



Ramos Elementary School

United Way of the
Greater Lehigh Valley

Impact Report

2024





United Way of the Greater Lehigh Valley

2030 BOLD GOALS



EDUCATION: INCREASE THE PERCENTAGE OF STUDENTS READY TO LEARN AND SUCCESSFUL IN SCHOOL SO THEY GRADUATE READY FOR LIFE, COLLEGE OR CAREER



HEALTHY AGING: INCREASE THE PERCENTAGE OF OLDER ADULTS CONNECTED WITH RESOURCES TO IMPROVE THEIR HEALTH AND QUALITY OF LIFE



COMMUNITY STABILITY: INCREASE COMMUNITY SAFETY AND STABILITY THROUGH FOOD, HOUSING AND MENTAL HEALTH

OUR VALUES

IMPACT. EXCELLENCE. INCLUSIVITY. AGILITY. INTEGRITY.

CARVING THE PATH TO THE FUTURE...

2024 marks an important point in our organization's history as we change leadership for the first time in more than a decade.

United Way President David Lewis will begin his retirement in the coming months, and 17-year United Way veteran Marci Lesko will soon take on the role of Chief Executive Officer. Under David's 10 years of steadfast leadership, your local United Way has tripled its revenue and exponentially increased its impact in the community. The Greater Lehigh Valley is better today, because of David, and we look forward to Marci carrying us into the next level of growth and impact.

Thanks to your support over the past year, we invested \$24,400,238 into the community and served approximately 175,000 people in over 100 programs and services led or supported by United Way. With carefully vetted and evaluated programs, our solutions in Education, Healthy Aging and Community Stability are driving positive outcomes across the board.

As we celebrate our community's shared victories highlighted in the following pages, we remain focused on the significant work ahead. The data tells us that as many as 144,000 families in the Greater Lehigh Valley continue to struggle to make ends meet. Too many of our students are behind in school, too many of our neighbors lack stable housing and the mental health needs among people of all ages have reached crisis-level.

We know that you, our donors and partners, stand ready to help, and we look forward to continuing to serve the residents of the Greater Lehigh Valley together.

Our Vision

United Way envisions communities where every person belongs and every person thrives.



Dorota Gasienica-Kozak
Board Chair



David Lewis
President



Marci Lesko
Chief Operating Officer

BOARD OF DIRECTORS

Dorota Gasienica-Kozak, Chair
Joe Savage, Vice Chair

Anne Baum
Carol Birks, Ed.D.
Scott Blair
Michael Butz
Marilee Falco
Veronica Gonzalez

Laurie Hackett
Matthew Green
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Joané Hockenbury
James Irwin
Diana Laquinta

Marci Lesko
David Lewis
Erica Melendez
Donald Outing, Ph.D.
Joanne Raphael, Esq.
Thomas Ripsam

Joseph Roy, Ed.D
Peter Ruggiero
Tyrone J.A. Russell
Melanie Sanchez-Jones
Jill Wheeler

EDUCATION

\$7,358,128

Supporting academic success
for 40,454 students

HEALTHY AGING

\$659,964

Improving the quality of
life for 9,750 older adults
and caregivers

COMMUNITY STABILITY

\$2,198,508

Connecting 120,113 people
to food, housing and
mental health services

COMMUNITY CAPACITY BUILDING

\$202,049

Building a strong and
equitable nonprofit sector

DONOR DESIGNATIONS

\$9,844,359

Providing direct support for
1,111 health and human
service nonprofits

COMMUNITY MOBILIZATION AND ORG. SUPPORT

\$4,085,150

Mobilizing the community
around a shared vision for
a strong future

CARBON COUNTY

\$52,080

Serving residents through
education, housing and
transportation programs

Platinum
Transparency
2022

Candid.

formerly Guidestar



TOTAL COMMUNITY INVESTMENT
\$24,400,238

CAMPAIGN: \$22,642,018

(April 2022 – March 2023)



Joe and Ashley Russo, Michelle and Vince Sorgi

More than **18,500 donors and partners** United to raise a **record-breaking \$22,642,018** during United Way's 2022 annual fundraising campaign under the enthusiastic leadership of co-chairs Vince Sorgi of PPL Corporation and his wife Michelle Sorgi and Ashley Russo of ASR Media and her husband Dr. Joe Russo.

All funding is invested in solutions that benefit children, families and older adults in the Greater Lehigh Valley with particular attention on a growing need among all age groups: safe and stable housing. With an increasing number of people experiencing homelessness and serious financial instability in the region, the PPL Foundation partnered to create **Be a Housing Hero**. In honor of every new or increased gift to United Way, PPL Foundation made an additional contribution to aid neighbors and families experiencing housing insecurity. **The campaign inspired almost \$3 million in new and additional gifts.**

Housing Hero Outcomes

881 FAMILIES

served with Housing Hero funds

93 FAMILIES

accessed no-to-low barrier rental assistance funds

788 PEOPLE

and families experiencing homelessness accessed at least one week of emergency shelter

▶ **100% MAINTAINED STABLE HOUSING AND AVOIDED EVICTION**

BE A HOUSINGHERO

with United Way and PPL Foundation

“The community’s response was inspiring. Your contributions provide critical services to meet these needs and develop long-term solutions with lasting results.”

– Ashley Russo
ASR Media

“By working with United Way, we know that these funds will be invested into solutions that address housing insecurity through prevention and intervention in partnership with highly qualified community nonprofit organizations.”

– Vince Sorgi
PPL Corp.

CORNERSTONE SOCIETY

Cornerstone Society members provide the foundation of our work by each contributing more than \$100,000 to the annual campaign.

More than
\$5,000,000



More than
\$1,000,000



\$500,000–\$999,999



\$250,000–\$499,999



\$100,000–\$249,999



DUGGAN & MARCON INC.



