

# MEMBER SPOTLIGHTS

## ED AND MARIKA HARAHEL

New Ringgold, PA  
Children  
Mason (10)  
Hunter (7)  
ADT Members  
since 2020



“OUR INITIAL EXPERIENCE WITH UNITED WAY’S DAY OF CARING REINFORCED OUR UNDERSTANDING OF COLLECTIVE IMPACT - THE DIFFERENCE MADE WHEN ORGANIZATIONS WORK TOGETHER WITHIN OUR COMMUNITIES.”

## TIM AND VIRGINIA OSKIN

Hellertown, PA  
Children  
Sydney (21)  
Maclaine (19)  
ADT Members  
since 2018



“UNITED WAY OFFERS US A SIMPLER WAY TO GIVE, ENSURING OUR DONATION MAKES THE MOST IMPACT. WE FEEL SECURE KNOWING UNITED WAY PROGRAMMING IS SMART, RESPONSIBLE, AND BEST SERVES THE NEEDS OF OUR COMMUNITY.”

## TYRONE AND INGRID RUSSELL

Allentown, PA  
Children  
Nyomi (10)  
Celeste (7)  
ADT Members  
since 2022



“WE GIVE BECAUSE THE PEOPLE IN THE ORGANIZATION BELIEVE AND SAY, ‘IT’S YOUR WORLD, IT’S YOUR COMMUNITY, TELL US WHAT SHOULD BE DONE, AND WE WILL FOLLOW YOUR LEAD.’ SO ANYWHERE THEY GO, INGRID AND I WILL GO AND CONTINUE TO SERVE THE COMMUNITY.”



United Way of the Greater Lehigh Valley  
Tocqueville Society  
1110 American Parkway NE, Suite F-120  
Allentown, PA 18109

<<FormalHouseholdSalutation>>  
<<Street1>>  
<<City>>, <<State>> <<Zip>>

## UPCOMING EVENTS

We hope you’ll mark your calendars and join us for these upcoming engagement opportunities.

For more information, contact Kristen Quirk at [KristenQ@unitedwayglv.org](mailto:KristenQ@unitedwayglv.org) or 610-807-5722.

