

2021

IMPACT SUMMARY

*A partnership of Lehigh Valley Food
Policy Council, United Way of the
Greater Lehigh Valley and U.S. Hunger*



United Way of the
Greater Lehigh Valley

FEEDING CHILDREN EVERYWHERE DOING BUSINESS AS
U.S. HUNGER®

HUNGER STORIES



This year has been so rough. Husband was off of work for 2 weeks because of the pandemic. The challenges we have faced were bills due, kids eating, and doing virtual school. I would love to thank the donors to help feed my children. Its been so hard and I really appreciate it and it's people like this that the world needs.



- Breanna



Thank you from the bottom of my heart. In the past year, I have lost my job of 15 years, got evicted from my apartment and been struggling to get by. I'm a single mother of two beautiful children (daughter is 10 and son is 8). I am beyond thankful for your generosity during my time of need.



- Lindsey

**Testimonials are from our Full Cart Virtual Food Bank recipients.*



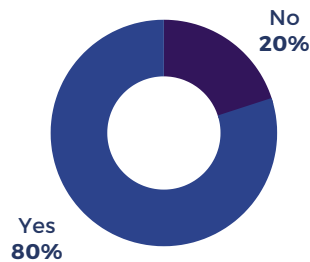
PARTNERS

As of August 2021, our partnership allowed us to serve and ship **93** boxes of shelf-stable food directly to the front door of approximately **342** individuals in need. This is equivalent to more than **11,625** servings of food!

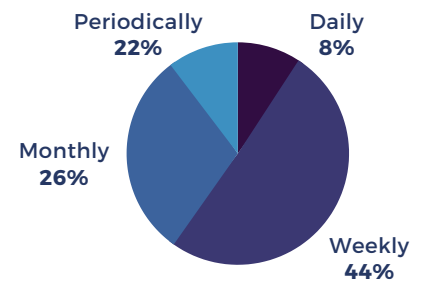
The following data insights are based on the population that you helped serve.

FOOD INSECURITY

Do Members Of Your Household Worry About Having Enough Food To Eat?

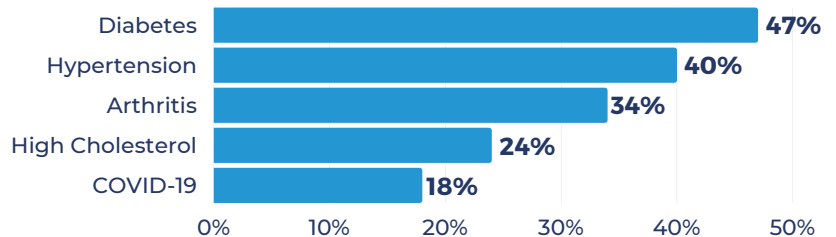


How often do recipients experience food insecurity?



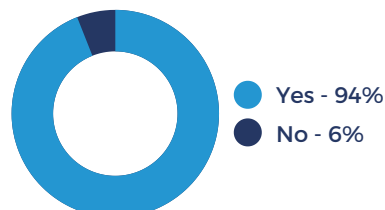
HEALTH AND HUNGER

48% of recipients from this campaign reported a chronic illness. This shows a direct correlation between chronic illnesses and a lack of access to nutritious food. Your support helped make a direct impact on health and hunger for these families.

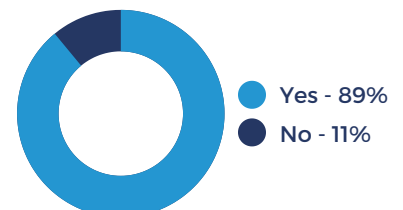


TECHNOLOGY DATA

Do you have internet access?