BETHLEHEM AREA SCHOOL DISTRICT





Chip Hurd, David Noel, Pete Ruggiero

"United Way of the Greater Lehigh Valley is one of the highest-performing organizations of its kind in the nation, and we know that when we invest in their services and partnerships that we are making a measurable impact in our community."

– Pete Ruggiero, Crayola



Courtney Angle

"It is so important to us at Just Born to support United Way. They do such a great job with collective impact – meeting those needs right in our community. We always ask, how can we give back? And United Way is the answer because they truly impact so many lives."

– Courtney Angle, Just Born Quality Confections

GIVING SOCIETIES

TOCQUEVILLE SOCIETY

This powerful alliance of successful business and philanthropic leaders shares a passion for investing in our local community.

For individuals or couples who make an annual gift of \$10,000 or more.

LEGACY CIRCLE

Donors who make a gift to United Way's endowment or a planned gift such as a bequest or other future intention are recognized immediately as members of our Legacy Circle.

LEADERSHIP CIRCLE

A network of local leaders united in addressing our community's greatest challenges and helping to change lives.

For individuals or couples who make an annual gift of \$1,000 or more.

WOMEN UNITED

These dynamic community and business leaders are energized and inspired to improve the lives of Lehigh Valley women and children.

For women and their advocates who make an annual gift of \$1,000 or more to our Women United designated giving and signature projects fund.

EMERGING LEADERS

Next generation leaders connect to their communities and each other through professional development, educational opportunities, volunteerism and networking events.

For individuals who make an annual gift of \$500 or more to the Emerging Leaders fund.

TEENWORKS™

Powered by labor unions, TeenWorks recognizes and supports some of the Lehigh Valley's most motivated teens, as they engage in impressive community service projects and develop leadership skills.

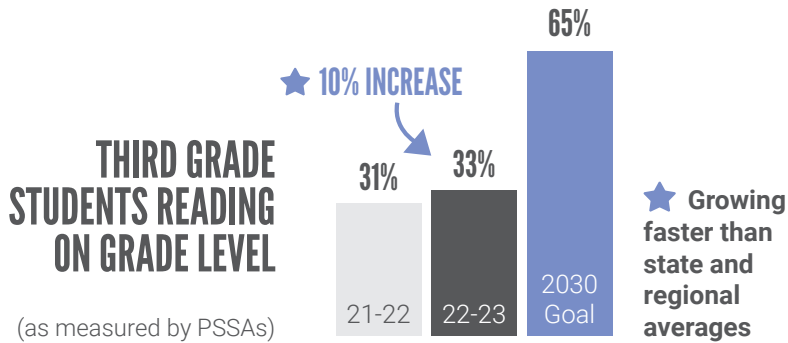
A collaborative effort between organized labor and United Way.

EDUCATION



2030 BOLD GOAL

Increase the percentage of students **ready to learn** and **successful in school** so they graduate ready for life, college or career



40,454 CHILDREN AND FAMILIES

served through United Way-supported solutions

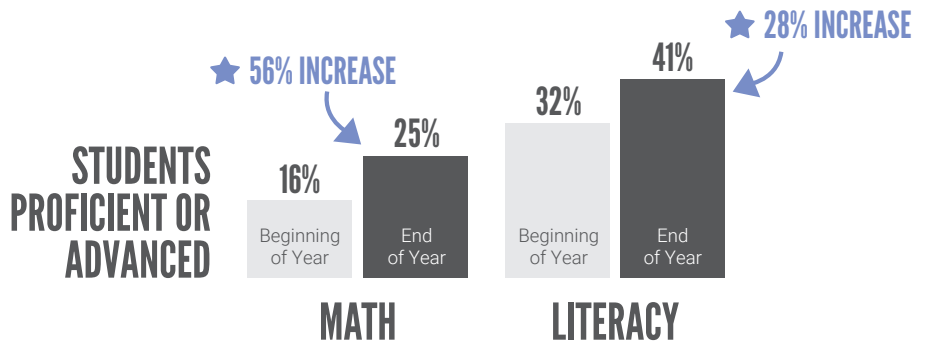


Panther Valley Elementary School

UNITED WAY COMMUNITY SCHOOLS

Our signature Education solution, United Way Community Schools **improve academic outcomes** by removing barriers to learning and building positive relationships with students and families.

► MATH AND LITERACY GROWTH ACROSS EVERY GRADE LEVEL





Paxinosa Elementary School

United Way Community Schools

19,814 STUDENTS

33 SCHOOLS

5 DISTRICTS

ALLENTOWN SCHOOL DISTRICT

Brigadier General Anna Mae Hays Elementary School
 Central Elementary School
 Francis D. Raub Middle School
 Harrison Morton Middle School
 Hiram W. Dodd Elementary School
 Jackson Early Learning Center
 Jefferson Elementary School
 Mosser Elementary School
 Ramos Elementary School
 Roosevelt Elementary School
 Sheridan Elementary School
 South Mountain Middle School
 Trexler Middle School
 Union Terrace Elementary School
 Washington Elementary School

BANGOR AREA SCHOOL DISTRICT

Bangor Area High School
 Bangor Area Middle School
 DeFranco Elementary School
 Five Points Elementary School
 Washington Elementary School

BETHLEHEM AREA SCHOOL DISTRICT

Broughal Middle School
 Donegan Elementary School
 Fountain Hill Elementary School
 Freemansburg Elementary School
 Lincoln Elementary School
 Marvine Elementary School
 Northeast Middle School
 Thomas Jefferson Elementary School
 William Penn Elementary School

EASTON AREA SCHOOL DISTRICT

Ada B. Cheston Elementary School
 Easton Area Middle School
 Paxinosa Elementary School

