

Inited Way of the Greater Lehigh Valley Report Rep

we fight for the health, safety and education of every person in the Greater Lehigh Valley





United Way of the Greater Lehigh Valley

2030 BOLD GOALS



EDUCATION: INCREASE THE PERCENTAGE OF STUDENTS READY TO LEARN AND SUCCESSFUL IN SCHOOL SO THEY GRADUATE READY FOR LIFE, COLLEGE OR CAREER



HEALTHY AGING: INCREASE THE PERCENTAGE OF OLDER ADULTS CONNECTED WITH RESOURCES TO IMPROVE THEIR HEALTH AND QUALITY OF LIFE



COMMUNITY STABILITY: INCREASE COMMUNITY SAFETY AND STABILITY THROUGH FOOD, HOUSING AND MENTAL HEALTH

OUR VALUES

IMPACT. EXCELLENCE. INCLUSIVITY. AGILITY. INTEGRITY.

CARVING THE PATH TO THE FUTURE...

2024 marks an important point in our organization's history as we change leadership for the first time in more than a decade.

United Way President David Lewis will begin his retirement in the coming months, and 17-year United Way veteran Marci Lesko will soon take on the role of Chief Executive Officer. Under David's 10 years of steadfast leadership, your local United Way has tripled its revenue and exponentially increased its impact in the community. The Greater Lehigh Valley is better today, because of David, and we look forward to Marci carrying us into the next level of growth and impact.

Thanks to your support over the past year, we invested \$24,400,238 into the community and served approximately 175,000 people in over 100 programs and services led or supported by United Way. With carefully vetted and evaluated programs, our solutions in Education, Healthy Aging and Community Stability are driving positive outcomes across the board.

As we celebrate our community's shared victories highlighted in the following pages, we remain focused on the significant work ahead. The data tells us that as many as 144,000 families in the Greater Lehigh Valley continue to struggle to make ends meet. Too many of our students are behind in school, too many of our neighbors lack stable housing and the mental health needs among people of all ages have reached crisis-level.

We know that you, our donors and partners, stand ready to help, and we look forward to continuing to serve the residents of the Greater Lehigh Valley together.

Our Vision

United Way envisions communities where every person belongs and every person thrives.



Dorota Gasienica-Kozak *Board Chair*



David LewisPresident



Marci LeskoChief Operating Officer

BOARD OF DIRECTORS

Dorota Gasienica-Kozak, Chair Joe Savage, Vice Chair

Anne Baum Carol Birks, Ed.D. Scott Blair Michael Butz Marilee Falco Veronica Gonzalez Laurie Gostley Hackett Matthew Green Trisha Higgins Joané Hockenbury James Irwin Diana Laquinta

Marci Lesko David Lewis Erica Melendez Donald Outing, Ph.D. Joanne Raphael, Esq. Thomas Ripsam Joseph Roy, Ed.D Peter Ruggiero Tyrone J.A. Russell Melanie Sanchez-Jones Jill Wheeler

EDUCATION

\$7,358,128

Supporting academic success for 40,454 students

HEALTHY AGING

\$659,964

Improving the quality of life for 9,750 older adults and caregivers

TOTAL COMMUNITY INVESTMENT \$24,400,238 CAMPAIGN: \$22,642,018

COMMUNITY STABILITY

\$2,198,508

Connecting 120,113 people to food, housing and mental health services

COMMUNITY CAPACITY BUILDING

\$202,049

Building a strong and equitable nonprofit sector

DONOR DESIGNATIONS

\$9,844,359

Providing direct support for 1,111 health and human service nonprofits

CARBON COUNTY

\$52.080

Serving residents through education, housing and transportation programs

COMMUNITY MOBILIZATION AND ORG. SUPPORT

\$4,085,150

Mobilizing the community around a shared vision for a strong future



formerly Guidestar





2023 totals pending final audit review.



More than **18,500 donors and partners** United to raise a **record-breaking \$22,642,018** during United Way's 2022 annual fundraising campaign under the enthusiastic leadership of co-chairs Vince Sorgi of PPL Corporation and his wife Michelle Sorgi and Ashley Russo of ASR Media and her husband Dr. Joe Russo.