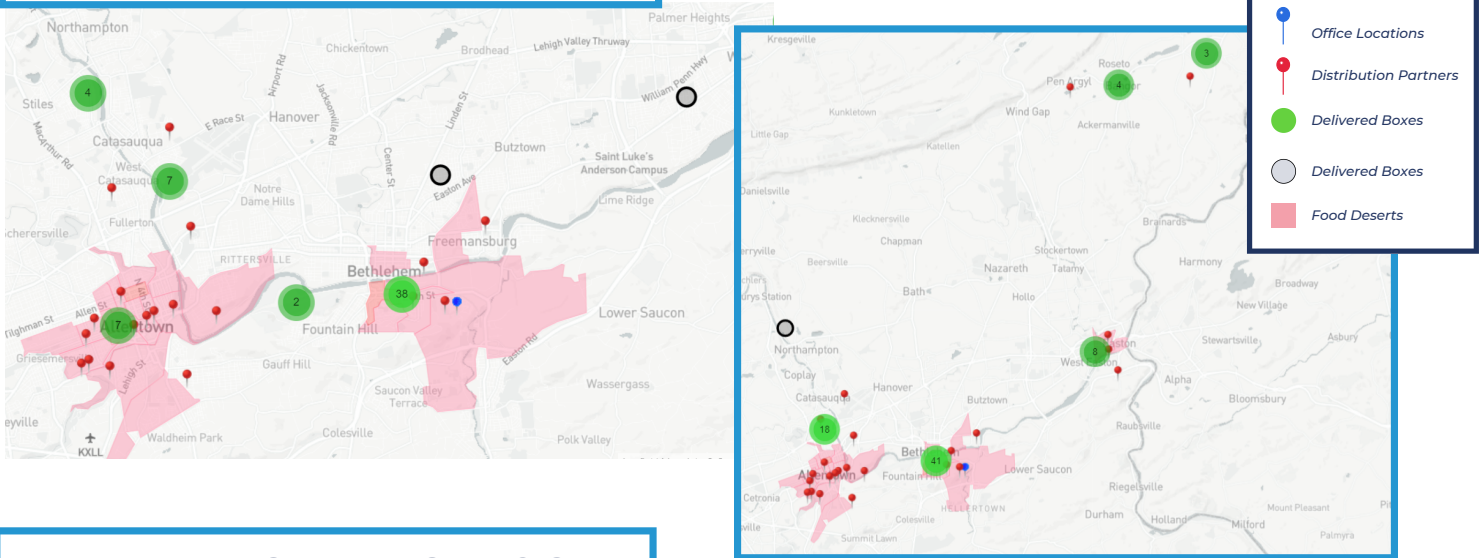
Do you have a computer in the home?



**Recipients surveyed through Lehigh Valley Virtual Food Pantry application.*

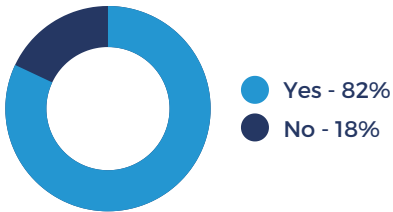
MAPPING THE IMPACT

PENNSYLVANIA

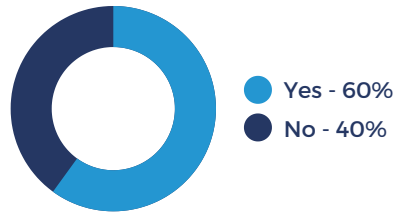


DATA STATISTICS

82% of families have a refrigerator in their home, while 94% have a microwave.



60% used a food pantry within the last 6 months, while 9% were embarrassed to use a pantry.



85% of families feel as though they are not prepared financially to cover unexpected life events.



OUTCOMES SUMMARY

ACTIONABLE INSIGHT THAT LEADS TO HEALTHIER OUTCOMES

Full Cart provides community organizations, corporate partners, healthcare providers, health plans, and social impact investors with access to **measurable and reportable outcomes in the area of food insecurity and chronic illnesses.**

Our self-reported data shows a **direct correlation** between food insecurity and chronic illnesses. In fact, **48%** of this identified population in need of food also reported medical illnesses.

Because of your partnership, we were able to serve shelf-stable food to **93 households** in need. Through commitments from key partners like you, we will see a hunger-free world in our lifetime.