PANTHER VALLEY SCHOOL DISTRICT

Panther Valley Elementary School

COMMUNITY SCHOOL PARTNERS

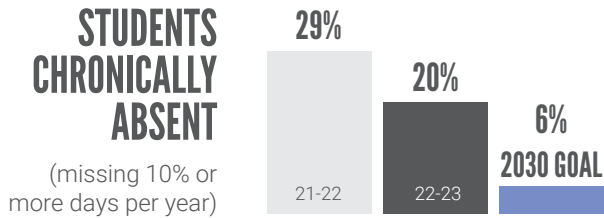
Air Products
 Ametek Foundation, Inc.
 Dan and Susan Barnes
 Brown-Daub Family of Dealerships

Capital Blue Cross
 City Center Group
 Communities In Schools of Eastern Pennsylvania
 Crayola
 Follett Corporation
 Stephen Jones and Melanie Sanchez-Jones
 Just Born Quality Confections
 Lehigh University
 Bob and Sandy Lovett
 Moravian University
 Moses Taylor Foundation
 Northampton Community College
 Northstar Construction Management, Inc.
 PPL Corp.
 Bill and Denise Spence
 St. Luke's University Health Network
 Topper Foundation
 U.S. Department of Education
 UWGLV TeenWorks
 UWGLV Women United
 Victaulic

EDUCATION

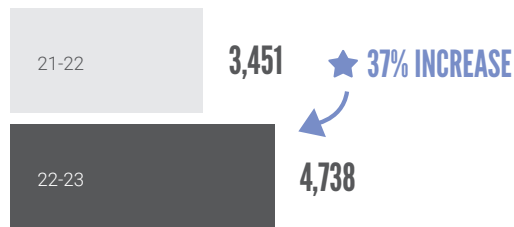
United Way Community Schools

▶ STUDENT ATTENDANCE IMPROVED



▶ INCREASED ENGAGEMENT AND CONNECTION TO BASIC NEEDS

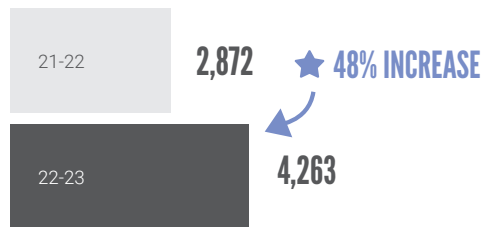
STUDENT ENGAGEMENT
in enrichment programming



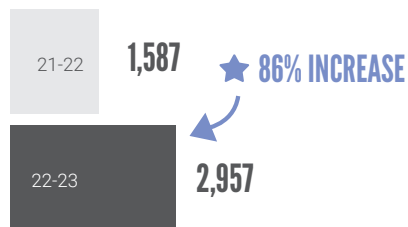
FAMILY ENGAGEMENT
in school events



STUDENTS CONNECTED
to food resources



STUDENTS CONNECTED
to vision and dental services



Marvine Elementary School

74% OF FAMILIES

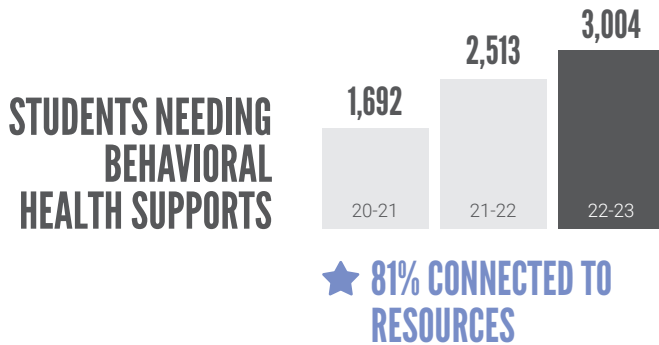
who participated in United Way-supported services reported improved **stability**.



STUDENT MENTAL HEALTH AND WELLNESS



▶ NEARLY 1 IN 4 STUDENTS (23%) WERE IDENTIFIED AS NEEDING BEHAVIORAL HEALTH SUPPORTS



70% OF STUDENTS

who participated in United Way-supported programs reported an increased **sense of belonging**, improved **social-emotional skills** and/or **connectedness** to a caring adult.

UNITED WAY'S RESILIENT LEHIGH VALLEY

TRAINED 1,277 INDIVIDUALS

from school districts, Pre-K educators, parents, healthcare, city and county governments, nonprofits, corporations, law enforcement, youth-serving providers and caregivers of older adults in **trauma-informed and resiliency building practices**.

ESTABLISHED 25 YOUTH-LED

school-based **mental health and suicide prevention programs** at middle and high schools throughout the Lehigh Valley.

In partnership with Aavidum, IU21, Lehigh County and Northampton County.

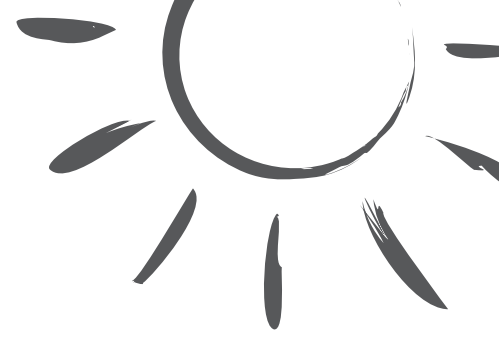
CONNECTED 682 YOUTH

to **school-based trauma-informed supports** through Handle With Care law enforcement-school partnership referrals.

★ 19% INCREASE FROM LAST YEAR FOR A TOTAL OF 1,500 YOUTH



EDUCATION



SUMMER LEARNING

1,838 STUDENTS

participated in United Way-supported **summer learning programs**.

★ **85% OF STUDENTS ASSESSED MAINTAINED OR IMPROVED THEIR LITERACY SKILLS**

100% of parents surveyed stated that their child showed **increased confidence** as a result of Freedom School summer learning participation

EARLY CHILDHOOD EDUCATION

13,000+ BABIES AND TODDLERS

accessed early learning resources supported or led by United Way:

1,725 children participated in **early education programs**

★ **81% OF STUDENTS READY FOR KINDERGARTEN**

11,500 parents and kids reached through eight new **community learning spaces** through United Way's Talk Read Sing early literacy program



STUDENTS READING
ON GRADE LEVEL
BY THE END OF THIRD GRADE



13X MORE LIKELY TO
GRADUATE HIGH SCHOOL



Central Elementary School



Third Street Alliance



Donegan Elementary School

LEADER IN ME

8,868 STUDENTS IN 17 SCHOOLS

Franklin Covey's Leader in Me empowers students to develop the mindsets, behaviors and skills to be **effective, lifelong leaders**.