All funding is invested in solutions that benefit children, families and older adults in the Greater Lehigh Valley with particular attention on a growing need among all age groups: safe and stable housing. With an increasing number of people experiencing homelessness and serious financial instability in the region, the PPL Foundation partnered to create **Be a Housing Hero**. In honor of every new or increased gift to United Way, PPL Foundation made an additional contribution to aid neighbors and families experiencing housing insecurity. **The campaign inspired almost \$3 million in new and additional gifts.**

Housing Hero Outcomes

881 FAMILIES

served with Housing Hero funds

788 PEOPLE

and families experiencing homelessness accessed at least one week of emergency shelter

93 FAMILIES

accessed no-to-low barrier rental assistance funds

> 100% MAINTAINED STABLE HOUSING AND AVOIDED EVICTION "The community's response was inspiring. Your contributions provide critical services to meet these needs and develop long-term solutions with lasting results."

Ashley Russo
 ASR Media

"By working with United Way, we know that these funds will be invested into solutions that address housing insecurity through prevention and intervention in partnership with highly qualified community nonprofit organizations."

Vince SorgiPPL Corp.

BE A HOUSINGHERO

with United Way and PPL Foundation

CORNERSTONE SOCIETY

Cornerstone Society members provide the foundation of our work by each contributing more than \$100,000 to the annual campaign.

More than **\$5,000,000**





More than **\$1,000,000**





\$500,000-\$999,999









\$250,000-\$499,999







\$100,000-\$249,999

























"United Way of the Greater Lehigh Valley is one of the highest-performing organizations of its kind in the nation, and we know that when we invest in their services and partnerships that we are making a measurable impact in our community."

– Pete Ruggiero, Crayola



"It is so important to us at Just Born to support United Way. They do such a great job with collective impact—meeting those needs right in our community. We always ask, how can we give back? And United Way is the answer because they truly impact so many lives."

- Courtney Angle, Just Born Quality Confections

GIVING SOCIETIES

TOCQUEVILLE SOCIETY

This powerful alliance of successful business and philanthropic leaders shares a passion for investing in our local community.

For individuals or couples who make an annual gift of \$10,000 or more.

LEGACY CIRCLE

Donors who make a gift to United Way's endowment or a planned gift such as a bequest or other future intention are recognized immediately as members of our Legacy Circle.

LEADERSHIP CIRCLE

A network of local leaders united in addressing our community's greatest challenges and helping to change lives.

For individuals or couples who make an annual gift of \$1,000 or more.

WOMEN UNITED

These dynamic community and business leaders are energized and inspired to improve the lives of Lehigh Valley women and children.

For women and their advocates who make an annual gift of \$1,000 or more to our Women United designated giving and signature projects fund.

EMERGING LEADERS

Next generation leaders connect to their communities and each other through professional development, educational opportunities, volunteerism and networking events.

For individuals who make an annual gift of \$500 or more to the Emerging Leaders fund.

TEENWORKS™

Powered by labor unions, TeenWorks recognizes and supports some of the Lehigh Valley's most motivated teens, as they engage in impressive community service projects and develop leadership skills.

A collaborative effort between organized labor and United Way.

EDUCATION



2030 BOLD GOAL

Increase the percentage of students **ready to learn** and **successful in school** so they graduate ready for life, college or career



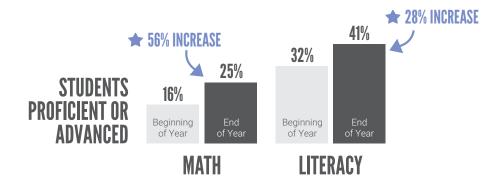




UNITED WAY COMMUNITY SCHOOLS

Our signature Education solution, United Way Community Schools **improve academic outcomes** by removing barriers to learning and building positive relationships with students and families.

