to six weeks. Food is shipped right to the families’ home - no need to worry about funds or transportation.

**Build a Library, Build a Future:** With more kids at home, many families face difficulties safely obtaining books for their children to read. For every $50 donation, Lehigh Valley Reads will provide an at-home library of diverse books to one child. Every $5 donated will provide a book to a child.

**Give to the Area of Greatest Need:** From facing the increased demand for food and housing to meeting the changing needs of our students and older adults, gifts of all sizes to the United Way Community Building Fund will provide resources to the people who need them most.

Thanks to the City Center Match for Our Community, your new or increased donation will be matched dollar for dollar and make double the impact right here in the Greater Lehigh Valley.

It’s easy to give. Visit [www.unitedwayglv.org/donate](http://www.unitedwayglv.org/donate) to show that you care today.