Throughout the 2022-23 school year, students reported higher than average:

- Student leadership
- Problem solving, overcoming barriers and seeking help when needed
- Engagement in activities that promote their well-being

★ DONEGAN ELEMENTARY SCHOOL

Increased students' **sense of belonging** from 76% to 80%

LeaderinMe®



HEALTHY AGING

♥ 2030 BOLD GOAL

Increase the percentage of older adults **connected to resources** to improve their health and quality of life

COMMUNITY HUBS

2,806 OLDER ADULTS

connected to resources that **improve social connection and quality of life**

▶ LAUNCHED FIVE NEW COMMUNITY HUBS

- Greater Valley YMCA, Pen Argyl
- Hispanic Center Lehigh Valley, Bethlehem
- Easton Area Neighborhood Center, Easton
- Casa Guadalupe Center, Allentown
- Lehigh Valley Active Life, Allentown

"Greater Valley YMCA has become a touchstone for us. We are welcomed, we are 'known' and accepted. I see the commitment to community. Children are respected and encouraged... Families are fed... We depend on the Y to be there every day."

– Sue (Greater Valley YMCA)

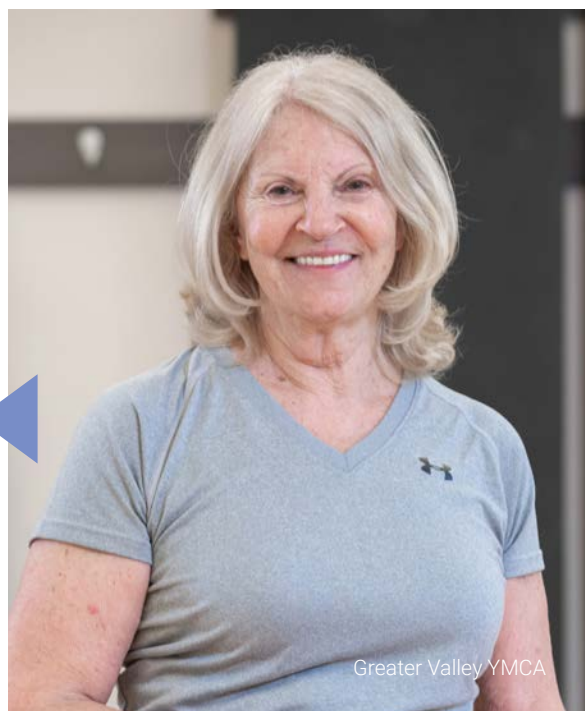
4,927 SENIORS

connected to resources through United Way-supported programs

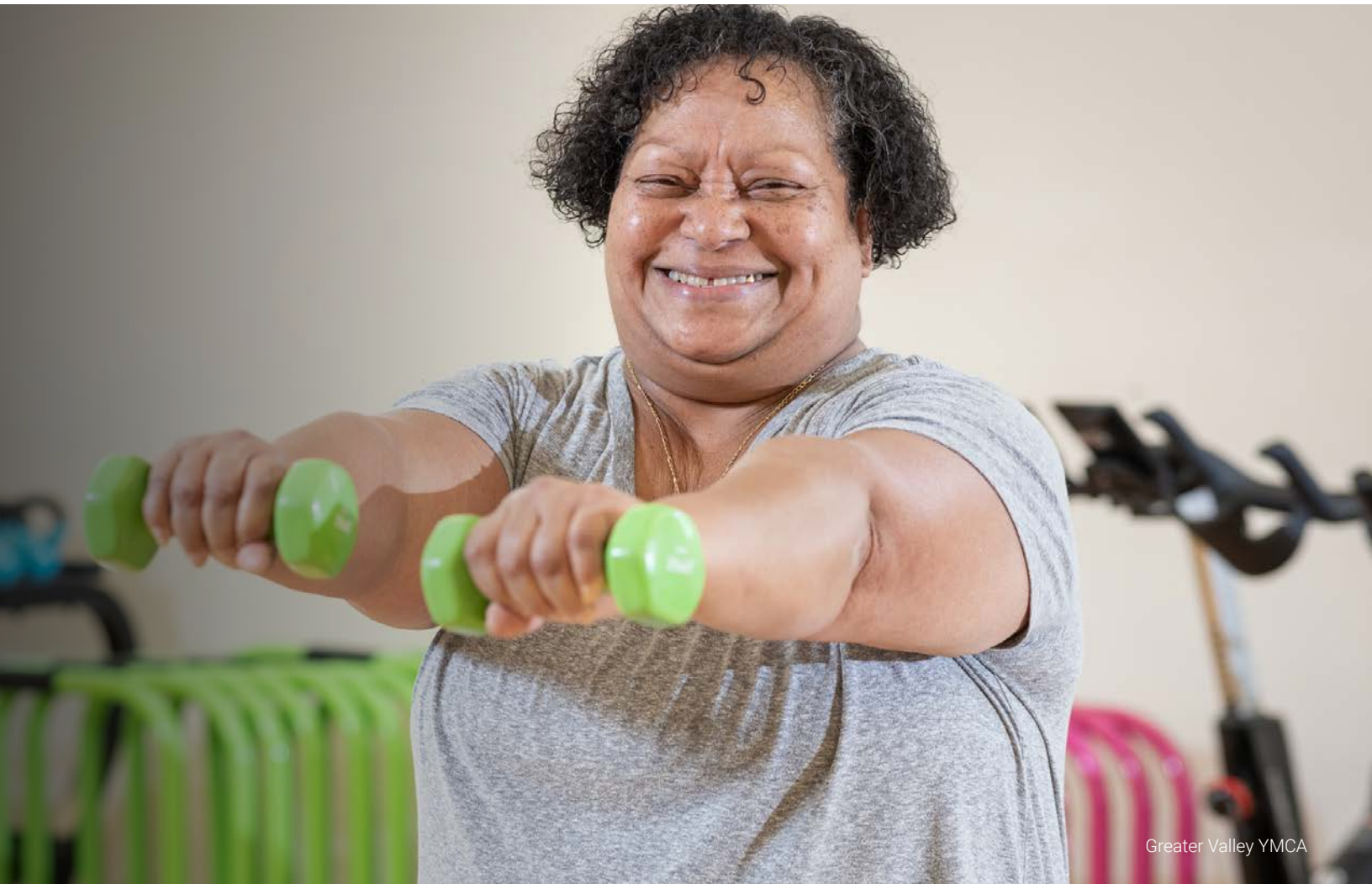
▶ **increased 23% from 4,000**

98% OF SENIORS

participating in UW-supported programming reported greater social connectedness



Greater Valley YMCA

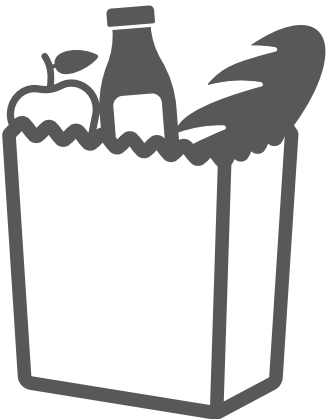


Greater Valley YMCA

TRANSPORTATION AND MEAL DELIVERY PROGRAMS

2,121 OLDER ADULTS

connected to resources that **improve social connection and quality of life**



"I am so glad to have these meals coming to me every day. Everyone that drops them off is so friendly. I love them. It feels good knowing that you all really care. Thank you."

- Meals on Wheels client



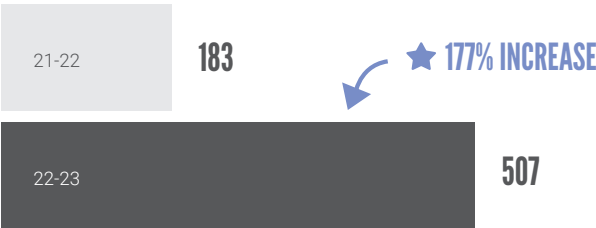
Lehigh Valley Active Life

HEALTHY AGING



DEMENTIA AWARENESS AND CAREGIVER SUPPORT

CAREGIVERS OF INDIVIDUALS WITH DEMENTIA CONNECTED TO SUPPORTS



▶ **100% OF CAREGIVERS** participating in UW-funded dementia awareness and caregiver support programs reported improved **quality of life**



AGE-FRIENDLY LEHIGH VALLEY