MATH AND LITERACY GROWTH ACROSS EVERY GRADE LEVEL





United Way Community Schools

19,814 STUDENTS

33 SCHOOLS

5 DISTRICTS

ALLENTOWN SCHOOL DISTRICT

Brigadier General Anna Mae Hays Elementary School Central Elementary School Francis D. Raub Middle School Harrison Morton Middle School Hiram W. Dodd Elementary School Jackson Early Learning Center Jefferson Elementary School Mosser Elementary School Ramos Elementary School Roosevelt Elementary School Sheridan Elementary School South Mountain Middle School Trexler Middle School Union Terrace Elementary School Washington Elementary School

BANGOR AREA SCHOOL DISTRICT

Bangor Area High School Bangor Area Middle School DeFranco Elementary School Five Points Elementary School Washington Elementary School

BETHLEHEM AREA SCHOOL DISTRICT

Broughal Middle School
Donegan Elementary School
Fountain Hill Elementary School
Freemansburg Elementary School
Lincoln Elementary School
Marvine Elementary School
Northeast Middle School
Thomas Jefferson Elementary School
William Penn Elementary School

EASTON AREA SCHOOL DISTRICT

Ada B. Cheston Elementary School Easton Area Middle School Paxinosa Elementary School

PANTHER VALLEY SCHOOL DISTRICT

Panther Valley Elementary School

COMMUNITY SCHOOL PARTNERS

Air Products Ametek Foundation, Inc. Dan and Susan Barnes Brown-Daub Family of Dealerships

City Center Group Communities In Schools of Eastern Pennsylvania Cravola Follett Corporation Stephen Jones and Melanie Sanchez-Jones Just Born Quality Confections Lehigh University Bob and Sandy Lovett Moravian University Moses Taylor Foundation Northampton Community College Northstar Construction Management, Inc. PPL Corp. Bill and Denise Spence St. Luke's University Health Network Topper Foundation U.S. Department of Education **UWGLV** TeenWorks

Capital Blue Cross

UWGLV Women United

Victaulic

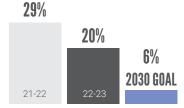
EDUCATION

United Way Community Schools

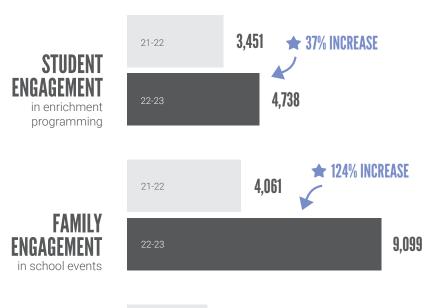
► STUDENT ATTENDANCE IMPROVED

STUDENTS CHRONICALLY ABSENT

(missing 10% or more days per year)

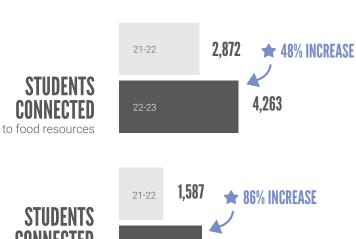


► INCREASED ENGAGEMENT AND CONNECTION TO BASIC NEEDS





74% OF FAMILIES who participated in United Way-supported services reported improved stability.



22-23

to vision and dental services

2,957

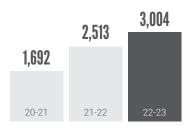


STUDENT MENTAL HEALTH AND WELLNESS

NEARLY 1 IN 4 STUDENTS (23%) WERE IDENTIFIED AS NEEDING BEHAVIORAL HEALTH SUPPORTS



STUDENTS NEEDING BEHAVIORAL HEALTH SUPPORTS



* 81% CONNECTED TO RESOURCES

70% OF STUDENTS

who participated in United Way-supported programs reported an increased **sense of belonging**, improved **social-emotional skills** and/or **connectedness** to a caring adult.

UNITED WAY'S RESILIENT LEHIGH VALLEY

TRAINED 1,277 INDIVIDUALS

from school districts, Pre-K educators, parents, healthcare, city and county governments, nonprofits, corporations, law enforcement, youth-serving providers and caregivers of older adults in **trauma-informed and resiliency building practices.**

ESTABLISHED 25 YOUTH-LED

school-based **mental health and suicide prevention programs** at middle and high schools throughout the Lehigh Valley.

In partnership with Aevidum, IU21, Lehigh County and Northampton County.

CONNECTED 682 YOUTH

to **school-based trauma-informed supports** through Handle With Care law enforcement-school partnership referrals.