Wednesday, July 27

Impact in Action Tour

Thursday, September 15

Tocqueville Society Celebration

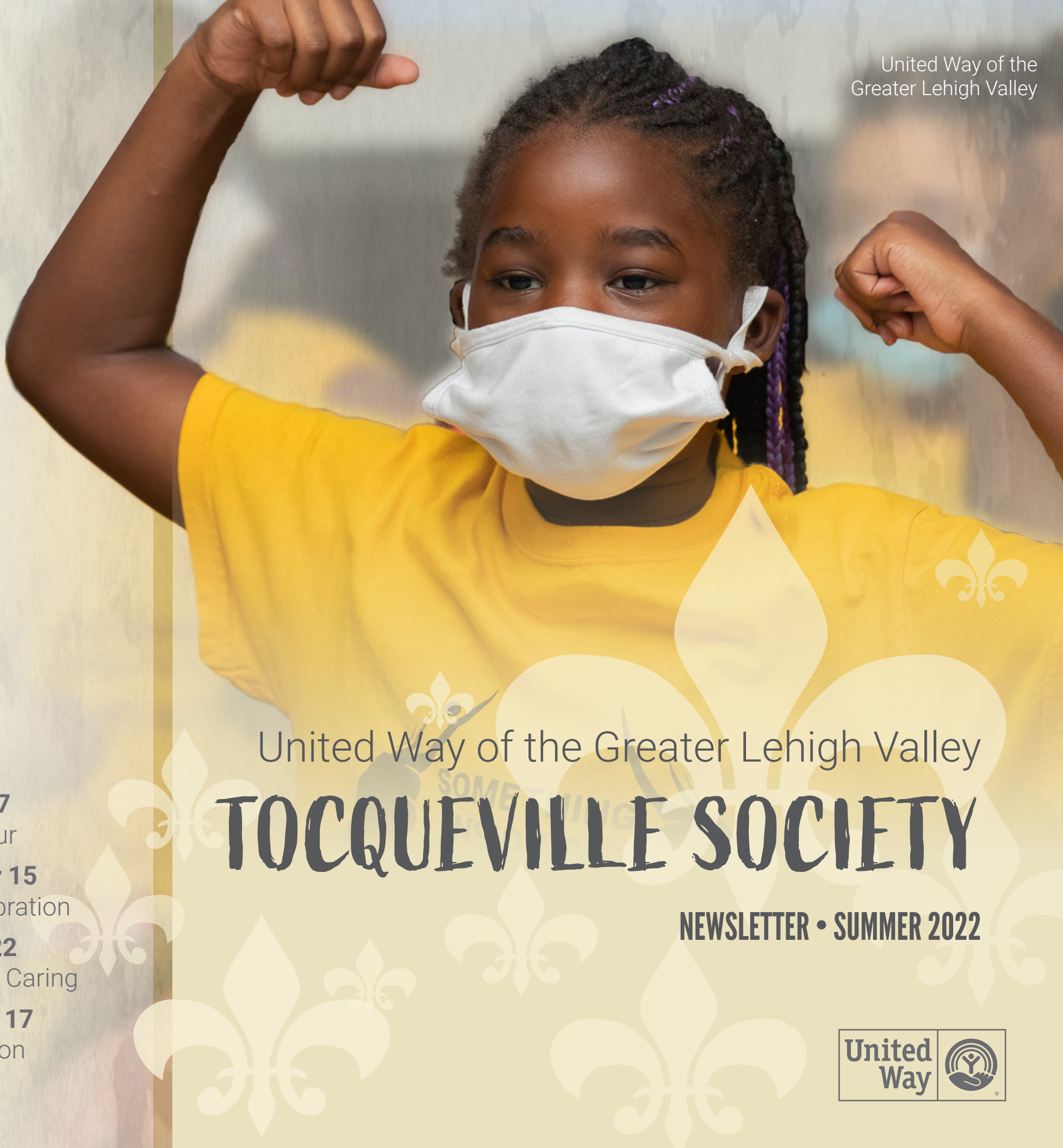
Saturday, October 22

Tocqueville Family Day of Caring

Thursday, November 17

Leadership Celebration

United Way of the  
Greater Lehigh Valley



United Way of the Greater Lehigh Valley  
**TOCQUEVILLE SOCIETY**

NEWSLETTER • SUMMER 2022





# EMPOWERING KIDS TO BELIEVE IN THEIR UNLIMITED ABILITIES

**Did you know** that children from low-income households lose two to three months of literacy skills when they don't have access to high-quality summer learning programs? That's why United Way invests in summer learning initiatives that combine fun and learning, so our children continue to thrive even when school's out. By promoting social-emotional learning, reading, science and physical activity in safe environments, summer programs help students maintain or increase their math and literacy skills and start the new school year on track and ready to learn.

## Summer Learning Spotlight

James Lawson Freedom School, established and led by Resurrected Community Development Corporation, empowers school-aged children and young adults to excel and believe in their ability to make a difference in themselves and in their families, communities, country and world with hope, education and action. Through culturally relevant literacy programming, 77% of participating students maintained or increased their reading skills in 2021. Thanks to funding secured by U.S. Representative Susan Wild, Freedom Schools will grow to reach even more students throughout Allentown and Easton this summer.

## Learn More

Join us to learn more about Freedom Schools during an Impact in Action Tour on Wednesday, July 27 from 12-1 p.m. For details, contact Kristen Quirk at 610-807-5722 or [KristenQ@unitedwayglv.org](mailto:KristenQ@unitedwayglv.org).

“THE BEST PART IS MEETING NEW PEOPLE,  
FUN ACTIVITIES AND THE TEACHERS.”

Jayla  
James Lawson Freedom School scholar



Boys and Girls Club of Easton

HIGHEST  
SUMMER LEARNING  
ENROLLMENT IN THREE YEARS

UNITED WAY SUPPORTED  
17 COMMUNITY-BASED  
SUMMER LEARNING  
PROGRAMS

1,107  
STUDENTS

100% IMPROVED OR  
MAINTAINED MATH

80% IMPROVED OR  
MAINTAINED LITERACY

## FROM THE CO-CHAIRS

Congratulations fellow Tocqueville members! Your donations represented more than 50% of the total dollars raised in the 2021 Campaign. Once again, you have met the needs of our community with a resounding “we can do it!”

But climbing one mountain often reveals additional summits to conquer. More families and individuals are finding it difficult to meet basic needs like food and housing. The pandemic exacerbated an already growing crisis in youth mental health. Schools are overwhelmed with the needs of both staff and students. And we are experiencing a measurable shift in our community, with those over the age of 60 outnumbering children younger than 5. Continuing contributions will provide critical services in the areas of education, healthy aging and community stability.

Our shared values are common among friends and family. Please consider inviting a guest to learn more about our collective impact work, one that is dedicated to lifting up our community through giving. The United Way team is on hand to assist; please contact Kristen Quirk.

Frank Lawler  
Chair, Tocqueville Cabinet

Colleen Gilbert  
Vice Chair, Tocqueville Cabinet

\$11.8 MILLION  
RAISED BY TOCQUEVILLE SOCIETY

304 TOTAL  
MEMBER FAMILIES

63 NEW  
TOCQUEVILLE MEMBERS

## TOCQUEVILLE CELEBRATION AND 2022 CAMPAIGN KICKOFF

Tocqueville members ushered in the 2022 campaign season at Anne and Brad Baum's home on May 5. Tocqueville Chair, Frank Lawler, welcomed members and guests to the first in-person event since last fall. He thanked previous Campaign Chair, Laurie Hackett, for her record-breaking 2021 results and welcomed incoming chairs, Ashley and Joe Russo and Vince and Michelle Sorgi. Seasoned Tocqueville donors, Ed Harakel and Virginia Oskin, along with new members Tyrone and Ingrid Russell, spoke about their personal reasons for giving back through United Way. Read more in the Member Spotlight section of the newsletter.



Anne and Brad Baum, Marilee Falco



Shawn and Jim Hayashi



Joel and Chris Bongo, Lauryn Graves

SEE MORE PHOTOS