Officially launched a regional plan and AARP recognized and certified the Lehigh Valley as an Age-Friendly community. The plan included a region-wide walk audit completed with the support of Northampton and Lehigh County executives and the Allentown, Bethlehem and Catasauqua mayors. Nearly 200 individuals and 21 organizations audited intersections and roadways to improve our built environment and transportation infrastructure, and the Lehigh Valley Planning Commission committed up to \$40.5 million over 10-12 years for improvements.

ADULT DAY SERVICES

Provide socialization and engagement in a safe and supervised environment, while giving caregivers some respite from the demands of caregiving and often delaying nursing home placement.

PROJECT LIFESAVER

Search-and-rescue program that ensures individuals with dementia who are prone to wandering can be located and brought home safely, giving families and caregivers peace of mind that their loved ones will be found quickly.

Trained 10 law enforcement agencies in partnership with Bethlehem Health Bureau

★ **DISTRIBUTED 50 WEARABLE LOCATING TECHNOLOGY BANDS**

SAVVY CAREGIVER

Evidence-based training program that helps caregivers learn strategies to enhance their own self-care and their day-to-day time with their person living with dementia, while decreasing stress, burden and depression and increasing caregivers' sense of competence and confidence in their care role. United Way tripled the number of Savvy Caregiver classes offered in 2023.



Greater Valley YMCA



Lehigh Valley Active Life

COMMUNITY STABILITY

2030 BOLD GOAL

Increase community safety and stability through **food, housing** and **mental health services**

HOUSING

3,492 RESIDENTS

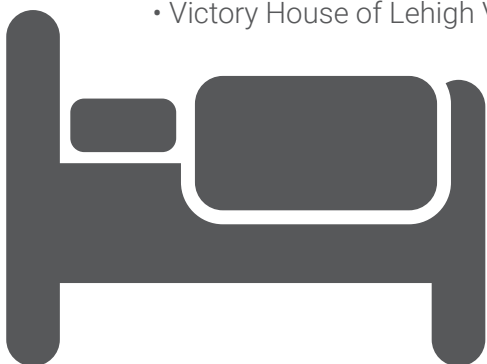
served through United Way-supported **shelter and housing programs**

3,135 PEOPLE

accessed **emergency shelter**

★ **Be a Housing Hero** shelters provided emergency housing for **788 individuals and families** at:

- Sixth Street Shelter
- The Salvation Army of the Lehigh Valley
- Turning Point of Lehigh Valley, Inc.
- Valley Youth House
- Victory House of Lehigh Valley



120,113 PEOPLE

connected to community stability resources and supports

▶ **increased 64% from 73,028**

76 EVICTIONS PREVENTED

through the North Penn Legal Services and Lehigh Valley Regional Homeless Advisory Board pilot project to provide **legal defense** to families facing eviction.

129 AFFORDABLE HOUSING UNITS

added through a **landlord engagement program** in partnership with Lehigh Valley Regional Homeless Advisory Board

"I just enjoyed the love and support here. Everyone was kind and caring, and I felt at home."