★ 19% INCREASE FROM LAST YEAR FOR A TOTAL OF 1,500 YOUTH





EDUCATION









SUMMER LEARNING

1,838 STUDENTSparticipated in United Way-supported summer learning programs.

* 85% OF STUDENTS ASSESSED MAINTAINED OR IMPROVED THEIR LITERACY SKILLS

100% of parents surveyed stated that their child showed increased confidence as a result of Freedom School summer learning participation

EARLY CHILDHOOD EDUCATION

13,000+ BABIES AND TODDLERS accessed early learning resources supported or led by United Way:

1,725 children participated in early education programs



11,500 parents and kids reached through eight new community learning **spaces** through United Way's Talk Read Sing early literacy program



STUDENTS READING ON GRADE LEVEL BY THE END OF THIRD GRADE









LEADER IN ME

8,868 STUDENTS IN 17 SCHOOLS

Franklin Covey's Leader in Me empowers students to develop the mindsets, behaviors and skills to be **effective**, **lifelong leaders**.

Throughout the 2022-23 school year, students reported higher than average:

- Student leadership
- Problem solving, overcoming barriers and seeking help when needed
- Engagement in activities that promote their well-being

★ DONEGAN ELEMENTARY SCHOOL

Increased students' **sense of belonging** from 76% to 80%

Leaderin Me.



HEALTHY AGING



2030 BOLD GOAL

Increase the percentage of older adults **connected to resources** to improve their health and quality of life

COMMUNITY HUBS

2,806 OLDER ADULTS

connected to resources that **improve social** connection and quality of life

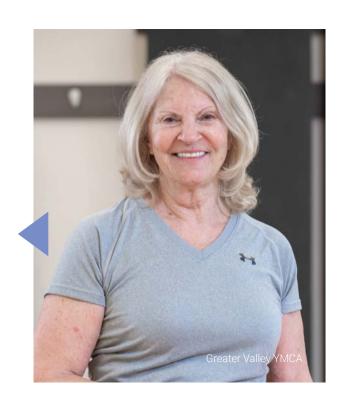
► LAUNCHED FIVE NEW COMMUNITY HUBS

- · Greater Valley YMCA, Pen Argyl
- Hispanic Center Lehigh Valley, Bethlehem
- Easton Area Neighborhood Center, Easton
- · Casa Guadalupe Center, Allentown
- · Lehigh Valley Active Life, Allentown

"Greater Valley YMCA has become a touchstone for us. We are welcomed, we are 'Known' and accepted. I see the commitment to community. Children are respected and encouraged... Families are fed... We depend on the Y to be there every day."

- Sue (Greater Valley YMCA)

4,927 SENIORS connected to resources through United Way-supported programs increased 23% from 4,000 98% OF SENIORS participating in UW-supported programming reported greater social connectedness





TRANSPORTATION AND MEAL DELIVERY PROGRAMS

2,121 OLDER ADULTS

connected to resources that improve social connection and quality of life



"I am so glad to have these meals coming to me every day. Everyone that drops them off is so friendly. I love them. It feels good knowing that you all really care. Thank you."

- Meals on Wheels client

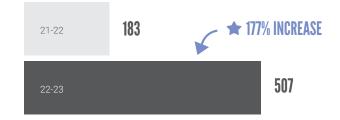


HEALTHY AGING



DEMENTIA AWARENESS AND CAREGIVER SUPPORT

CAREGIVERS OF INDIVIDUALS WITH DEMENTIA CONNECTED TO SUPPORTS



► 100% OF CAREGIVERS

participating in UW-funded dementia awareness and caregiver support programs reported improved **quality of life**





AGE-FRIENDLY LEHIGH VALLEY

Officially launched a regional plan and AARP recognized and certified the Lehigh Valley as an Age-Friendly community. The plan included a region-wide walk audit completed with the support of Northampton and Lehigh County executives and the Allentown, Bethlehem and Catasauqua mayors. Nearly 200 individuals and 21 organizations audited intersections and roadways to improve our built environment and transportation infrastructure, and the Lehigh Valley Planning Commission committed up to \$40.5 million over 10-12 years for improvements.

ADULT DAY SERVICES

Provide socialization and engagement in a safe and supervised environment, while giving caregivers some respite from the demands of caregiving and often delaying nursing home placement.

PROJECT LIFESAVER

Search-and-rescue program that ensures individuals with dementia who are prone to wandering can be located and brought home safely, giving families and caregivers peace of mind that their loved ones will be found quickly.

Trained 10 law enforcement agencies in partnership with Bethlehem Health Bureau

★ DISTRIBUTED 50 WEARABLE LOCATING TECHNOLOGY BANDS

SAVVY CAREGIVER

Evidence-based training program that helps caregivers learn strategies to enhance their own self-care and their day-to-day time with their person living with dementia, while decreasing stress, burden and depression and increasing caregivers' sense of competence and confidence in their care role. United Way tripled the number of Savvy Caregiver classes offered in 2023.





COMMUNITY STABILITY



2030 BOLD GOAL

Increase community safety and stability through food, housing and mental health services

HOUSING

3,492 RESIDENTS

served through United Way-supported shelter and housing programs

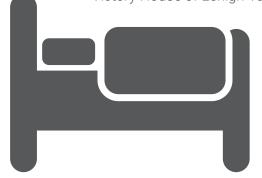
3,135 PEOPLE

accessed emergency shelter



Re a Housing Hero shelters provided emergency housing for 788 individuals and families at:

- Sixth Street Shelter
- The Salvation Army of the Lehigh Valley
- Turning Point of Lehigh Valley, Inc.
- Valley Youth House
- Victory House of Lehigh Valley



120,113 PEOPLE

connected to community stability resources and supports

increased 64% from 73,028

76 EVICTIONS PREVEN

through the North Penn Legal Services and Lehigh Valley Regional Homeless Advisory Board pilot project to provide **legal defense** to families facing eviction.

129 AFFORDABLE HOUSING UNITS

added through a landlord engagement **program** in partnership with Lehigh Valley Regional Homeless Advisory Board

"I just enjoyed the love and support here. Everyone was kind and caring, and I felt at home."

- Valley Youth House Shelter Resident



FOOD ACCESS

60,730 PEOPLE

connected to food through United Way-supported food access programs

increased 140% from 25,337

"We have seen a dramatic increase in the number of households seeking access to food as COVID-era relief comes to an end and the cost of living continues to increase. Where we once served between five and ten households a day, we now see 30 or more."

- New Bethany

410,175 SUMMER MEALS distributed in Lehigh and Northampton Counties

- 14.5% of children connected to summer meals are also eligible for free/reduced lunch.
 - 85.5% of families who might benefit from summer meals are not yet connected.

*Numbers provided by the Lehigh Valley Food Policy Council

300 FAMILIES

received Full Cart emergency food boxes

served through expanded pantries located in United Way Community Schools

COMMUNITY STABILITY

PA 211

62,289 CALLS

connected to resources that improve social connection and quality of life

RESIDENTS CONNECTED TO RESOURCES

through PA 211





TOP REQUESTS

- 64% Housing and Utilities
- 36% Food, Mental Health, Clothing and Other

Lehigh and Northampton Counties are in the top 10 counties with the highest rates of housing and shelter requests in the state.

HOPE AND AGENCY

400 PEOPLE

participated in United Way-supported **Leadership Programs**



100% reported increased hope and agency

"When given a voice, residents are more fully participating in activities that positively impact their neighborhoods and the city."

- Cohesion Network













CRISIS AND DISASTER RESPONSE

988 PEOPLE

accessed United Way-supported **crisis and disaster response services** such as recovery services for victims of fires and support for survivors of abuse and domestic violence



FERRY STREET FIRE FUND

As part of our mission, United Way responds to the emerging needs of the Greater Lehigh Valley, which includes immediate disaster relief and crisis support. When a catastrophic fire ripped through an Easton City block in May 2023, United Way quickly responded to the community's call to action by launching the Ferry Street Fire Fund with Greater Easton Development Partnership and Third Street Alliance for Women and Children.

Within days of the fire, United Way began raising and distributing more than \$67,200 to support the 32 residents and families who lost their homes or were displaced by the fire. In all, more than 200 people, companies and organizations donated to the fund with 100% of contributions directly aiding those affected by this disaster.