– Valley Youth House Shelter Resident



FOOD ACCESS

60,730 PEOPLE

connected to food through United Way-supported food access programs

▶ increased 140% from 25,337

"We have seen a dramatic increase in the number of households seeking access to food as COVID-era relief comes to an end and the cost of living continues to increase. Where we once served between five and ten households a day, we now see 30 or more."

– New Bethany

410,175 SUMMER MEALS

distributed in Lehigh and Northampton Counties

▶ **14.5% of children** connected to summer meals are also **eligible for free/reduced lunch**.

• 85.5% of families who might benefit from summer meals **are not yet connected**.

*Numbers provided by the Lehigh Valley Food Policy Council

300 FAMILIES

received Full Cart **emergency food boxes**

2,000 FAMILIES

served through **expanded pantries** located in United Way Community Schools

COMMUNITY STABILITY

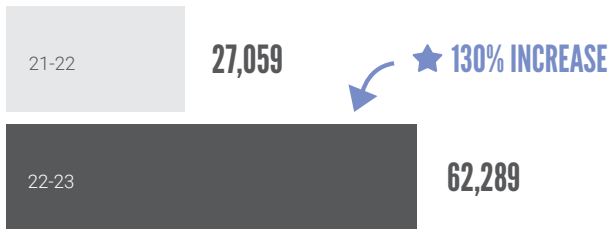
PA 211

62,289 CALLS

connected to resources that **improve social connection and quality of life**

RESIDENTS CONNECTED TO RESOURCES

through PA 211



▶ TOP REQUESTS

- 64% Housing and Utilities
- 36% Food, Mental Health, Clothing and Other

Lehigh and Northampton Counties are in the top 10 counties with the highest rates of housing and shelter requests in the state.

HOPE AND AGENCY

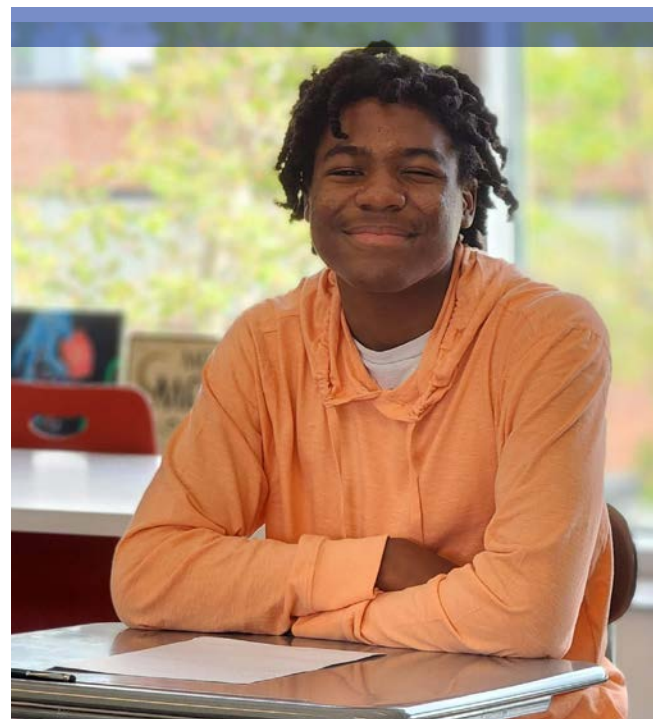
400 PEOPLE

participated in United Way-supported **Leadership Programs**

- ▶ 100% reported **increased hope and agency**

"When given a voice, residents are more fully participating in activities that positively impact their neighborhoods and the city."

– Cohesion Network





Resurrected Life Children's Academy

CRISIS AND DISASTER RESPONSE

988 PEOPLE

accessed United Way-supported **crisis and disaster response services** such as recovery services for victims of fires and support for survivors of abuse and domestic violence



FERRY STREET FIRE FUND

As part of our mission, United Way responds to the emerging needs of the Greater Lehigh Valley, which includes immediate disaster relief and crisis support. When a catastrophic fire ripped through an Easton City block in May 2023, United Way quickly responded to the community's call to action by launching the Ferry Street Fire Fund with Greater Easton Development Partnership and Third Street Alliance for Women and Children.

Within days of the fire, United Way began raising and distributing more than **\$67,200 to support the 32 residents and families** who lost their homes or were displaced by the fire. In all, more than 200 people, companies and organizations donated to the fund with **100% of contributions directly aiding those affected by this disaster.**

COLLECTIVE IMPACT

Thank you to our partners United in creating long-term solutions to our community's greatest challenges.

AGE-FRIENDLY LEHIGH VALLEY

Building an inclusive community for people of all ages

AMERICORPS

Expanding Collective Impact to address critical concerns

BANK ON LEHIGH VALLEY

Ensuring access to safe and affordable financial services

CHALLENGE 5 ATTENDANCE COALITION

Keeping students engaged in learning

FUND FOR RACIAL JUSTICE AND EQUITY

Investing in solutions to end systemic racism

LEADER IN ME

Empowering students to be life-ready learners

LEHIGH VALLEY EARLY CHILDHOOD COALITION

Increasing school readiness

LEHIGH VALLEY FREEDOM SCHOOLS PARTNERSHIP

Empowering youth through summer literacy and cultural enrichment

LEHIGH VALLEY READS

Ensuring all students can read on grade level

LEHIGH VALLEY REGIONAL HOMELESS ADVISORY BOARD

Preventing homelessness

LEHIGH VALLEY SUMMER LEARNING COALITION

Increasing access to high-quality summer learning

PUBLIC POLICY AND ADVOCACY COMMITTEE

Advocating for healthy communities through legislative change

RESILIENT LEHIGH VALLEY

Building resilient youth through trauma-informed communities

UNITED WAY COMMUNITY SCHOOLS NETWORK

Supporting students' needs and academic success

FUND FOR RACIAL JUSTICE AND EQUITY

With funding from donors and partners, the United Way Fund for Racial Justice and Equity awarded **\$310,000 in grants to 21 organizations** dedicated to support Black and Brown leaders, community members, nonprofit organizations and institutions in the following focus areas:

- Leadership development
- Economic advancement
- Health and wellness
- Stories of Black and Brown excellence and success

Grant recipients:

Cohesion Network
Epoch Tribe
Financial Literacy Center of the Lehigh Valley
Fine Feather Foundation Inc.
Global Hope International
Greater Community Development Corp.
InnaStar
Juneteenth Lehigh Valley
Lycan Media
LatinosARE
Lehigh Valley Black Church Housing Alliance
Light on the Horizon
Mother2Mother Inc.
Movement Moves Media
Resurrected Community Development Inc.
SELF!
The Rilyc
The Rising Sun Initiative
The Thrive Hub Inc.
Unidos Inc.
Vet Beds



UNITED WAY PARTNERS

List current as of August 2023

Allentown Rescue Mission, Inc.
Allentown School District
Allentown School District Foundation
American Red Cross of Pennsylvania Rivers
The Arc of Lehigh & Northampton Counties
The Arc of Northeastern Pennsylvania
ArtsQuest
Bethlehem Area Public Library
Bethlehem Area School District
Big Brothers Big Sisters of the Lehigh Valley
Boy Scouts of America - Minsi Trails Council
Boys & Girls Club of Allentown
Boys & Girls Club of Bethlehem
Boys & Girls Club of Easton
Bradbury-Sullivan LGBT Community Center
Cancer Support Community
Greater Lehigh Valley
Carbon County Action Committee
for Human Services
Carbon County Right from the Start
Casa Guadalupe Center
Catholic Charities Diocese of Allentown
Catholic Social Services, Inc.
Diocese of Scranton
Center for Humanistic Change
Change Now
Civic Theatre of Allentown
Cohesion Network
Communities In Schools of Eastern PA
Community Action Lehigh Valley
Community Bike Works
Community Services for Children, Inc.
Crime Victims Council of the Lehigh Valley, Inc.
Da Vinci Science Center
Diakon Lutheran Social Ministries
Domestic Violence Service Center
East Allentown Community Food Pantry
Eastern PA Trans Equity Project
Easterseals Eastern Pennsylvania
Easton Area Community Center
Easton Area Neighborhood Center, Inc.
Easton Area School District
Epoch Tribe
Equi-librium, Inc.
Family Connection of Easton, Inc.
Family Promise of Carbon County
Family Promise of Lehigh Valley
Financial Literacy Center of the Lehigh Valley
Fine Feather Foundation, Inc.
Franklin Covey

Girl Scouts of Eastern Pennsylvania, Inc.
Girls on the Run Lehigh Valley
Global Hope International
Good Shepherd Rehabilitation Network
Grace Community Church/
Panther Valley Food Pantry
Greater Community Development Corp.
Greater Valley YMCA
Habitat for Humanity of the Lehigh Valley
Haven House
Hispanic Center Lehigh Valley
InnaStar
Jewish Community Center of Lehigh Valley
Jewish Family Service of the Lehigh Valley
Juneteenth Lehigh Valley
Kellyn Foundation
LatinosARE
Laughing At My Nightmare, Inc.
Lehigh Carbon Community
College Foundation
Lehigh Conference of Churches
Lehigh University
Lehigh Valley Active Life
Lehigh Valley Black Church
Housing Alliance
Lehigh Valley Center for
Independent Living, Inc.
Lehigh Valley Children's Centers, Inc.
Lehigh Valley Zoological Society
Lehigh Area School District
Light on the Horizon
Lycan Media
Meals on Wheels of the
Greater Lehigh Valley
Mikayla's Voice
Miller-Keystone Blood Center
Mindful Child Initiative
Mock Turtle Marionette Theater
Moravian University
Mother2Mother Inc.
Movement Moves Media
New Bethany
North Penn Legal Services, Inc.
Northampton Community College
Northeast Community Center
Nurture Nature Center
Parkland CARES Food Pantry
Penn State Extension
Penn-Kidder Ministerium
Phoebe Ministries, Inc.

Pinebrook Family Answers
ProJeCt of Easton, Inc.
Promise Neighborhoods
of the Lehigh Valley
Raising the House
Resurrected Community
Development Corporation
Ripple Community, Inc.
Safe Harbor Easton
SELF!
Shanthi Project
ShareCare Faith In Action
Sights for Hope
Slater Family Network
St. Luke's University Health Network
St. Luke's Miners Memorial Hospital
Summit Hill Heritage Center
The Literacy Center
The Rilyc
The Rising Sun Initiative
The Salvation Army
of the Lehigh Valley
The Thrive Hub, Inc.
The Volunteer Center
of the Lehigh Valley
The Volunteers of America
Children's Center
Third Street Alliance for
Women & Children
Touchstone Theatre
Treatment Trends, Inc.
Turn to Us, Inc.
Turning Point of Lehigh Valley, Inc.
Unidos Inc.
Valley Health Partners Community
Health Center
Valley Youth House
Vet Beds
Via of the Lehigh Valley, Inc.
Victory House of Lehigh Valley
Visiting Nurse Association of St. Luke's
Wildlands Conservancy
Youth Advocate Programs, Inc.
YWCA of Bethlehem

"Because of United Way, we have been able to make an impact on creating a more inclusive and supportive community throughout the Lehigh Valley."

— Scott Blair, B. Braun Medical Inc.
Fund Leader, Fund for Racial Justice and Equity



VOLUNTEERS IN ACTION

Thank you to our dedicated volunteers who directly invest their time and energy in building a stronger Lehigh Valley.

2,135 VOLUNTEERS

DAY OF CARING

Together, a record-breaking 1,200 volunteers completed 6,150 hours of service during the 30th United Way Day of Caring. Presented by Crayola and coordinated by Volunteer Center of the Lehigh Valley, Day of Caring is the area's largest single-day volunteer effort.