COLLECTIVE IMPACT

Thank you to our partners United in creating long-term solutions to our community's greatest challenges.

AGE-FRIENDLY LEHIGH VALLEY

Building an inclusive community for people of all ages

AMERICORPS

Expanding Collective Impact to address critical concerns

BANK ON ALLENTOWN

Ensuring access to safe and affordable financial services

CHALLENGE 5 ATTENDANCE COALITION

Keeping students engaged in learning

FUND FOR RACIAL JUSTICE AND EQUITY

Investing in solutions to end systemic racism



LEADER IN ME

Empowering students to be life-ready learners

LEHIGH VALLEY EARLY CHILDHOOD COALITION

Increasing school readiness

LEHIGH VALLEY FREEDOM SCHOOLS PARTNERSHIP

Empowering youth through summer literacy and cultural enrichment

LEHIGH VALLEY READS

Ensuring all students can read on grade level

LEHIGH VALLEY REGIONAL HOMELESS ADVISORY BOARD

Preventing homelessness

LEHIGH VALLEY SUMMER LEARNING COALITION

Increasing access to high-quality summer learning

PUBLIC POLICY AND ADVOCACY COMMITTEE

Advocating for healthy communities through legislative change

RESILIENT LEHIGH VALLEY

Building resilient youth through trauma-informed communities

UNITED WAY COMMUNITY SCHOOLS NETWORK

Supporting students' needs and academic success

FUND FOR RACIAL JUSTICE AND EQUITY

With funding from donors and partners, the United Way Fund for Racial Justice and Equity awarded **\$310,000** in grants to **21** organizations dedicated to support Black and Brown leaders, community members, nonprofit organizations and institutions in the following focus areas:

- Leadership development
- Economic advancement
- · Health and wellness
- Stories of Black and Brown excellence and success

Grant recipients:

Cohesion Network

Epoch Tribe

Financial Literacy Center of the Lehigh Valley

Fine Feather Foundation Inc.

Global Hope International

Greater Community Development Corp.

InnaStar

Juneteenth Lehigh Valley

Lycan Media

LatinosARE

Lehigh Valley Black Church Housing Alliance

Light on the Horizon

Mother2Mother Inc.

Movement Moves Media

Resurrected Community Development Inc.

SELF!

The Rilyc

The Rising Sun Initiative

The Thrive Hub Inc.

Unidos Inc.

Vet Beds



UNITED WAY PARTNERS

Allentown Rescue Mission, Inc. Allentown School District Allentown School District Foundation American Red Cross of Pennsylvania Rivers The Arc of Lehigh & Northampton Counties The Arc of Northeastern Pennsylvania ArtsQuest Bethlehem Area Public Library Bethlehem Area School District Big Brothers Big Sisters of the Lehigh Valley Boy Scouts of America - Minsi Trails Council Boys & Girls Club of Allentown Boys & Girls Club of Bethlehem Boys & Girls Club of Easton Bradbury-Sullivan LGBT Community Center **Cancer Support Community** Greater Lehigh Valley Carbon County Action Committee for Human Services Carbon County Right from the Start Casa Guadalupe Center Catholic Charities Diocese of Allentown Catholic Social Services, Inc. Diocese of Scranton Center for Humanistic Change Change Now Civic Theatre of Allentown Cohesion Network Communities In Schools of Eastern PA Community Action Lehigh Valley Community Bike Works Community Services for Children, Inc. Crime Victims Council of the Lehigh Valley, Inc. Da Vinci Science Center Diakon Lutheran Social Ministries Domestic Violence Service Center

Easton Area School District **Epoch Tribe** Equi-librium, Inc. Family Connection of Easton, Inc. Family Promise of Carbon County Family Promise of Lehigh Valley

East Allentown Community Food Pantry

Easton Area Neighborhood Center, Inc.

Eastern PA Trans Equity Project

Easton Area Community Center

Easterseals Eastern Pennsylvania

Financial Literacy Center of the Lehigh Valley Fine Feather Foundation, Inc.