1,200 VOLUNTEERS; 53 NONPROFITS
▶ **\$195,570 VALUE**



Jill Meyers

"At City Center Group, we believe that the foundation for a strong community is education. Participating with Day of Caring is a great way for us to give back with the entire community and just reminds you that you are part of something bigger in the Lehigh Valley."

– Jill Meyers, City Center Group



AMERICORPS

Through the AmeriCorps state, national and Volunteers in Service to America (VISTA) initiatives, members created measurable impact by providing services and resources to United Way and local nonprofits:

28 MEMBERS; 20 NONPROFITS
▶ **108,246 PEOPLE SERVED**

UNITED WAY COMMUNITY SCHOOLS

▶ **12,991 VOLUNTEER HOURS**

Valued at \$413,138
(+\$661,691 in-kind donations)

"Victaulic's employees have maintained a long-standing pledge to volunteer and support the communities where we work and live."

– Rick Bucher, Victaulic

"We are beyond grateful and proud of our commitment to serve others with United Way. Our employees and retirees always step up to meet the needs of our communities."

– Laurie Hackett, Air Products



Tony DaRe, Laurie Hackett, Adrienne DaRe



Rick and Amy Bucher



FINANCIALS

as of June 30, 2023

Revenue	
Net Campaign	\$19,540,479
Grants	\$2,358,652
Investment Activity	\$446,959
Other Revenue	\$455,259
In-Kind	\$853,621
Total Revenue	\$23,654,970

Expenses	
Community Investments	
Donor Designations	\$10,553,224
Education	\$7,353,533
Healthy Aging	\$659,489
Food Access	\$512,711
Emergency Services	\$1,735,830
Carbon County	\$52,041
Collective Impact	\$225,005
Total Community Investments	\$21,091,833

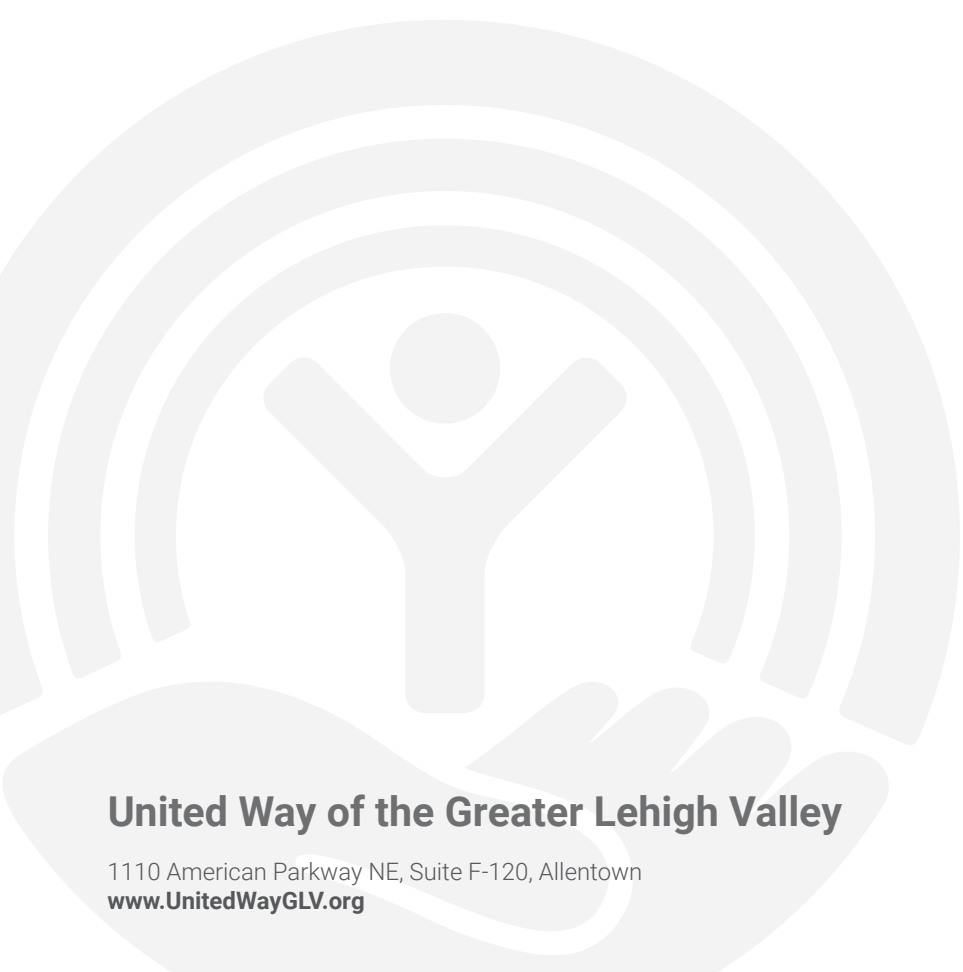
Fundraising	\$2,242,511
Administration	\$1,886,063
Total Expenses	\$25,220,407

Assets	
Cash	\$2,326,054
Receivables and Prepaids	\$5,173,986
Life Insurance Cash Values	\$95,767
Investments	\$8,069,106
Right-of-Use Assets - Leases	\$3,354,887
Fixed Assets	\$308,725
Total Assets	\$19,328,525

Liabilities and Net Assets	
Liabilities	
Accounts Payable and Accrued Expense	\$499,379
Designations to Other UW's	\$2,870,511
Lease Liabilities	\$3,409,801
Liability to Donors, Split-Interest Trusts	\$85,202
Total Liabilities	\$6,864,893

Net Assets	
Without Donor Restriction	(\$3,998,342)
Restricted for Time or Purpose	\$12,162,945
Restricted in Perpetuity	\$4,299,029
Total Net Assets	\$12,463,632
Total Liabilities and Net Assets	\$19,328,525





United Way of the Greater Lehigh Valley

1110 American Parkway NE, Suite F-120, Allentown
www.UnitedWayGLV.org