Franklin Covey

Girl Scouts of Eastern Pennsylvania, Inc. Girls on the Run Lehigh Valley Global Hope International Good Shepherd Rehabilitation Network Grace Community Church/

Panther Valley Food Pantry Greater Community Development Corp. Greater Valley YMCA

Habitat for Humanity of the Lehigh Valley

Haven House

Hispanic Center Lehigh Valley

InnaStar

Jewish Community Center of Lehigh Valley Jewish Family Service of the Lehigh Valley

Juneteenth Lehigh Valley Kellyn Foundation

LatinosARE

Laughing At My Nightmare, Inc.

Lehigh Carbon Community College Foundation

Lehigh Conference of Churches

Lehigh University

Lehigh Valley Active Life

Lehigh Valley Black Church

Housing Alliance

Lehigh Valley Center for

Independent Living, Inc.

Lehigh Valley Children's Centers, Inc.

Lehigh Valley Zoological Society Lehighton Area School District

Light on the Horizon

Lycan Media

Meals on Wheels of the Greater Lehigh Valley

Mikayla's Voice

Miller-Keystone Blood Center

Mindful Child Initiative

Mock Turtle Marionette Theater

Moravian University

Mother2Mother Inc.

Movement Moves Media

New Bethany

North Penn Legal Services, Inc. Northampton Community College

Northeast Community Center

Nurture Nature Center

Parkland CARES Food Pantry

Penn State Extension

Penn-Kidder Ministerium

Phoebe Ministries, Inc.

Pinebrook Family Answers ProJeCt of Easton, Inc. Promise Neighborhoods

of the Lehigh Valley Raising the House

Resurrected Community

Development Corporation Ripple Community, Inc. Safe Harbor Easton

SELF!

Shanthi Project

ShareCare Faith In Action

Sights for Hope

Slater Family Network

St. Luke's University Health Network

St. Luke's Miners Memorial Hospital

Summit Hill Heritage Center

The Literacy Center

The Rilvc

The Rising Sun Initiative

The Salvation Army

of the Lehigh Valley

The Thrive Hub, Inc.

The Volunteer Center

of the Lehigh Valley

The Volunteers of America

Children's Center

Third Street Alliance for

Women & Children

Touchstone Theatre

Treatment Trends, Inc.

Turn to Us, Inc.

Turning Point of Lehigh Valley, Inc.

Unidos Inc.

Valley Health Partners Community

Health Center

Valley Youth House

Vet Beds

Via of the Lehigh Valley, Inc. Victory House of Lehigh Valley

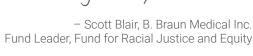
Visiting Nurse Association of St. Luke's

Wildlands Conservancy

Youth Advocate Programs, Inc.

YWCA of Bethlehem

"Because of United Way, we have been able to make an impact on creating a more inclusive and supportive community throughout the Lehigh Valley."





VOLUNTEERS IN ACTION

Thank you to our dedicated volunteers who directly invest their time and energy in building a stronger Lehigh Valley.

2,135 VOLUNTEERS

DAY OF CARING

Together, a record-breaking 1,200 volunteers completed 6,150 hours of service during the 30th United Way Day of Caring. Presented by Crayola and coordinated by Volunteer Center of the Lehigh Valley, Day of Caring is the area's largest single-day volunteer effort.

1,200 VOLUNTEERS; 53 NONPROFITS

► \$195,570 VALUE



"At City Center Group, we believe that the foundation for a strong community is education. Participating with Day of Caring is a great way for us to give back with the entire community and just reminds you that you are part of something bigger in the Lehigh Valley."

- Jill Meyers, City Center Group







AMERICORPS

Through the AmeriCorps state, national and Volunteers in Service to America (VISTA) initiatives, members created measurable impact by providing services and resources to United Way and local nonprofits:

28 MEMBERS; 20 NONPROFITS

► 108,246 PEOPLE SERVED

UNITED WAY COMMUNITY SCHOOLS

► 12,991 VOLUNTEER HOURS

Valued at \$413,138 (+\$661,691 in-kind donations)

"Victaulic's employees have maintained a longstanding pledge to volunteer and support the communities where we work and live."

- Rick Bucher, Victaulic

"We are beyond grateful and proud of our commitment to serve others with United Way. Our employees and retirees always step up to meet the needs of our communities."

- Laurie Hackett, Air Products











